

ECONOMIC SURVEYS

ACCOMMODATION AND FOOD SERVICE ACTIVITIES

2014

NOVEMBER 2016

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PREFACE

The report provides information on the Accommodation and Food Service Activities industry in 2014 as well as other relevant information on the industry in Fiji. The activities covered include Short-term Accommodation (typically on a daily or weekly basis), Food and Beverage service Activities (restaurants) and Beverage Serving Activities, however, excludes preparation of food or drinks that are either not fit for intermediate consumption or that are sold through independent distribution channels, i.e. through wholesale or retail trade activities.

The important numbers presented are the macro-economic aggregates such as Gross Output, Intermediate Consumption, Value Added, Compensation of Employees, Consumption of Fixed Capital and Gross Fixed Capital Formation. These aggregates are combined with similar information on other industries to provide an estimate of GDP, which is a measure of our economy's size. Information made available in this report will allow us to work out the industry's contribution to the country's economy.

The report constitutes information on the industry's contribution to the Fiji economy in terms of expenditure and employment while the estimated Gross Fixed Capital formation reflects investment levels in the industry. Information contained in this report provides inputs to the national accounts system which basically provides a quantitative image of the whole economy.

Information on the Accommodation and Food Service Activities industry would be useful to a good number of users, for instance the;

- 1) Establishments in this industry who can use the data to analyze market performance.
- 2) Economist who uses the data to forecast the economy's performance.
- 3) Investor who wishes to identify opportunities in the Accommodation and Food Service industry.

The cooperation of those who supplied the information presented in this report is hereby acknowledged. The Bureau of Statistics will continue to seek their support as we need to continually provide reliable statistics for evidence based planning. I also would like to thank the staffs who were engaged in the conduct of the survey and in the preparation of this report.



Epeli Waqavonovono [Mr]
Government Statistician

NOTES

1 The interpretation of the symbols used in this report is as follows:

0 Nil return or a figure less than half the given value

2 Total values are subject to rounding errors.

3 Key to Abbreviations:

BR Business Register

CFC Consumption of Fixed Capital

COE Compensation of Employees

FBoS Fiji Bureau of Statistics

FSIC Fiji Standard Industrial Classification

GDP Gross Domestic Product

GFCF Gross Fixed Capital Formation

GO Gross Output

IC Intermediate Consumption

OS Operating Surplus

SAS Statistical Analysis System

VA Value Added

4 VA in the report refers to Gross Value Added

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1 INTRODUCTION

1.1 History of Surveys Undertaken

This report contains the results of the survey carried out for Accommodation and Food Service activities for 2014 together with other relevant information on the industry (refer 2.2 on Coverage and Scope). From 2006, it has become an annual inquiry.

A brief description of previous studies done on this industry is given below in chronological order.

1970: Census of Distribution and Services

This was Fiji's first ever Census of Distribution and Services to be conducted and was inclusive of the *Restaurant and Hotel Sector*. The purpose of conducting this survey was to obtain information on the wholesale, retail and the services activities taking place in Fiji, for which there was hitherto very little official information available to the public.

1971: A Report on the survey of the Hotel Industry and the Travel Agencies in Fiji

The purpose of conducting this survey was to provide information in sufficient detail to fill in the hotel input coefficients for an input-output table and to provide accurate capital investment statistics for the hotel sector in order to fill out the sector's estimate for the Gross Fixed Capital Formation (GFCF). A total of 26 hotels in Group 1¹ responded to the survey and they employed 1,952 people in Fiji, which in terms of the employment statistics compiled by the FBoS, represented a percentage response of 88 per cent.

1978: Production, Distribution and Services Survey

The above survey was conducted for the Hotel, Restaurants and Cafes for 1978. Unfortunately, copies of this report are not available.

1984:

A: Census of Hotels, Motels and Other Rooming Houses

By 1984 Tourism Sector had grown considerably and was the second largest industry after Sugar. The purpose of conducting this survey was therefore to provide information as a means of assessing the contribution the Hotel Sector made to the economy. Out of a total of 99 establishments 73 establishments responded. In terms of the number of employees covered, compared to the Annual Employment Survey of 1984, the response rate was about 92 per cent.

¹ Hotels and Motels with over 30 beds

B: Census of Distributive Trade and Services

Restaurants, cafes, bars and other eating and drinking places including mobile canteens, taverns, night clubs and licensed dance halls and social clubs selling prepared foods and drinks for immediate consumption were covered under this survey. Out of a total of 437 establishments in the restaurant sector, 243 or 56 per cent establishments responded. In terms of the number of employees covered, compared to the Annual Employment Survey of 1984, the survey covered more employees: 967 against 930 in the Annual Employment Survey.

1995: Census of Hotels and Restaurants

The 1995 survey was conducted primarily to enable determine the benchmark levels for the restaurant and hotel sector in the rebasing of the constant price GDP from 1989 to 1995 and also to incorporate changes in the compilation of the data for the hotel and restaurant sector as recommended in the 1993 System of National Accounts.

2002: Census of Hotels and Restaurants

In 2002 the survey was conducted because of the need by its National Accountants to re-base the constant price Gross Domestic Product (GDP) from 1995 to 2002. Survey on Hotels and Restaurants activities was done on an ad hoc basis up till 2002. The growth in the activities necessitated that the Survey from 2006 be carried out annually. From 2008, the title changed to Accommodation and Food Service Activities.

1.2 Need for statistics relating to Accommodation and Food Service Activities

Accommodation and food service activities account for a substantial proportion of the total economic activity, whether in terms of the sector to the GDP or in terms of its share of total employment and GFCF. These activities are widely scattered in the country and the economic function they perform in channelling the flow of services from the producer to the consumer is of great importance.

Statistics on accommodation and food service activities are therefore needed for the preparation of national accounts so that a meaningful study of the whole economy can be made. The data can also be used to construct the input-output table that shows the inter-connection of the Accommodation and Food Service Activities industry with other industries. Policy makers too require the data for formulating sound economic and social policies that augment capital formation. In addition, the establishments engaged in the Accommodation and Food Service Activities industry find the data useful.

2 METHODOLOGY

2.1 Legal Basis

The survey was conducted under the provisions of the Statistics Act (Cap 71). This Act protects the confidentiality of the information submitted by the establishments and stipulates the completion of the questionnaire as well.

2.2 Coverage and Scope

The 2014 survey covered all establishments operating in the Accommodation and Food Service Activities industry defined by the Fiji Standard Industrial Classification (FSIC) 2010 Section I. It is nevertheless possible that some small units not employing regular paid workers may have been omitted due to difficulties in identifying them, but the nature of such units do not affect the overall results in any significant way.

The businesses in the Accommodation and Food Service Activities industry provide short-stay accommodation for visitors and other travellers and the provision of complete meals and drinks fit for immediate consumption (refer Appendix II on Industrial Classification used).

2.3 Statistical Unit

The unit of reporting was the establishment (refer Appendix 1 on Concepts and Definitions).

2.4 The Frame

The frame utilised to survey the establishments engaged in the Accommodation and Food Service Activities in 2014 was the list of establishments maintained by the FBoS. This list is known as the Business Register (BR), which is kept updated on the basis of information supplied to the FBoS by the Fiji Revenue and Customs Authority, Registrar of Companies and the City and Town Councils. In 2014, there were 669 establishments recorded compared to 595 establishments surveyed in 2013.

2.5 Questionnaire Design

A common questionnaire was used for surveying both, the Accommodation and the Food Service Activities. It called for information on the particulars of the establishment e.g. type of organisation; income; expenditure; stocks; assets and employment (refer Appendix V for Sample Questionnaire).

2.6 Data Collection and Survey Procedures

The questionnaires were posted on 30th June, 2015 and replies were required within a month. Response by the due date was low as (30%); therefore personal visits to obtain the questionnaires were made to those establishments that did not respond and to those establishments that required assistance in filling out the questionnaires.

Once the questionnaires were received in the office, scrutiny and editing of data contained in them followed. Errors and omissions if found, called for more correspondence, telephone calls or personal visits in an attempt to obtain complete and correctly filled up returns, which were then placed in files sorted by activity and passed on for data entry.

On completion of data entry, tables were run, data edited and analysed and reports written.

2.7 Data Processing

Data was processed by FBoS' Information Technology Business Unit using Statistical Analysis System (SAS) software.

2.8 Reference Period

The establishments contacted were to submit details for the calendar year 2014. Where the accounting year differed from the calendar year, establishments were asked to provide information for the accounting year that covered the major part of the calendar year 2014.

2.9 Response Rate

The survey had a response rate of 76 per cent.

Establishments which operated during the whole or part of the survey reference period but became untraceable during the survey enumeration period due to closure or removal, were taken as non-respondents. To account for the operations of the non-responding establishments, data were rated-up.

2.10 Rate-up Factors

Data of non-responding establishments were calculated using rate-up factors. The rate-up factors were derived by first sorting out establishments into types of business and then grouping these establishments into 6 "number of persons engaged" size groups of 1-4; 5-9; 10-19; 20- 49; 50-99 and 100+. Using number of persons engaged in each of this group, simple arithmetic means of Value Added were obtained. These arithmetic means were then multiplied by number of persons engaged in each of the non-responding group to estimate their data.

The estimated figures for the non-responding units were then added to the figures of the responding units to arrive at the estimated data of the entire Accommodation and Food Service Activities.

The GFCF too has been estimated for non-response. Generally capital formations in small establishments, like the ones who have not responded in our inquiry, are low.

Empirically,

Let n_{ij} be the number of employees in group i of the j establishment of those sampled and let g_{ij} be its corresponding parameter; $i = 1$ to 6 ; $j = 1$ to s , where s is all sample. Then estimate,

$$\hat{G}_{(i)} = \frac{\sum_{i=1}^6 \sum_{j=1}^k g_{ij}}{\sum_{i=1}^6 \sum_{j=1}^k n_{ij}} \left(\sum_{i=1}^6 \sum_{j=1}^k n_{ij} + \sum_{i=1}^6 \sum_{j=k+1}^s n_{ij} \right)$$

where k = number responded

l = number not responded (which is s-k)

3. RESULTS

All data contained in this report are in Fiji Dollars and in current prices.

All tables in this report contain data inclusive of estimates for non-response; exceptions are tables 1A, 2 to 5B and 8 to 10 that contain actual survey data.

Results of sub class [55101/55201/55901] have been grouped together in order to protect the confidentiality of the information supplied by them.

3.1 The Survey Response

Table 1 A: The Survey Response

| FSIC 2010 | | SURVEY FRAME | RETURNS RECEIVED | RESPONSE RATE % |
|---|---|-----------------|---------------------|--------------------|
| SUB- CLASS | ACTIVITY | | | |
| Accommodation | | 332 | 243 | 73 |
| 55101 | Short term accommodation activities | 332 | 243 | 73 |
| 55201 | Camping grounds, recreational vehicle parks and trailer parks | | | |
| 55901 | Other accommodation | | | |
| Food and Beverage Service Activities | | 544 | 426 | 78 |
| 56101 | Food and beverage service activities | 478 | 369 | 77 |
| 56301 | Beverage serving activities | 66 | 57 | 86 |
| GRAND TOTAL | | 876 | 669 | 76 |

Table 1 B: Responding Establishment Contribution

| INDUSTRY | TOTAL GO OF INDUSTRY | GO OF RESPONDING ESTABLISHMENT (as per survey) | % CONTRIBUTION OF RESPONDING ESTABLISHMENT TO TOTAL GO |
|---|-------------------------|---|---|
| Accommodation and Food Service Activities | 1,019,058,945 | 952,578,973 | 93 |

3.2 Legal Status of Establishments

Table 2: Legal Status of Establishments

| FSIC 2010 | | Sole Trader | Partnership | Private Limited Company | Public Limited Company | Co-operative | Joint Venture and Consortia | Non-Profit Organization | GRAND TOTAL |
|---|---|-------------|-------------|-------------------------|------------------------|--------------|-----------------------------|-------------------------|-------------|
| SUB-CLASS | ACTIVITY | | | | | | | | |
| Accommodation | | 45 | 13 | 182 | 0 | 0 | 0 | 3 | 243 |
| 55101 | Short term accommodation activities | 45 | 13 | 182 | 0 | 0 | 0 | 3 | 243 |
| 55201 | Camping grounds, recreational vehicle parks and trailer parks | | | | | | | | |
| 55901 | Other accommodation | | | | | | | | |
| Food and Beverage Service Activities | | 294 | 11 | 95 | 0 | 4 | 3 | 19 | 426 |
| 56101 | Food and beverage service activities | 281 | 11 | 70 | 0 | 4 | 3 | 0 | 369 |
| 56301 | Beverage serving activities | 13 | 0 | 25 | 0 | 0 | 0 | 19 | 57 |
| GRAND TOTAL | | 339 | 24 | 277 | 0 | 4 | 3 | 22 | 669 |

3.3 Ownership of Establishments

Table 3: Ownership of Establishments

| FSIC 2010 | | FIJI OWNED | BRANCH OF AN OVERSEAS COMPANY | SUBSIDIARY OF AN OVERSEAS COMPANY | TOTAL |
|---|---|------------|-------------------------------|-----------------------------------|------------|
| SUB-CLASS | ACTIVITY | | | | |
| Accommodation | | 203 | 12 | 28 | 243 |
| 55101 | Short term accommodation activities | 203 | 12 | 28 | 243 |
| 55201 | Camping grounds, recreational vehicle parks and trailer parks | | | | |
| 55901 | Other accommodation | | | | |
| Food and Beverage Service Activities | | 412 | 11 | 3 | 426 |
| 56101 | Food and beverage service activities | 355 | 11 | 3 | 369 |
| 56301 | Beverage serving activities | 57 | 0 | 0 | 57 |
| GRAND TOTAL | | 615 | 23 | 31 | 669 |

3.4 Size of Establishments

Table 4: Size of Establishments

| FSIC 2010 | | NUMBER OF PERSONS ENGAGED | | | | | | TOTAL |
|---|---|---------------------------|------------|------------|-----------|-----------|-----------|------------|
| SUB-CLASS | ACTIVITY | 1-4 | 5-9 | 10-19 | 20-49 | 50-99 | 100+ | |
| Accommodation | | 34 | 64 | 47 | 42 | 23 | 33 | 243 |
| 55101 | Short term accommodation activities | 34 | 64 | 47 | 42 | 23 | 33 | 243 |
| 55201 | Camping grounds, recreational vehicle parks and trailer parks | | | | | | | |
| 55901 | Other accommodation | | | | | | | |
| Food and Beverage Service Activities | | 138 | 193 | 56 | 29 | 9 | 1 | 426 |
| 56101 | Food and beverage service activities | 125 | 165 | 51 | 19 | 8 | 1 | 369 |
| 56301 | Beverage serving activities | 13 | 28 | 5 | 10 | 1 | 0 | 57 |
| GRAND TOTAL | | 172 | 257 | 103 | 71 | 32 | 34 | 669 |

3.5 Number of Persons Engaged as at 30 June 2014

Table 5 A: Number of Persons Engaged

| FSIC 2010 | | WORKING WITH PAY | | WORKING WITHOUT PAY | | TOTAL |
|---|---|------------------|-------------|---------------------|-----------------------|---------------|
| SUB-CLASS | ACTIVITY | Local | Expatriates | Working proprietors | Unpaid family workers | |
| Accommodation | | 12,406 | 136 | 64 | 43 | 12,649 |
| 55101 | Short term accommodation activities | 12,406 | 136 | 64 | 43 | 12,649 |
| 55201 | Camping grounds, recreational vehicle parks and trailer parks | | | | | |
| 55901 | Other accommodation | | | | | |
| Food and Beverage Service Activities | | 2,927 | 26 | 273 | 301 | 3,527 |
| 56101 | Food and beverage service activities | 2,341 | 26 | 259 | 297 | 2,923 |
| 56301 | Beverage serving activities | 586 | 0 | 14 | 4 | 604 |
| GRAND TOTAL | | 15,333 | 162 | 337 | 344 | 16,176 |

Table 5 B: Number of Persons Engaged by Race and Gender

| FSIC 2010 | | GENDER | | |
|---|---|--------------|--------------|---------------|
| SUB-CLASS | ACTIVITY | Male | Female | Total |
| Accommodation | | 6,678 | 5,971 | 12,649 |
| 55101 | Short term accommodation activities | 6,678 | 5,971 | 12,649 |
| 55201 | Camping grounds, recreational vehicle parks and trailer parks | | | |
| 55901 | Other accommodation | | | |
| Food and Beverage Service Activities | | 1,624 | 1,903 | 3,527 |
| 56101 | Food and beverage service activities | 1,217 | 1,706 | 2,923 |
| 56301 | Beverage serving activities | 407 | 197 | 604 |
| GRAND TOTAL | | 8,302 | 7,874 | 16,176 |

3.6 Macroeconomic Aggregates

Table 6: Macroeconomic Aggregates

| FSIC 2010 | GO | IC | VA | COE | CFC | OS |
|--------------|----------------------|--------------------|--------------------|--------------------|-------------------|--------------------|
| 55 | 832,650,029 | 428,445,833 | 404,204,196 | 180,109,475 | 60,412,043 | 163,682,678 |
| 55101 | 832,650,029 | 428,445,833 | 404,204,196 | 180,109,475 | 60,412,043 | 163,682,678 |
| 55201 | | | | | | |
| 55901 | | | | | | |
| 56 | 186,408,916 | 135,609,833 | 50,799,083 | 27,429,767 | 4,300,896 | 19,068,420 |
| 56101 | 162,804,859 | 117,724,941 | 45,079,918 | 23,165,557 | 3,715,072 | 18,199,289 |
| 56301 | 23,604,057 | 17,884,892 | 5,719,165 | 4,264,210 | 585,824 | 869,131 |
| TOTAL | 1,019,058,945 | 564,055,666 | 455,003,279 | 207,539,242 | 64,712,939 | 182,751,098 |

3.7 Gross Fixed Capital Formation

Table 7: Gross Fixed Capital Formation (\$)

| | FSIC 2010 SUB-CLASS | | | |
|--|---------------------|------------------|------------------|--------------------|
| | 55101/ 55201/55901 | 56101 | 56301 | TOTAL |
| Land development and improvement | 0 | 0 | 0 | 0 |
| Buildings | 49,845,942 | 528,085 | 146,632 | 50,520,659 |
| Plant and machinery | 10,157,904 | 1,008,823 | 187,502 | 11,354,229 |
| Furniture, fixtures and office equipment | 23,543,809 | 539,959 | 332,605 | 24,416,373 |
| Transport vehicle and related equipment | 14,454,784 | 1,552,635 | 311,207 | 16,318,626 |
| Others | 8,543,443 | 110,853 | 24,119 | 8,678,415 |
| GROSS FIXED CAPITAL FORMATION | 106,545,882 | 3,740,355 | 1,002,065 | 111,288,302 |

3.8 Average Turnover per Establishment

Table 8: Average Turnover per Establishment

| FSIC 2010 | | ESTABLIS- HMENTS | INCOME FROM SALES OF GOODS AND SERVICES (as per survey) | AVERAGE TURNOVER PER ESTABLISHMENT |
|---|---|---------------------|---|--|
| SUB- CLASS | ACTIVITY | NUMBER | \$ | \$ |
| Accommodation | | 243 | 741,941,693 | 3,053,258 |
| 55101 | Short term accommodation activities | 243 | 741,941,693 | 3,053,258 |
| 55201 | Camping grounds, recreational vehicle parks and trailer parks | | | |
| 55901 | Other accommodation | | | |
| Food and Beverage Service Activities | | 426 | 166,730,368 | 391,386 |
| 56101 | Food and beverage service activities | 369 | 145,364,337 | 393,941 |
| 56301 | Beverage serving activities | 57 | 21,366,031 | 374,843 |
| GRAND TOTAL | | 669 | 908,672,061 | 1,358,254 |

3.9 Average Turnover per Paid Employee

Table 9: Average Turnover per Paid Employee

| FSIC 2010 | | INCOME FROM SALES OF GOODS AND SERVICES (as per survey) | PAID EMPLOYEE (as per survey) | AVERAGE TURNOVER PER PAID EMPLOYEE |
|---|---|---|-------------------------------------|--|
| SUB- CLASS | ACTIVITY | \$ | NUMBER | \$ |
| Accommodation | | 741,941,693 | 12,542 | 59,157 |
| 55101 | Short term accommodation activities | 741,941,693 | 12,542 | 59,157 |
| 55201 | Camping grounds, recreational vehicle parks and trailer parks | | | |
| 55901 | Other accommodation | | | |
| Food and Beverage Service Activities | | 166,730,368 | 2,953 | 56,461 |
| 56101 | Food and beverage service activities | 145,364,337 | 2,367 | 61,413 |
| 56301 | Beverage serving activities | 21,366,031 | 586 | 36,461 |
| GRAND TOTAL | | 908,672,061 | 15,495 | 58,643 |

3.10 Average Compensation of Employees per Paid Employee

Table 10: Average Compensation of Employees per Paid Employee

| FSIC 2010 | | COMPENSATION OF EMPLOYEES | PAID EMPLOYEE | AVERAGE COMPENSATION PER PAID EMPLOYEE |
|---|---|---------------------------|-----------------|--|
| | | (as per survey) | (as per survey) | |
| SUB-CLASS | ACTIVITY | \$ | NUMBER | \$ |
| Accommodation | | 152,372,075 | 12,542 | 12,149 |
| 55101 | Short term accommodation activities | 152,372,075 | 12,542 | 12,149 |
| 55201 | Camping grounds, recreational vehicle parks and trailer parks | | | |
| 55901 | Other accommodation | | | |
| Food And Beverage Service Activities | | 25,691,121 | 2,953 | 8,700 |
| 56101 | Food and beverage service activities | 21,592,866 | 2,367 | 9,122 |
| 56301 | Beverage serving activities | 4,098,255 | 586 | 6,994 |
| GRAND TOTAL | | 178,063,196 | 15,495 | 11,492 |

3.11 Loans and Advances

Table 11: Loans and Advances

| FSIC 2010 | | CLOSING BALANCES | | TOTAL |
|---|---|------------------|--------------------|--------------------|
| SUB-CLASS | ACTIVITY | ABROAD | LOCAL | |
| Accommodation | | 7,708,486 | 110,242,189 | 117,950,675 |
| 55101 | Short term accommodation activities | 7,708,486 | 110,242,189 | 117,950,675 |
| 55201 | Camping grounds, recreational vehicle parks and trailer parks | | | |
| 55901 | Other accommodation | | | |
| Food and Beverage Service Activities | | 0 | 9,270,023 | 9,270,023 |
| 56101 | Food and beverage service activities | 0 | 8,881,903 | 8,881,903 |
| 56301 | Beverage serving activities | 0 | 388,120 | 388,120 |
| GRAND TOTAL | | 7,708,486 | 119,512,212 | 127,220,698 |

3.12 2014 Results Compared with 2013 Results

Table 12: 2014 Results Compared with 2013 Results

| AGGREGATES | 2013 | | 2014 | | Percentage change |
|----------------------------------|-------------|---------------------------------|---------------|---------------------------------|-------------------|
| | \$ | aggregates expressed as % of GO | \$ | aggregates expressed as % of GO | |
| GO | 972,707,604 | | 1,019,058,945 | | 4.8 |
| IC | 541,705,017 | 55.7 | 564,055,666 | 55.5 | 4.1 |
| VA | 431,002,587 | 44.3 | 455,003,279 | 44.7 | 5.6 |
| COE | 190,341,740 | 19.6 | 207,539,242 | 20.4 | 9.0 |
| CFC | 52,181,920 | 5.4 | 64,712,939 | 6.4 | 24.0 |
| OS | 188,478,927 | 19.4 | 182,751,098 | 17.9 | -3.0 |
| GFCF | 48,546,787 | | 111,288,302 | | 129.2 |
| NUMBER OF PERSONS ENGAGED | 13,255 | | 16,176 | | 22.0 |

An increase in GO by 4.8 percent led to an increase in the VA by 5.6 percent in 2014.

The CFC when compared to 2013 shows an increase of 24.0 percent and this is supported by an increase in the GFCF.

For supplementary information on the Accommodation and Food Service Activities industry, reference can be made to Appendix I for the Concepts and Definitions, Appendix II for the Industrial Classification Used, Appendix III for Composition of Macroeconomic Aggregates, IV for Components of Macroeconomic Aggregates, Appendix V for 2014 Sample Questionnaire, Appendix VI for Hotel Statistics, VII for Visitor Statistics and VIII for Tourism Statistics.

APPENDIX I : CONCEPTS AND DEFINITIONS

All concepts and definitions used in this report are based upon the recommendations of the United Nations for their world programme of Accommodation and Food Service Activities Statistics [contained in the International Recommendations on Statistics of the Distributive Trades and Services] as far as has been possible. The major concepts and definitions and their treatment are briefly explained below.

Compensation of Employees Includes payments, whether in cash or in kind, made by the employer during the inquiry period for the work done to all persons included in the count of employees. It includes all cash payments, commissions, bonuses, cost of living allowances and wages paid during periods of vacation and sick leave, contributions in respect of their employee's social security and pension and payments in kind.

Consumption of Fixed Capital In theory this is the value of the current replacement cost of fixed assets used up during the accounting period as a result of normal wear and tear. The consumption of fixed capital shown in this report is derived from the information supplied by the firm. This is expected to conform largely to the requirements of Income Tax Act and no adjustment is attempted to bring this into conformity with the national accounts definition.

Employment Size Group This includes paid employment as well as people engaged.

Establishment An Establishment can be referred to as an enterprise that engages in one or predominantly one kind of economic activity, at or from one location, for which data are available or can be meaningfully compiled, that allow the calculation of the operating surplus.

Fixed Assets Fixed assets include the value of all physical assets expected to have a productive life of more than one year and intended for use by the establishment. Included are major additions, alterations and improvements to existing fixed assets that extend their normal economic life or raise their productivity.

Foreign Owned Subsidiary of an overseas company is always considered foreign owned, whereas a branch of an overseas company is only considered foreign owned if 51 per cent or more of its equity is held abroad.

Gross Fixed Capital Formation This is the outlay of the restaurants and hotels industry on new and second-hand durable goods less their sales plus their own account capital construction work done on similar goods.

Gross Output This is the gross value of all goods and services produced during the accounting period, the value of capital construction for own account and other income.

| | |
|--|---|
| <i>Intermediate Consumption</i> | Intermediate consumption consists of non-durable goods and services which have a lifetime of use of less than one year. Compensation of employees do not form part of intermediate consumption, but expenditure such as travelling expenses of management personnel are included. Intermediate consumption differs from total purchases of raw materials, fuels etc. by the amount of stock changes of such goods. Valuation of intermediate consumption is at purchasers' value i.e. it is inclusive of all costs incurred by producers in the acquisition of the required goods and services. |
| <i>Local Owned</i> | All companies with 51 per cent or more of its equity held in Fiji are considered locally owned. |
| <i>Number of Employees</i> | This includes all persons who work in the establishment and receive regular pay and persons working away from the establishment when paid by and under the control of the establishment. Also included are salaried managers, and directors of incorporated businesses except when paid solely for their attendance at board of directors meetings. |
| <i>Operating Surplus</i> | This is the excess of value added by producers over compensation of employees, consumption of fixed capital and net indirect taxes. |
| <i>Payments in kind</i> | This is defined as the net cost to the employer of those goods and services furnished to employees free of charge or at markedly reduced cost that are clearly and primarily of benefit to the employees as consumers. The item includes food, beverages, clothing (except uniforms for civilians as these are not worn off-duty) and lodging etc. |
| <i>Statistical Unit</i> | Statistical unit is the Unit for which information is collected. |
| <i>Unpaid Family Workers</i> | Unpaid family workers are persons living in the household of any of the proprietors of the owning establishment and working in the establishment without regular pay for at least one third of the working time normal to the establishment. |
| <i>Value Added</i> | Value added is the difference between the gross output and the intermediate consumption. It provides a useful way of measuring without duplication the economic importance of an industry or industrial sector. |
| <i>Working Proprietors</i> | Working proprietors are owners of establishments who are actively engaged in the work of the establishment. Excluded are silent or inactive partners. |

APPENDIX II: INDUSTRIAL CLASSIFICATION USED

SECTION I: ACCOMMODATION AND FOOD SERVICE ACTIVITIES from the Fiji Standard Industrial Classification 2010, commonly known as the FSIC 2010 has been used. FSIC 2010 is based on the International Standard Industrial Classification Rev 4.

ACCOMMODATION AND FOOD SERVICE ACTIVITIES includes the provision of short-stay accommodation for visitors and other travellers and the provision of complete meals and drinks fit for immediate consumption. The amount and type of supplementary services provided within this section can vary widely.

| DIVISION | GROUP | CLASS | FSIC | DESCRIPTION |
|----------|-------|-------|-------|---|
| 55 | | | | ACCOMMODATION |
| | 551 | 5510 | 55101 | <p>Short term accommodation activities</p> <p>This sub-class includes the provision of short stay furnished accommodation -typically on a daily or weekly basis- in guest rooms and suites or complete self-contained units with kitchens, with or without daily or other regular housekeeping services, and may often include a range of additional services such as food and beverage services, parking, laundry services, swimming pools and exercise rooms, recreational facilities and conference and convention facilities. Short-term accommodation is provided by:</p> <ul style="list-style-type: none"> -hotels -resort hotels -suite / apartment hotels -motels -motor hotels -guesthouses -bed and breakfast units -visitor flats and bungalows -time-share units -holiday homes -chalets, housekeeping cottages and cabins -youth hostels and mountain refuges <p>This sub-class excludes:</p> <ul style="list-style-type: none"> -provision of homes and furnished or unfurnished flats or apartments for more permanent use, typically on a monthly or annual basis, see division 68 |
| | 552 | 5520 | 55201 | <p>Camping grounds, recreational vehicle parks and trailer parks</p> <p>This sub-class includes:</p> <ul style="list-style-type: none"> -provision of accommodation in campgrounds, trailer parks, recreational camps and fishing and hunting camps for short stay visitors -provision of space and facilities for recreational vehicles -protective shelters or plain bivouac facilities for placing tents and/or sleeping bags |

| DIVISION | GROUP | CLASS | FSIC | DESCRIPTION |
|-----------------|--------------|--------------|--------------|--|
| | 559 | 5590 | 55901 | <p>Other accommodation</p> <p>This sub-class includes the provision of temporary or longer-term accommodation in single or shared rooms or dormitories for students, migrant (seasonal) workers and other individuals.</p> <p>Accommodation is provided by:</p> <ul style="list-style-type: none"> -student residences -school dormitories -workers hostels -rooming and boarding houses -railway sleeping cars |
| 56 | | | | FOOD AND BEVERAGE SERVICE ACTIVITIES |
| | 561 | 5610 | 56101 | <p>Food and beverage service activities</p> <p>This sub-class includes the provision of food services to customers, whether they are served while seated or serve themselves from a display of items, whether they eat the prepared meals on the premises, take them out or have them delivered. This includes the preparation and serving of meals for immediate consumption from motorized vehicles or non-motorized carts and catering activities for individual events or for a specified period of time and the operation of food concessions, such as at sports or similar facilities. It includes:</p> <ul style="list-style-type: none"> -restaurants -cafeterias -fast-food restaurants -pizza delivery -take-out eating places -ice cream truck vendors -mobile food carts -food preparation in market stalls -event catering -activities of food service contractors (e.g. for transportation companies) -operation of food concessions at sports and similar facilities -operation of canteens or cafeterias (e.g. for factories, offices, hospitals or schools) on a concession basis -restaurant and bar activities connected to transportation, when carried out by separate units. |
| | 563 | 5630 | 56301 | <p>Beverage serving activities</p> <p>This sub-class includes the preparation and serving of beverages for immediate consumption on the premises. It includes activities of:</p> <ul style="list-style-type: none"> -bars -taverns -cocktail lounges -discotheques (with beverage serving predominant) -beer parlors and pubs -coffee shops -fruit juice bars -mobile beverage vendors <p>This sub-class excludes:</p> <ul style="list-style-type: none"> -reselling packaged/prepared beverages, see 47111, 47221, 47801, 47901 -operation of discotheques and dance floors without beverage serving, see 93299 |

APPENDIX III: COMPOSITION OF MACROECONOMIC AGGREGATES

| SUB-CLASS | FSIC 2010 SUB-CLASS | | | |
|---|-----------------------------|---|-----------------------------------|----------------------|
| | 55101/55201/ 55901 | 56101 | 56301 | TOTAL |
| | Accommodation Activities | Food and Beverage Service Activities | Beverage Serving Activities | |
| INCOME | | | | |
| Primary Activity | 754,047,866 | 161,381,494 | 22,163,594 | 937,592,954 |
| Income from the provision of accommodation | 505,834,892 | 4,917,507 | 554,695 | 511,307,094 |
| Sales of goods and services for consumption | 248,212,974 | 156,463,987 | 21,608,899 | 426,285,860 |
| Secondary Activity | 78,602,163 | 1,423,365 | 1,440,463 | 81,465,991 |
| Gross Margin | 12,544,835 | 55,594 | 129,821 | 12,730,250 |
| Receipts from travel and tours | 14,686,282 | 283,021 | 0 | 14,969,303 |
| Rent received for hire of building, plant and machinery | 13,646,171 | 380,731 | 519,505 | 14,546,407 |
| Receipts from industrial services rendered | 13,208,327 | 79,010 | 0 | 13,287,337 |
| Own account capital construction | 1,868,467 | 0 | 0 | 1,868,467 |
| Other income | 22,648,081 | 625,009 | 791,137 | 24,064,227 |
| GROSS OUTPUT | 832,650,029 | 162,804,859 | 23,604,057 | 1,019,058,945 |
| Miscellaneous Income | 40,736,100 | 6,052,209 | 558,463 | 47,346,772 |
| Property income received | | | | |
| Rent received from land | 4,708,901 | 442,746 | 48,612 | 5,200,259 |
| Interest received | 997,710 | 213,738 | 36,140 | 1,247,588 |
| Dividends received | 47,275 | 2,724 | 62,646 | 112,645 |
| Royalty received | 176,015 | 0 | 0 | 176,015 |
| Profit or loss received from any other business | 127,045 | 17,734 | 62,378 | 207,157 |
| Insurance claims received | 1,545,634 | 0 | 16,059 | 1,561,693 |
| Bad and doubtful debts recovered | 586,669 | 0 | 53,144 | 639,813 |
| Exchange gain | 823,584 | 4,156 | 62,945 | 890,685 |
| Gain on sale of fixed assets | 503,132 | 85,896 | 561 | 589,589 |
| Service turnover tax | 9,580,783 | 38,914 | 0 | 9,619,697 |
| VAT charged on goods and services provided | 21,639,352 | 5,246,301 | 215,978 | 27,101,631 |
| TOTAL INCOME | 873,386,129 | 168,857,068 | 24,162,520 | 1,066,405,717 |
| EXPENDITURE | | | | |
| Expenditure on materials used | 132,232,995 | 85,447,742 | 11,855,467 | 229,536,204 |
| Opening stock of raw materials | 2,741,450 | 759,931 | 825,346 | 4,326,727 |
| Less closing stock of raw materials | 2,818,976 | 713,898 | 1,539,289 | 5,072,163 |
| Expenditure on fuel, electricity & water | 71,941,721 | 7,950,235 | 1,027,867 | 80,919,823 |
| Petrol/Automotive diesel fuel | 20,215,439 | 2,588,739 | 135,650 | 22,939,828 |
| Industrial diesel fuel/Heavy fuel oil | 6,531,588 | 46,117 | 17,122 | 6,594,827 |
| Kerosene | 75,054 | 161,501 | 0 | 236,555 |
| Liquid petroleum gas | 11,447,431 | 957,928 | 32,878 | 12,438,237 |
| Electricity | 26,985,127 | 4,050,909 | 690,434 | 31,726,470 |
| Water | 6,687,082 | 145,041 | 151,783 | 6,983,906 |
| Advertising and promotion | 25,837,605 | 2,769,139 | 37,468 | 28,644,212 |
| Current repairs and maintenance on: | 37,535,882 | 2,363,802 | 940,367 | 40,840,051 |
| Buildings | 16,111,404 | 1,020,734 | 817,304 | 17,949,442 |
| Motor vehicles | 6,146,154 | 46,184 | 19,076 | 6,211,414 |
| Machinery and equipment | 15,278,324 | 1,296,884 | 103,987 | 16,679,195 |
| Business insurance paid | 20,122,909 | 521,073 | 409,538 | 21,053,520 |

| SUB-CLASS | FSIC 2010 SUB-CLASS | | | |
|---|-----------------------------|---|-----------------------------------|--------------------|
| | 55101/55201/ 55901 | 56101 | 56301 | TOTAL |
| | Accommodation Activities | Food and Beverage Service Activities | Beverage Serving Activities | |
| Management and consultation fee | 17,402,243 | 2,193,475 | 308,469 | 19,904,187 |
| Rent paid for: | 9,573,580 | 8,706,185 | 1,999,531 | 20,279,296 |
| Building | 2,176,270 | 8,586,343 | 1,884,949 | 12,647,562 |
| Furniture and machinery | 7,397,310 | 119,842 | 114,582 | 7,631,734 |
| Postage | 957,295 | 18,416 | 15,320 | 991,031 |
| Telephone and telecommunication, etc | 15,524,332 | 1,326,696 | 174,704 | 17,025,732 |
| Laundry and cleaning services | 11,348,702 | 395,331 | 239,773 | 11,983,806 |
| Music and other entertainment expenses | 14,048,243 | 234,874 | 172,892 | 14,456,009 |
| Cartage and haulage expenses | 5,766,267 | 101,009 | 34,604 | 5,901,880 |
| Travel expenses: | 8,238,214 | 3,115,104 | 222,625 | 11,575,943 |
| Air | 3,176,235 | 1,776,993 | 0 | 4,953,228 |
| Water | 413,569 | 0 | 0 | 413,569 |
| Land | 4,648,410 | 1,338,111 | 222,625 | 6,209,146 |
| Audit and accounting | 8,076,646 | 443,895 | 182,868 | 8,703,409 |
| Legal fee | 2,905,590 | 19,191 | 42,330 | 2,967,111 |
| Bank charges | 7,167,491 | 437,401 | 372,434 | 7,977,326 |
| Value of contract and commission work done | 3,859,785 | 275,886 | 30,480 | 4,166,151 |
| Office stationary and supplies | 6,761,468 | 453,150 | 89,354 | 7,303,972 |
| Other expenditure | 29,222,391 | 906,304 | 442,744 | 30,571,439 |
| INTERMEDIATE INPUT | 428,445,833 | 117,724,941 | 17,884,892 | 564,055,666 |
| Miscellaneous Expenditure | 68,361,439 | 8,057,829 | 770,988 | 77,190,256 |
| Property income paid | | | | |
| Rent paid for land | 9,065,400 | 1,177,666 | 110,580 | 10,353,646 |
| Interest paid | 19,866,639 | 702,279 | 123,759 | 20,692,677 |
| Dividends paid | 474,132 | 4,872 | 0 | 479,004 |
| Royalty paid | 1,100,462 | 1,787,066 | 0 | 2,887,528 |
| Bad and doubtful debts written off | 1,935,956 | 16,757 | 27,085 | 1,979,798 |
| Business license, rates on property paid to central or local government etc | 3,942,395 | 486,313 | 166,381 | 4,595,089 |
| Casualty insurance | 1,025,742 | 8,039 | 12,134 | 1,045,915 |
| FNU Levy | 1,065,477 | 459,307 | 19,722 | 1,544,506 |
| Exchange loss | 2,378,825 | 90,252 | 1,836 | 2,470,913 |
| Loss on sale of fixed assets | 6,052,165 | 507,945 | 309,491 | 6,869,601 |
| VAT paid on supplies of goods and services | 21,454,246 | 2,817,333 | 0 | 24,271,579 |
| Compensation of Employees | 180,109,475 | 23,165,557 | 4,264,210 | 207,539,242 |
| Wages and salaries paid | 158,722,049 | 20,899,075 | 3,988,354 | 183,609,478 |
| FNPF | 13,969,670 | 2,098,249 | 268,709 | 16,336,628 |
| Payment in kind | 7,417,756 | 168,233 | 7,147 | 7,593,136 |
| Consumption of Fixed Capital | 60,412,043 | 3,715,072 | 585,824 | 64,712,939 |
| TOTAL EXPENDITURE | 737,328,790 | 152,663,399 | 23,505,914 | 913,498,103 |

APPENDIX IV: COMPONENTS OF MACROECONOMIC AGGREGATES

Sales of goods and services for consumption (\$)

| | 55101/55201/ 55901 | 56101 | 56301 | TOTAL |
|---|-----------------------|--------------------|-------------------|--------------------|
| Sales of goods and services for consumption on the premises | 232,377,030 | 107,535,919 | 20,797,536 | 360,710,485 |
| i] Food | 143,910,666 | 66,661,958 | 822,274 | 211,394,898 |
| ii] Beverages - | 82,463,756 | 33,297,485 | 18,330,427 | 134,091,668 |
| tea, coffee and cocoa | 14,176,229 | 8,134,760 | 58,705 | 22,369,694 |
| alcoholic drinks | 53,168,190 | 12,241,380 | 15,349,390 | 80,758,960 |
| non-alcoholic drinks | 15,119,337 | 12,921,345 | 2,922,332 | 30,963,014 |
| iii] Tobacco and tobacco products | 6,002,608 | 7,576,476 | 1,644,835 | 15,223,919 |
| Sales of goods and services for consumption off the premises | 15,835,944 | 48,928,068 | 811,363 | 65,575,375 |
| i] Food | 10,596,821 | 29,154,191 | 0 | 39,751,012 |
| ii] Beverages - | 2,863,186 | 17,399,781 | 811,363 | 21,074,330 |
| tea, coffee and cocoa | 895,234 | 5,748,188 | 0 | 6,643,422 |
| alcoholic drinks | 1,214,706 | 2,244,455 | 811,363 | 4,270,524 |
| non-alcoholic drinks | 753,246 | 9,407,138 | 0 | 10,160,384 |
| iii] Tobacco and tobacco products | 2,375,937 | 2,374,096 | 0 | 4,750,033 |
| TOTAL | 248,212,974 | 156,463,987 | 21,608,899 | 426,285,860 |

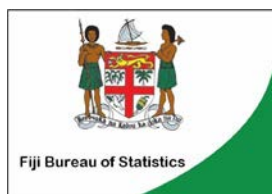
Expenditure on materials used (\$)

| 55101/55201/55901 | PURCHASED | | | | TOTAL |
|---|----------------------|-------------------|------------------------------|-----------------------|--------------------|
| | IMPORTED | | LOCALLY PRODUCED | | |
| DESCRIPTION OF MATERIALS AND SUPPLIES | Directly from abroad | Purchased locally | Purchased from manufacturers | Purchased from others | |
| TOTAL FOOD | 318,725 | 48,559,103 | 7,399,150 | 20,587,923 | 76,864,901 |
| Bread and Cereals | 0 | 2,964,251 | 1,175,010 | 773,702 | 4,912,963 |
| Meat | 207,572 | 25,322,769 | 1,824,530 | 5,351,922 | 32,706,793 |
| Fish | 0 | 4,972,354 | 469,603 | 4,597,123 | 10,039,080 |
| Dairy Products | 10,477 | 2,465,371 | 979,065 | 354,841 | 3,809,754 |
| Oils and Fats | 0 | 2,372,331 | 758,319 | 169,464 | 3,300,114 |
| Fruits | 2,417 | 1,660,516 | 100,179 | 777,031 | 2,540,143 |
| Vegetables | 98,259 | 5,051,131 | 361,869 | 4,904,592 | 10,415,851 |
| Root-crops | 0 | 84,947 | 139,822 | 927,052 | 1,151,821 |
| Sugar | 0 | 388,851 | 892,607 | 307,258 | 1,588,716 |
| All other food | 0 | 3,276,582 | 698,146 | 2,424,938 | 6,399,666 |
| TOTAL BEVERAGES | 71,186 | 24,748,507 | 11,013,603 | 1,670,368 | 37,503,664 |
| Tea, coffee and cocoa | 0 | 5,281,229 | 405,797 | 150,005 | 5,837,031 |
| Non-alcoholic beverage | 28,806 | 4,422,164 | 4,190,115 | 760,087 | 9,401,172 |
| Alcoholic Beverages | 42,380 | 15,045,114 | 6,417,691 | 760,276 | 22,265,461 |
| TOTAL TOBACCO & TOBACCO PRODUCTS | 0 | 202,467 | 740,050 | 182,860 | 1,125,377 |
| TOTAL LINEN FURNISHING | 419,447 | 3,749,155 | 482,699 | 80,622 | 4,731,923 |
| TOTAL KITCHENWARE & TABLEWARE | 486,558 | 1,094,176 | 327,849 | 114,678 | 2,023,261 |
| TOTAL CLEANING MATERIALS | 121,952 | 1,118,460 | 661,177 | 376,813 | 2,278,402 |
| TOTAL OTHERS | 0 | 4,148,597 | 464,220 | 3,092,650 | 7,705,467 |
| TOTAL | 1,417,868 | 83,620,465 | 21,088,748 | 26,105,914 | 132,232,995 |

| 56101 | PURCHASED | | | | TOTAL |
|--|----------------------|-------------------|------------------------------|-----------------------|-------------------|
| | IMPORTED | | LOCALLY PRODUCED | | |
| | Directly from abroad | Purchased locally | Purchased from manufacturers | Purchased from others | |
| DESCRIPTION OF MATERIALS AND SUPPLIES | | | | | |
| TOTAL FOOD | 5,782,060 | 17,855,112 | 15,948,952 | 23,087,871 | 62,673,995 |
| Bread and Cereals | 713,066 | 182,432 | 364,168 | 868,616 | 2,128,282 |
| Meat | 4,366,106 | 9,500,703 | 9,050,639 | 4,585,173 | 27,502,621 |
| Fish | 212,857 | 582,990 | 2,240,595 | 3,471,831 | 6,508,273 |
| Dairy Products | 102,960 | 599,055 | 1,889,572 | 1,349,238 | 3,940,825 |
| Oils and Fats | 0 | 620,967 | 361,945 | 963,387 | 1,946,299 |
| Fruits | 0 | 225,836 | 219,355 | 432,001 | 877,192 |
| Vegetables | 0 | 3,644,452 | 529,858 | 4,724,656 | 8,898,966 |
| Root-crops | 0 | 27,022 | 71,228 | 1,715,053 | 1,813,303 |
| Sugar | 29,396 | 35,916 | 230,662 | 541,432 | 837,406 |
| All other food | 357,675 | 2,435,739 | 990,930 | 4,436,484 | 8,220,828 |
| TOTAL BEVERAGES | 455,754 | 6,885,873 | 7,446,948 | 6,375,106 | 21,163,681 |
| Tea, coffee and cocoa | 424,149 | 1,076,151 | 248,427 | 499,830 | 2,248,557 |
| Non-alcoholic beverage | 31,605 | 2,151,558 | 4,441,827 | 3,794,334 | 10,419,324 |
| Alcoholic Beverages | 0 | 3,658,164 | 2,756,694 | 2,080,942 | 8,495,800 |
| TOTAL TOBACCO & TOBACCO PRODUCTS | 0 | 0 | 762,090 | 228,574 | 990,664 |
| TOTAL LINEN FURNISHING | 0 | 0 | 3,118 | 8,855 | 11,973 |
| TOTAL KITCHENWARE & TABLEWARE | 0 | 0 | 24,915 | 56,146 | 81,061 |
| TOTAL CLEANING MATERIALS | 0 | 0 | 93,294 | 172,815 | 266,109 |
| TOTAL OTHERS | 17,245 | 23,916 | 3,456 | 215,642 | 260,259 |
| TOTAL | 6,255,059 | 24,764,901 | 24,282,773 | 30,145,009 | 85,447,742 |

| 56301 | PURCHASED | | | | TOTAL |
|--|----------------------|-------------------|------------------------------|-----------------------|-------------------|
| | IMPORTED | | LOCALLY PRODUCED | | |
| | Directly from abroad | Purchased locally | Purchased from manufacturers | Purchased from others | |
| DESCRIPTION OF MATERIALS AND SUPPLIES | | | | | |
| TOTAL FOOD | 0 | 0 | 79,136 | 540,066 | 619,202 |
| Bread and Cereals | 0 | 0 | 0 | 25,984 | 25,984 |
| Meat | 0 | 0 | 0 | 221,757 | 221,757 |
| Fish | 0 | 0 | 0 | 96,220 | 96,220 |
| Dairy Products | 0 | 0 | 0 | 14,329 | 14,329 |
| Oils and Fats | 0 | 0 | 0 | 39,526 | 39,526 |
| Fruits | 0 | 0 | 0 | 18,294 | 18,294 |
| Vegetables | 0 | 0 | 0 | 17,884 | 17,884 |
| Root-crops | 0 | 0 | 0 | 8,972 | 8,972 |
| Sugar | 0 | 0 | 0 | 20,796 | 20,796 |
| All other food | 0 | 0 | 79,136 | 76,304 | 155,440 |
| TOTAL BEVERAGES | 0 | 2,267,879 | 6,802,144 | 0 | 9,070,023 |
| Tea, coffee and cocoa | 0 | 27,177 | 0 | 0 | 27,177 |
| Non-alcoholic beverage | 0 | 115,920 | 1,413,892 | 0 | 1,529,812 |
| Alcoholic Beverages | 0 | 2,124,782 | 5,388,252 | 0 | 7,513,034 |
| TOTAL TOBACCO & TOBACCO PRODUCTS | 0 | 0 | 1,609,524 | 0 | 1,609,524 |
| TOTAL LINEN FURNISHING | 0 | 0 | 46,853 | 0 | 46,853 |
| TOTAL KITCHENWARE & TABLEWARE | 0 | 0 | 83,266 | 31,844 | 115,110 |
| TOTAL CLEANING MATERIALS | 0 | 0 | 39,091 | 0 | 39,091 |
| TOTAL OTHERS | 0 | 0 | 60,229 | 295,435 | 355,664 |
| TOTAL | 0 | 2,267,879 | 8,720,243 | 867,345 | 11,855,467 |

APPENDIX V: SAMPLE QUESTIONNAIRE



Ratu Sukuna House, Corner of Mac Arthur Street and Victoria Parade, Suva, Fiji

*P O Box 2221
Government Buildings
Suva
FIJI*

*Telephone: [679] 331 5822
Fax No.: [679] 330 3656
E-mail info@statsfiji.gov.fj
Website: www.statsfiji.gov.fj*

CONFIDENTIAL

DESPATCHED: 30\06\15

2014 CENSUS OF ACCOMMODATION AND FOOD SERVICE ACTIVITIES

Tax Identification Number:

| | | | | | | | | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|

Please correct any errors appearing in this label

Dear Sir\Madam,

Enclosed are two copies of the 2014 Census of Accommodation and Food Service Activities questionnaire.

COVERAGE AND SCOPE: It covers all establishments engaged in Accommodation and Food Service Activities Industry classified under the 2010 Fiji Standard Industrial Classification (refer to notes on page 2). If an establishment's accommodation and food service activities are combined with other type of business, please report only the operations of accommodation and food service activities.

PURPOSE: The census provides an important means of assessing the contribution this sector makes to the economy of Fiji, and indicates the changing composition and structure of the industry. The results of the Census are used by the Fiji Bureau of Statistics in the estimation of the National Income of Fiji and in the provision of other key indicators.

REFERENCE PERIOD: Reference period is the calendar year 2014. If your accounting year is different provide information approximating closest to the calendar year 2014. Limited liability companies are requested to submit a copy of their financial statements with the questionnaire.

COMPULSORY REQUIREMENT: The Census is conducted under the provisions of the Statistics Act (Cap 71). In accordance with Section 8 subsection 2 of this Act you are required to fill in one copy of the questionnaire and return it to the undersigned on or before **30\07\15**. Failure to meet this deadline could result in legal action without further notice.

CONFIDENTIALITY OF INFORMATION: Information supplied will be used by the department for the preparation of statistics. Any release of information will be in accordance with the Statistics Act and only authorised persons will have access to individual information.

CONTACT PERSON FOR HELP AND ADVICE: Miss. Priya Mala on email pmala@statsfiji.gov.fj or telephone 331 5822 (ext 386 244) or direct line 323 0844.

Epeli Waqavonovono
Government Statistician

NOTE: Under the 2010 Fiji Standard Industrial Classification, Accommodation and Food Service Activities includes the provision of short-stay accommodation for visitors and other travellers and the provision of complete meals and drinks fit for immediate consumption. The amount and type of supplementary services provided within this section can vary widely.

ORGANISATIONAL STRUCTURE

1 A business can have more than one establishment involved in similar or different activities at different locations. State the location, the type of activity engaged in and the Gross Turnover of each establishment during the year.

FORM OF OWNERSHIP

- 5 (1) Fiji owned:
This is an establishment operating in Fiji in which 51% or more equity is held locally.
- (2) Branch of an overseas company:
This is an establishment operating in Fiji which is controlled by or supervised by an overseas head office and which is an integral part of the foreign parent organisation. Branch has no equity share capital.
- (3) Subsidiary of an overseas company:
A company is a subsidiary of another if that other company owns this subsidiary wholly or holds more than half the nominal value of the equity share capital of this subsidiary company.

EQUITY PARTICIPATION

6 Give the proportion of the share capital held by residents of Fiji. Equity share capital held by companies or individuals on behalf of residents of Fiji should also be included.

NATURE OF WORK

7 In cases where establishments are involved in more than one activity at a single location, please state the major activity involved in.

OPERATING STATUS

8 If you are no longer in business, a **STATUTORY DECLARATION** must be attached to one copy of the questionnaire with the words “**CLOSED BUSINESS**” written across the questionnaire and returned to the Fiji Bureau of Statistics. The Statutory Declaration must be signed by a Magistrate or a Barrister\Solicitor, Justice of Peace or a member of the Notary Public acting on your behalf. The Statutory Declaration must state the name of the business, nature of its activity and the date on which it ceased operation. If your business operated for part of the year 2014 please provide information for the duration your business operated.

QUESTIONNAIRE

Please answer all relevant questions with clear and correct figures. Estimates will be accepted where actual data are not available. Values, **excluding VAT**, are to be expressed in Fiji Dollars.

ORGANISATIONAL STRUCTURE

| | | | | |
|--|---|---|---|--------------------------|
| 1 | Does this business operate at more than one location? | | | |
| | Please tick the appropriate box: No Yes If yes, please give details below: | | | |
| | NAME OF ESTABLISHMENT\BRANCH (1) | PHYSICAL LOCATION OF BUSINESS (2) | MAIN TYPE OF BUSINESS OR ACTIVITY (3) | GROSS TURNOVER (4) |
| | | | | |
| Note: This return is required for the addressed establishment only. In case this is not possible, a combined return with similar main activities may be submitted. If the information cannot be provided on this basis, please state the reasons: | | | | |
| Remark: Please comment here to assist in the interpretation of data supplied: | | | | |

ACCOUNTING PERIOD

| | | | | |
|---|--|--|--|--|
| 2 | Please state the accounting period: From: \ \ 2014 To: \ \ 2014 | | | |
|---|--|--|--|--|

LEGAL STATUS OF ORGANISATION

| | | | | |
|---|---|----|----------------------------------|----|
| 3 | Please tick appropriate box | | | |
| | 001 Sole Trader | 1 | Partnership | 2 |
| | Private Limited Company | 3 | Public Limited Company | 4 |
| | Co-operative | 5 | Government Owned Trading Entity | 6 |
| | Statutory Boards | 7 | Central Government | 8 |
| | Local Authority owned entity | 9 | Local Government | 10 |
| | Joint Venture and Consortia | 11 | Non-profit organisation | 12 |
| | Trusts and Estates | 13 | Consulates and Foreign Embassies | 14 |
| | Branch of a Company Incorporated Overseas | 15 | Societies and Associations | 16 |
| | Other Business Type (specify) | | | 17 |

INTERNATIONAL TRADE

| | | | |
|---|---|-----|----|
| 4 | Please tick appropriate box | Yes | No |
| | Does the establishment import or export any type of goods or services | | |

FORM OF OWNERSHIP

| | | | | |
|---|------------------------------------|---|-------------------------------|---|
| 5 | Please tick appropriate box | | | |
| | 002 Fiji owned | 1 | Branch of an overseas company | 2 |
| | Subsidiary of an overseas company | 3 | Others (specify) | 4 |

EQUITY PARTICIPATION

| | | | | |
|---|--|---|-----------------------|---|
| 6 | Please indicate in the appropriate box equity capital held by Fiji Citizens. | | | |
| | (a) As at end of 2013 | % | (b) As at end of 2014 | % |

NATURE OF WORK

| | | | | |
|---|--|--|--|--|
| 7 | Please give a brief description of the main activity of the establishment(s) covered by this return: | | | |
| | | | | |
| | 003 FOR OFFICIAL USE ONLY | | | |

OPERATING STATUS

| | | | | |
|---|---|--|--|---|
| 8 | Please state whether the establishment in question (tick appropriate box) | | | |
| | Operated during the whole of the accounting period specified | | | 1 |
| | Operated during part of the accounting period specified (specify months) | | | 2 |
| | Had not commenced business during the accounting period specified | | | 3 |

INCOME FROM SALE OF GOODS AND SERVICES

- 9 This should be the actual selling value net of any discount or rebate allowed to the buyer.
- 10 This shows the composition of question 9.
- Alcoholic drinks refer to spirit, wine and beer etc.
Non-alcoholic drinks refer to mineral water and soft drinks etc.
- 10 c) Income\commission received by provision of accommodation services for organising tours.
- 10 d) Include here, if applicable, income from beauty salons and laundry services etc. provided by the hotel.
.

Exclude VAT charged on goods and services provided.

OTHER INCOME

- 11 This is the resale value of goods bought, the goods being in the same condition as received and having undergone no intervening manufacturing process by your establishment e.g. duty free goods.
- 13 a) Include all claims arising from business insurance. Examples of business insurances are insurance against the risk of buildings, properties and stocks. Exclude life, education or any other personal insurance.
- 13 b) Include all claims arising from casualty insurance. Examples of casualty insurance are insurance against the risk of accidents and illness to employees. Claims for life, education or any other form of personal insurance are to be excluded.

INCOME FROM SALE OF GOODS AND SERVICES

| | | | |
|----|--|-----|------------|
| 9 | Please enter in the box the total income from the sale of goods and services [Codes 005+006+013+020+021] | 004 | \$ |
| 10 | Please analyse the value given in question 9 according to the following items: | | VALUE (\$) |
| a | INCOME FROM THE PROVISION OF ACCOMMODATION | 005 | |
| b1 | TOTAL INCOME FROM SALES OF GOODS FOR CONSUMPTION <u>ON THE PREMISES</u> (Codes 007 to 012) | 006 | |
| | of which i) Food | 007 | |
| | ii) Beverages -tea, coffee and cocoa | 008 | |
| | alcoholic drinks | 009 | |
| | Non –alcoholic drinks | 010 | |
| | Total beverages [Codes 008-010] | 011 | |
| | iii) Tobacco and tobacco products | 012 | |
| b2 | TOTAL INCOME FROM SALES OF GOODS FOR CONSUMPTION <u>OFF THE PREMISES</u> [Codes 014 to 019] | 013 | |
| | of which i) Food | 014 | |
| | ii) Beverages - tea, coffee and cocoa | 015 | |
| | alcoholic drinks | 016 | |
| | non-alcoholic drinks | 017 | |
| | Total beverages [Codes 015-017] | 018 | |
| | iii) Tobacco and tobacco products | 019 | |
| c | Receipts from hotel organised activities and tours | 020 | |
| d | Receipts from services rendered by hotels e.g.: beauty and massage, laundry etc | 021 | |

OTHER INCOME

| | | | VALUE (\$) |
|----|---|-----|------------|
| 11 | Value of goods sold in the same condition as purchased (refer question 30) | 022 | |
| 12 | Rent received for the hire of building, plant and machinery and furniture etc | 023 | |
| 13 | Insurance claims received: a) Business insurance claims received | 024 | |
| | b) Casualty insurance claims received | 025 | |
| 14 | Subsidies and grants received from: i) Within Fiji | 026 | |
| | ii) Overseas | 027 | |
| 15 | Income from: a) Rent received from land | 028 | |
| | b) Interest received | 029 | |
| | c) Dividends received | 030 | |
| | d) Royalty received | 031 | |
| 16 | Profit or loss received from any other business in which you have an interest | 032 | |
| 17 | Bad and doubtful debts recovered | 033 | |
| 18 | Exchange gain | 034 | |
| 19 | Gain on sale of fixed assets | 035 | |
| 20 | All other income received (specify). _____ _____ | 036 | |
| | Total other income (Codes 022 to 036) | 037 | |

| | | | |
|----|----------------------------------|-----|--|
| 21 | Hotel Turnover Tax (Hotels only) | 038 | |
|----|----------------------------------|-----|--|

| | | | |
|----|--|-----|--|
| 22 | VAT charged on goods and services provided | 039 | |
|----|--|-----|--|

| | | | |
|----|--|-----|--|
| 23 | GRAND TOTAL OF ALL INCOME RECEIVED (Codes 004+037 +038+039) | 040 | |
|----|--|-----|--|

PURCHASES OF MATERIALS DURING THE YEAR

- 24 State in detail the total value of all purchases of materials and supplies for use in the preparation of food; for provision and maintenance of accommodation and for the operation of a hotel, bar, restaurant or catering business etc.

Direct import by establishments should be reported at cost.

The cost of freight and transport should be excluded unless it is accounted for as part of the purchase price. Transport cost paid to outside firms should be included in question 35.

Exclude all purchases of plant and machinery and other capital equipment purchased by you that should be included in question 63.

Alcoholic drinks refer to spirit, wine and beer etc.
Non-alcoholic drinks refer to mineral water and soft drinks etc.

Exclude VAT paid on supplies of goods and services.

FUEL, ELECTRICITY AND WATER

- 25-28 Fuel purchased, other than fuel purchased for resale, including gasoline and other fuel for vehicle etc should be included.
- 29 This should include the cost of electricity purchased for lighting, air conditioning, refrigeration etc.

| PURCHASES OF MATERIALS AND OPERATING EXPENDITURE | | | | | | | |
|---|---|------------|--------------------|----------------|-------------------|--------------------|--------------|
| 24 | Please state the value of all materials and supplies purchased during the year. | | | | | | |
| | | | VALUE (\$) | | | | |
| | | | IMPORTED | | LOCALLY PRODUCED | | |
| | | | PURCHASED | | PURCHASED | | |
| | DESCRIPTION OF MATERIALS AND SUPPLIES | | FROM ABROAD (1) | LOCALLY (2) | FROM MANFT (3) | FROM OTHERS (4) | TOTAL (5) |
| A] | TOTAL FOOD | 041 | | | | | |
| | Please analyse <u>FOOD</u> below: | | | | | | |
| | Bread and cereals | 046 | | | | | |
| | Meat | 051 | | | | | |
| | Fish | 056 | | | | | |
| | Dairy products | 061 | | | | | |
| | Oils and fats | 066 | | | | | |
| | Fruit | 071 | | | | | |
| | Vegetables | 076 | | | | | |
| | Root-crops | 081 | | | | | |
| | Sugar | 086 | | | | | |
| | All other food | 091 | | | | | |
| B] | TOTAL BEVERAGES | 096 | | | | | |
| | Please analyse <u>BEVERAGES</u> below: | | | | | | |
| | Tea, coffee and cocoa etc | 101 | | | | | |
| | Non-alcoholic beverages | 106 | | | | | |
| | Alcoholic beverages | 111 | | | | | |
| C] | TOTAL TOBACCO & TOBACCO PRODUCTS | 116 | | | | | |
| D] | TOTAL LINEN, FURNISHING ETC | 121 | | | | | |
| E] | TOTAL KITCHENWARE & TABLEWARE | 126 | | | | | |
| F] | TOTAL CLEANSING MATERIALS ETC | 131 | | | | | |
| G] | TOTAL OTHERS:specify_____ _____ _____ _____ | 136 | | | | | |
| | Total | 141 | | | | | |

| FUEL, ELECTRICITY AND WATER | | | VALUE (\$) |
|------------------------------------|---------------------------------------|------------|------------|
| 25 | Petrol/Automotive diesel fuel | 146 | |
| 26 | Industrial diesel fuel/Heavy fuel oil | 147 | |
| 27 | Kerosene | 148 | |
| 28 | Liquid petroleum gas | 149 | |
| 29 | Electricity | 150 | |
| 30 | Water | 151 | |
| | Total | 152 | |

OTHER EXPENDITURE

- 32 Refers to laundry and cleaning expenses paid to outside firms.
- 34 Repairs and maintenance costs paid to other firms covers the total costs of current repair and maintenance service provided by such firms on repairs done on vehicles, building etc of the establishment. Current repair and maintenance carried out by an ancillary repair and maintenance unit which has been treated as an independent establishment should be included.
- 35 Cartage and haulage expense includes payment for the transportation of goods and materials within the country. It excludes cost of transport carried out by your own equipment and employees.
- 37 Contract and commission work done by other establishments on your materials covers payments made by the establishment for contract and commission work done on materials controlled by your establishment.
- 45 a] Include payment in respect of leased\ rented land. If it is not possible to separate payments made for land from building, please include expenditure in Question 44.
- b] Interest payments include interest on long-term debts and interest on any other money the establishment has borrowed.

| OTHER EXPENDITURE | | | VALUE (\$) |
|--------------------------|--|-----|------------|
| 31 | Cost of goods purchased for resale (refer to question 10) | 153 | |
| 32 | Laundry and cleaning services | 154 | |
| 33 | Music and other entertainment expenses | 155 | |
| 34 | Repairs and maintenance paid for on vehicles, buildings etc to outside firms | 156 | |
| 35 | Cartage and haulage expenses paid to other firms | 157 | |
| 36 | Travel expenses (e.g. management, personal etc) | 158 | |
| 37 | Value of contract and commission work done | 159 | |
| 38 | Audit, accounting and legal fee | 160 | |
| 39 | Advertising and promotion etc | 161 | |
| 40 | Bank charges | 162 | |
| 41 | Postage, telephone and telecommunication etc | 163 | |
| 42 | Office stationery and supplies | 164 | |
| 43 | Management and consultation fee | 165 | |
| 44 | Rent paid for furniture, building, plant and machinery etc | 166 | |
| 45 | Expenditure on: a] Rent paid for land | 167 | |
| | b] Interest paid | 168 | |
| | c] Dividends paid | 169 | |
| | d] Royalty paid | 170 | |
| 46 | Bad and doubtful debts written off | 171 | |
| 47 | Business licenses, rates on property paid to central or local government etc | 172 | |
| 48 | Insurance paid: a] Business insurance | 173 | |
| | b] Casualty insurance | 174 | |
| 49 | Training and Productivity Authority of Fiji (TPAF) Levy | 175 | |
| 50 | Exchange losses | 176 | |
| 51 | Fixed asset expenses: a] Loss on sale of fixed assets | 177 | |
| | b] Depreciation claimed (to agree with question 63 (7)) | 178 | |
| 52 | Payment for hotel organised activities and tours | 179 | |
| 53 | All other costs and expenses _____ | 180 | |
| | Total other expenditure (Codes 153 to 180 excluding 169) | 181 | |

EMPLOYMENT AND COMPENSATION OF EMPLOYEES

54 Please note that the information in respect of employment is for the last pay week in June 2014 but the rest of the question requires data for the appropriate accounting year.

Gross wages and salaries includes overtime, sick and holiday pay, bonuses, payments under piece rate schemes, all allowances, severance and redundancy pay, sales commissions paid to own employees and directors fee etc.

Payment in kind is the cost to the employer for providing employees with housing, transport, clothing, food, drinks, fuels, etc free of charge or at a reduced rate.

Expatriates are non-Fiji citizens who stayed in Fiji.

Working proprietors include all individual proprietors and partners who are actively engaged in the work of the establishment. Silent or inactive partners should be excluded unless they participate actively in the work of the establishment.

Unpaid family workers include persons living in the household of any of the proprietors of the owning establishment and working in the establishment without regular pay for at least a third of the normal working hours of the establishment.

STOCKS

57 a) All trading stocks (stocks intended for resale) should be included. Stocks of capital goods intended for resale should also be included.

b) This should include stocks of food, liquor supplies and consumables, fuels etc.

LOANS AND ADVANCES

58 Please provide information relating to any loan or advances taken during the period.

NET EARNINGS AND TAXES PAID

59 This is the net profit of your establishment\enterprise from the profit and loss account. The following method would enable you to check if all the information from the trading, profit and loss account has been entered onto the questionnaire:

| | | |
|--------|--------------------------------|----|
| | Income [Code 040 + 207(3)] | \$ |
| less | Expenditure [Code 200] | \$ |
| equals | Profit (+)\Loss (-) [Code 210] | \$ |

EMPLOYMENT AND COMPENSATION OF EMPLOYEES

| 54 | | NUMBER EMPLOYED | GROSS WAGES AND SALARIES PAID | EMPLOYER'S CONTRIBUTION TO FNPFC ETC | PAYMENT IN KIND |
|----|--|-----------------|-------------------------------|--------------------------------------|-----------------|
| | | (1) | (2) | (3) | (4) |
| a] | Fiji citizens | 182 | | | |
| b] | Expatriates | 186 | | | |
| | Total | 190 | | | |
| c] | Working without pay | | | | |
| | i] Working proprietors | 194 | | | |
| | ii] Unpaid family workers | 195 | | | |
| | Total (Codes 190(1) +194+195 | 196 | | | |
| d] | From the total number in employment given in code 196, please state: | | | | |
| | Total Males | 197 | Total Females | 198 | |

| | | | |
|----|--|-----|--|
| 55 | VAT paid on supplies of goods and services | 199 | |
|----|--|-----|--|

| | | | |
|----|--|-----|----|
| 56 | GRAND TOTAL OF ALL EXPENDITURE INCURRED [Codes 141 (5) + 152 + 181 + 190 (2, 3, 4) + 199] | 200 | \$ |
|----|--|-----|----|

STOCKS

| 57 | Please give the value of stocks held by your establishment | VALUE OF STOCKS (\$) | | |
|----|--|----------------------|-------------|--------------------|
| | | OPENING (1) | CLOSING (2) | CHANGE (2)-(1)=(3) |
| a] | Stock of finished goods bought for sale | 201 | | |
| b] | Materials, fuel, supplies and components | 204 | | |
| | Total | 207 | | |

LOANS AND ADVANCES

| 58 | | Opening Balances | Additions during the year | Principle Repayment during the year | Other Changes | Closing Balance 31/12/14 | Total Interest Payable for the year 31/12/14 |
|--------------|-----|------------------|---------------------------|-------------------------------------|---------------|--------------------------|--|
| | | \$ [1] | \$ [2] | \$ [3] | \$ [4] | \$ [5=1+2-3+4] | \$ [6] |
| Locally | 210 | | | | | | |
| Abroad | 216 | | | | | | |
| Total | 222 | | | | | | |

NET EARNINGS AND TAXES PAID

| NET EARNINGS AND TAXES PAID | | | Amount (\$) |
|-----------------------------|--|-----|-------------|
| 59 | Net profit\loss of your establishment\enterprise. If this does not agree with question 60, please give reasons _____ | 228 | |
| 60 | Taxable income of your establishment\enterprise | 229 | |
| 61 | Amount, if any, of previous year losses that was deducted before arriving at the taxable income | 230 | |
| 62 | Amount of Fiji Income Tax paid\payable by your establishment\enterprise. | 231 | |

FIXED CAPITAL ASSETS

63 (7) Please ensure that: The value given for depreciation should agree with the value given in question 51(b).

63 (5) Own Account Construction: This is the cost of new fixed assets and additions to the existing fixed assets made by establishments own labour for its own use Cost should be equivalent to labour costs plus value of materials at cost.

63 g] Valuables include:

- Precious stones and metals (e.g. diamonds, non monetary gold, Platinum and silver);
- Other valuables (e.g. jewellery and collector items)
- Antiques & other art objects

DATA ON ACCOMMODATION CAPACITY

64 b] Units refer to accommodation on its own e.g. bures, villas, cottages etc.

| FIXED CAPITAL ASSETS | | | | | | | | | | |
|-----------------------------|---|-----|--------------------|--|-----------------|--------------------------------|----------------------------------|-------------------------|--------------|--------------------|
| 63 | | | VALUE (\$) | | | | | | | |
| | | | Opening Book Value | Purchase of new and second hand assets at cost | | Land Development & Improvement | Own Account Capital Construction | Sales of Capital Assets | Depreciation | Closing Book Value |
| | | | (1) | locally (2) | from abroad (3) | (4) | (5) | (6) | (7) | (8) |
| A] | Land | 232 | | | | | | | | |
| B] | Non-Residential Building | 240 | | | | | | | | |
| | Residential Building | 248 | | | | | | | | |
| C] | Plant and machinery | 256 | | | | | | | | |
| D] | Furniture, fixtures | 264 | | | | | | | | |
| | ICT equipments | 272 | | | | | | | | |
| | Other office equipment | 280 | | | | | | | | |
| E] | Transport vehicles and related equipment | 288 | | | | | | | | |
| F] | Research & Development | 296 | | | | | | | | |
| G] | Valuables (Antiques, Artistic Originals Precious Metals, etc) | 304 | | | | | | | | |
| H] | Others (specify): | 312 | | | | | | | | |
| | Total | 320 | | | | | | | | |

| DATA ON ACCOMODATION CAPACITY | | | |
|--------------------------------------|--|-----|--|
| 64 | Please specify the accommodation capacity of your establishment: | | |
| | a) Number of rooms | 328 | |
| | b) Number of units | 329 | |

Person we should contact if any queries arise regarding this form:

Name: _____

Telephone: _____

Facsimile: _____

Email: _____

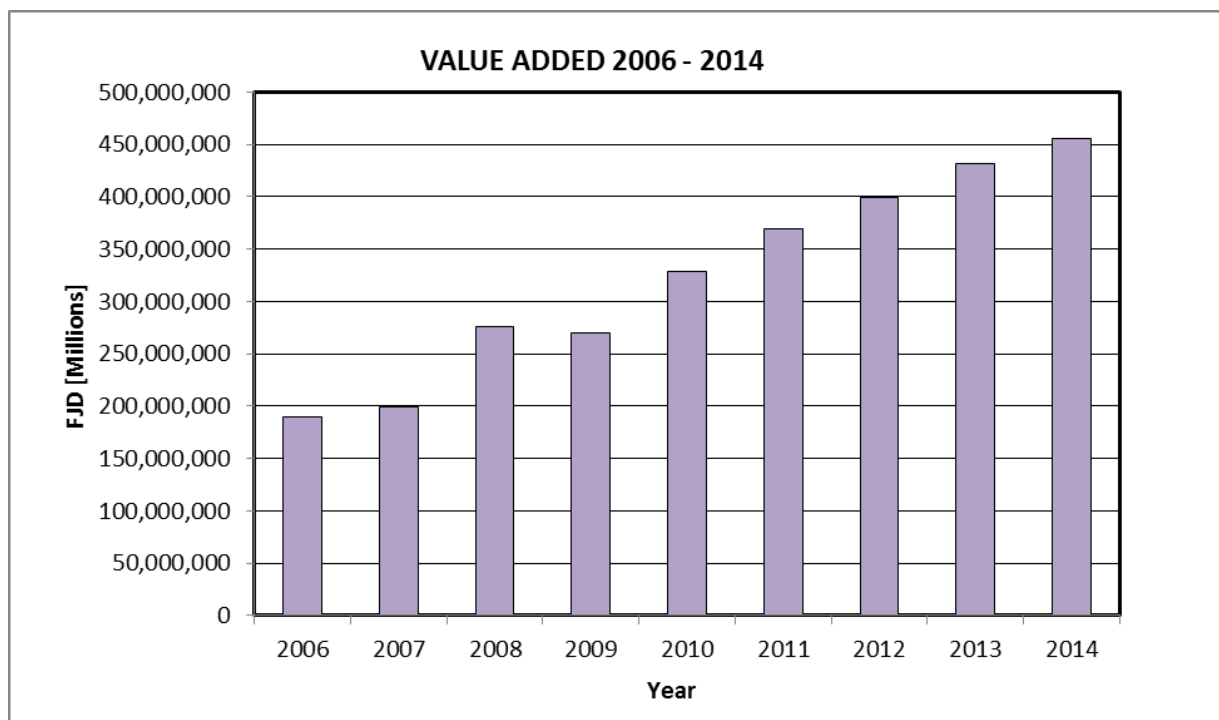
Signature: _____

Date: _____

If Chartered Account in private practice, please place a tick in the box

THANK YOU FOR COMPLETING THE QUESTIONNAIRE

APPENDIX VI: VALUE ADDED 2006 – 2014



Tourism Industry has grown rapidly over the past years. As shown by the graph, Value Added has been gradually increasing since 2009 due to an increase in visitor arrivals which led to increase in the number of establishments engage in accommodation, restaurants and clubs activities.

HOTEL STATISTICS

Hotel Statistics is compiled quarterly by the Tourism and Migration Business Unit of the Social Statistics Division.

NUMBER OF ROOMS AVAILABLE BY AREA – 2014

| AREA | QUARTER 1 | QUARTER 2 [r] | QUARTER 3 [r] | QUARTER 4 [r] |
|-------------------|----------------|------------------|------------------|------------------|
| Coral Coast | 174,107 | 177,566 | 178,304 | 174,805 |
| Lautoka | 67,767 | 72,590 | 79,350 | 73,843 |
| Mamanuca | 125,807 | 129,786 | 132,997 | 131,522 |
| Nadi | 311,031 | 319,110 | 327,452 | 322,316 |
| Northern Division | 62,500 | 64,353 | 64,950 | 66,092 |
| Suva | 127,607 | 137,022 | 139,922 | 144,156 |
| Others | 33,527 | 34,062 | 34,318 | 34,848 |
| TOTAL | 902,346 | 934,489 | 957,293 | 947,582 |

Source: Year 2014 Provisional Hotels and Tourist Accommodation Press Release No.15, 2016 of the Fiji Bureau of Statistics

The above table shows rooms available by area every quarter. All the rooms available do not get sold as can be seen from the following table.

NUMBER OF ROOMS SOLD BY AREA – 2014

| AREA | QUARTER 1 | QUARTER 2 [r] | QUARTER 3 [r] | QUARTER 4 [r] |
|-------------------|----------------|------------------|------------------|------------------|
| Coral Coast | 73,505 | 97,407 | 127,762 | 95,221 |
| Lautoka | 23,068 | 26,871 | 32,160 | 27,607 |
| Mamanuca | 46,590 | 69,273 | 75,449 | 62,743 |
| Nadi | 156,335 | 178,204 | 201,466 | 193,699 |
| Northern Division | 16,325 | 20,503 | 22,711 | 18,457 |
| Suva | 63,306 | 69,164 | 74,436 | 78,449 |
| Others | 6,631 | 6,819 | 7,568 | 6,579 |
| TOTAL | 385,760 | 468,241 | 541,552 | 482,755 |

Source: Year 2014 Provisional Hotels and Tourist Accommodation Press Release No.15, 2016 of the Fiji Bureau of Statistics

ROOM OCCUPANCY BY AREA (%) – 2014

| AREA | QUARTER 1 | QUARTER 2 [r] | QUARTER 3 [r] | QUARTER 4 [r] |
|-------------------|-------------|------------------|------------------|------------------|
| Coral Coast | 42.2 | 54.9 | 71.7 | 54.5 |
| Lautoka | 34.0 | 37.0 | 40.5 | 37.4 |
| Mamanuca | 37.0 | 53.4 | 56.7 | 47.7 |
| Nadi | 50.3 | 55.8 | 61.5 | 60.1 |
| Northern Division | 26.1 | 31.9 | 35.0 | 27.9 |
| Suva | 49.6 | 50.5 | 53.2 | 54.4 |
| Others | 19.8 | 20.0 | 22.1 | 18.9 |
| TOTAL | 42.8 | 50.1 | 56.6 | 50.9 |

Source: Year 2014 Provisional Hotels and Tourist Accommodation Press Release No. 15, 2016 of the Fiji Bureau of Statistics

APPENDIX VII: VISITOR STATISTICS

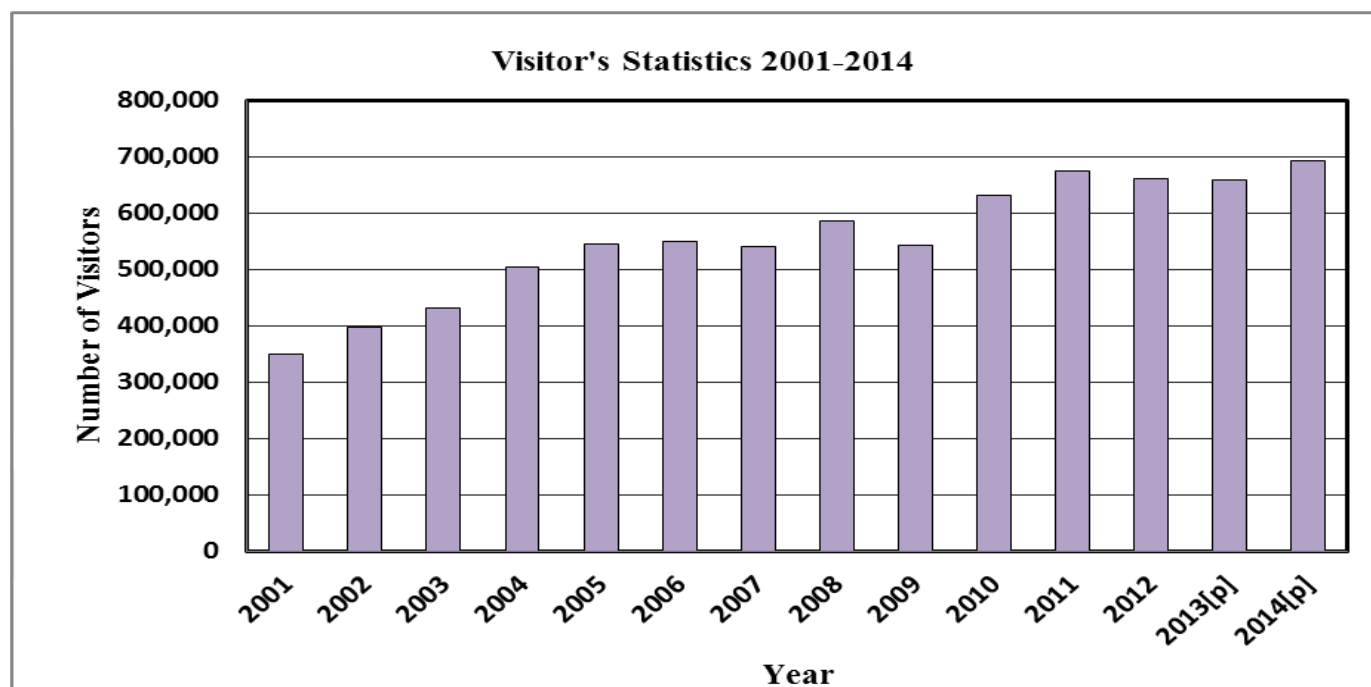
Visitor Statistics is compiled by the Tourism and Migration Business Unit of the Social Statistics Division.

NUMBER OF VISITOR ARRIVALS BY MONTH AND YEAR

| MONTH | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sept | Oct | Nov | Dec | TOTAL |
|----------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| 2001 | 24,498 | 20,180 | 25,306 | 25,063 | 24,280 | 33,656 | 35,731 | 33,898 | 33,464 | 31,251 | 28,810 | 31,877 | 348,014 |
| 2002 | 30,624 | 26,470 | 31,241 | 28,665 | 30,794 | 35,556 | 39,960 | 38,207 | 36,677 | 36,564 | 32,288 | 30,813 | 397,859 |
| 2003 | 30,665 | 26,350 | 29,301 | 30,050 | 31,411 | 39,618 | 43,925 | 43,416 | 42,354 | 39,879 | 35,808 | 38,023 | 430,800 |
| 2004 | 35,486 | 32,072 | 37,497 | 36,460 | 39,058 | 45,168 | 51,272 | 49,047 | 48,188 | 44,376 | 41,225 | 44,226 | 504,075 |
| 2005 | 41,647 | 34,407 | 42,769 | 39,820 | 40,818 | 50,134 | 58,238 | 53,013 | 48,893 | 46,923 | 42,039 | 46,444 | 545,145 |
| 2006 | 40,959 | 34,406 | 39,621 | 43,207 | 41,677 | 52,110 | 59,052 | 53,865 | 54,076 | 50,519 | 39,493 | 39,604 | 548,589 |
| 2007 | 36,998 | 31,743 | 39,992 | 42,140 | 38,365 | 49,497 | 55,924 | 50,557 | 53,059 | 48,326 | 43,246 | 50,034 | 539,881 |
| 2008 | 45,212 | 39,164 | 46,386 | 42,435 | 44,316 | 53,333 | 59,246 | 58,013 | 53,135 | 50,118 | 43,397 | 50,276 | 585,031 |
| 2009 | 32,985 | 31,286 | 36,060 | 39,385 | 37,666 | 47,332 | 59,728 | 55,990 | 55,241 | 53,243 | 43,257 | 50,013 | 542,186 |
| 2010 | 44,755 | 34,392 | 46,713 | 46,218 | 47,062 | 58,614 | 67,263 | 61,850 | 61,665 | 59,290 | 49,165 | 54,881 | 631,868 |
| 2011 | 48,455 | 37,659 | 45,163 | 55,158 | 54,380 | 61,919 | 72,067 | 66,040 | 62,902 | 59,899 | 52,151 | 59,257 | 675,050 |
| 2012 | 50,107 | 37,399 | 48,915 | 41,704 | 51,735 | 60,920 | 69,108 | 64,827 | 66,379 | 62,686 | 52,501 | 54,309 | 660,590 |
| 2013 [p] | 46,145 | 35,484 | 47,962 | 51,292 | 55,478 | 60,426 | 67,836 | 66,346 | 61,322 | 59,605 | 51,400 | 54,410 | 657,706 |
| 2014 [p] | 47,551 | 38,840 | 47,149 | 54,888 | 56,462 | 63,721 | 70,816 | 69,632 | 64,053 | 64,545 | 55,493 | 59,480 | 692,630 |

Source: Year 2014 Fiji Visitor Arrivals Press Release No. 02, 2016 of the Fiji Bureau of Statistics

The above table shows that visitor arrival is subject to seasonal variation. Fiji benefits from Australian and New Zealand visitors who take advantage of our warm weather to escape their winter.

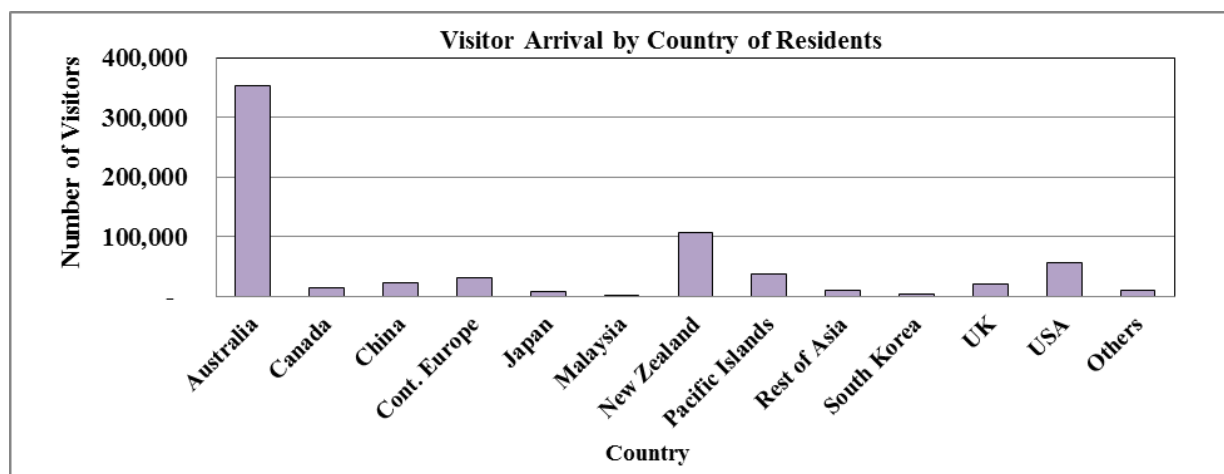


The graph shows that in the past 13 years (2001- 2013), visitors to Fiji is gradually increasing and declining over the series. When compared to 2013, 2014 recorded 5.31 percent increase as well as recorded an all-time record number of Visitor Arrivals.

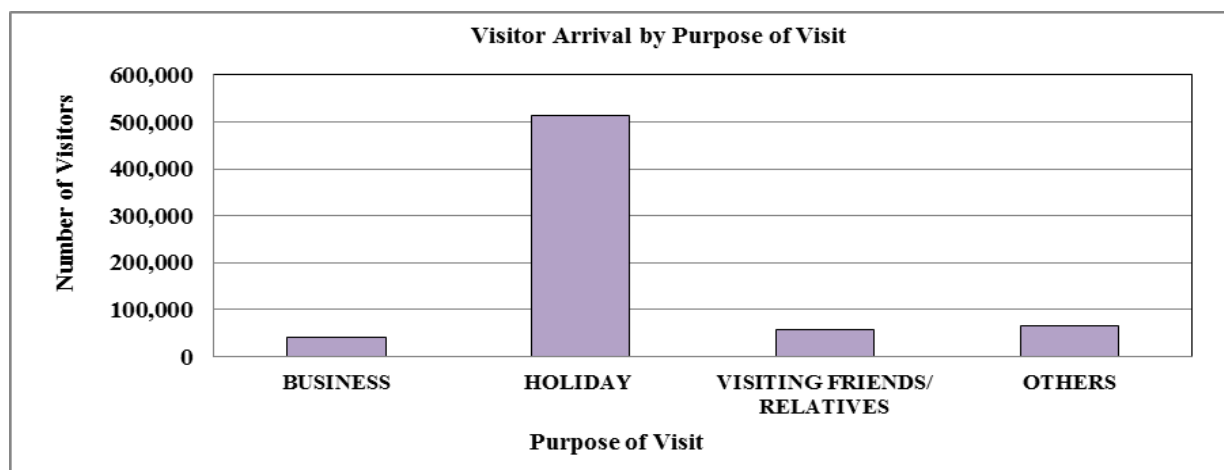
2014 VISITOR DEPARTURE BY COUNTRY OF RESIDENCE AND PURPOSE OF VISIT

| COUNTRY | PURPOSE OF VISIT | | | | NUMBER TOTAL |
|--------------------------|------------------|----------------|-----------------------------------|---------------|-----------------|
| | BUSINESS | HOLIDAY | VISITING FRIENDS/ RELATIVES | OTHERS | |
| Australia | 12,033 | 305,445 | 26,966 | 9,383 | 353,827 |
| Canada | 297 | 8,354 | 3,969 | 1,320 | 13,940 |
| China | 3,365 | 9,001 | 602 | 9,475 | 22,443 |
| Continent of Europe | 1,019 | 26,985 | 772 | 2,832 | 31,608 |
| Japan | 1,864 | 5,338 | 291 | 747 | 8,240 |
| Malaysia | 149 | 348 | 39 | 44 | 580 |
| New Zealand | 7,293 | 82,843 | 13,374 | 4,491 | 108,001 |
| Pacific Islands | 8,165 | 5,135 | 4,660 | 20,296 | 38,256 |
| Rest of Asia | 2,362 | 2,548 | 285 | 5,151 | 10,346 |
| South Korea | 361 | 3,447 | 325 | 545 | 4,678 |
| United Kingdom | 616 | 18,315 | 943 | 677 | 20,551 |
| United States Of America | 2,613 | 40,277 | 6,083 | 8,594 | 57,567 |
| Others Countries | 1,952 | 5,122 | 520 | 2,658 | 10,252 |
| TOTAL | 42,089 | 513,158 | 58,829 | 66,213 | 680,289 |

Source: Fiji Bureau of Statistics



In 2014, 52.0 percent of visitors were from Australia, 15.9 percent from New Zealand, 8.5 percent from the United States of America and 4.7 percent from Continental of Europe.



Holiday was the main purpose of visit which account for 75.4 percent of visitors.

APPENDIX VIII: TOURISM STATISTICS

Tourism statistics is compiled by the Balance of Payments Unit of the Economic Statistics Division.

| | 2011 | 2012 | 2013[p] | 2014 [p] |
|---|------------------|------------------|------------------|------------------|
| Average Length of Stay [Days] | 9.4 | 9.6 | 9.5 | 9.5 |
| Business | 8.4 | 9.3 | 8.8 | 8.8 |
| Personal | | | | |
| Visiting Friends & Relatives | 20.1 | 21.5 | 20.5 | 21.0 |
| Others | 13.7 | 15.4 | 15.0 | 14.7 |
| Cruise Ship Passengers | 1.0 | 1.0 | 1.0 | 1.0 |
| Total Visitor Days | 6,292,985 | 6,266,998 | 6,142,939 | 6,483,783 |
| Business | 353,811 | 288,594 | 319,180 | 330,860 |
| Personal | 5,939,174 | 5,978,404 | 5,823,759 | 6,152,923 |
| Visiting Friends & Relatives | 1,209,920 | 1,199,270 | 1,119,382 | 1,231,220 |
| Others | 4,729,254 | 4,779,134 | 4,704,377 | 4,921,703 |
| Cruise Ship Passengers | 44,042 | 60,002 | 111,931 | 65,732 |
| Per-Diem Expenditure [FJD] | | | | |
| Business | 223.67 | 227.54 | 233.39 | 237.73 |
| Personal | | | | |
| Visiting Friends & Relatives | 64.21 | 65.41 | 66.82 | 68.14 |
| Others | 170.69 | 172.35 | 175.80 | 181.8 |
| Cruise Ship Passengers | 61.30 | 63.05 | 64.33 | 64.64 |
| Tourism Earnings [FJD M]¹ | 1,286.5 | 1,300.0 | 1,318.2 | 1,404.6 |
| Business | 77.8 | 65.0 | 73.6 | 77.3 |
| Personal | 1,208.7 | 1,235.0 | 1,244.6 | 1,327.3 |
| Visiting Friends & Relatives | 77.8 | 78.4 | 74.8 | 83.7 |
| Others | 1,128.1 | 1,152.8 | 1,162.6 | 1,239.3 |
| Cruise Ship Passengers | 2.8 | 3.8 | 7.2 | 4.3 |

Source: Year 2014 Fiji's Earnings from Tourism Press Release No. 6, 2016 of the Fiji Bureau of Statistics

¹ Tourism earnings data is obtained at the departure lounge of the Nadi and Nausori Airports through personal interview and states what the tourists spent in Fiji.

Tourism Earnings data differ from the Hotel Turnover data (refer Table 6) data, which is obtained from the Hotels who report on the income they receive in the form of accommodation, food and bar sales etc (refer Appendix VI) as result of:

- A large percentage of tourists travel on pre-paid packages bought in the home country. In their interview they report the amount they paid for the package but what the hotel eventually receives is net off discounts hence the two data will differ by a small percentage.
- Tourists also report on expenditures outside of hotels e.g. shopping (will go in wholesale and retail); cruise, domestic air, car rentals, road tours and public transport (will go in transport, storage and communication) etc.
- Tourists may report on accommodation that may not be registered hence not covered in the Hotel Survey e.g. home-stay in villages.