

TECHNICAL NOTES

Important Information Relating to Fiji's Earnings from Tourism

- 1 Fiji's Earnings from Tourism is basically a product of the estimated average daily spending of tourists (per diem) which is gathered from The International Visitor Survey (IVS) conducted by the Ministry of Tourism and the number of visitor days calculated by the Fiji Bureau of Statistics (FBoS).
 - a. *Visitor days is the product of the number of visitor departures and the average length of stay of visitors. The source of this data is from the Tourism and Migration Unit (FBoS).*
 - b. *The 2014 per diem is gathered from the 2014 IVS conducted by the Ministry of Tourism. FBoS has used the IVS 2014 data as benchmark and extrapolated this using indicators derived from the industry based on Tourist Expenditure Survey.*
- 2 Fiji's Earnings from Tourism by purpose of visit and country are given in Table 4 and based on visitors' departure, average length of stay and per diem of tourists by purpose of visit.
- 3 Total values are subject to rounding off.
- 4 The Fiji Bureau of Statistics is using the Tourist Expenditure Survey data to estimate per diems for all groups of visitors.

Definition (IRTS 2008 - UNWTO):

Visitor – *A visitor is a traveler taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.*

Tourist – *A visitor (domestic, inbound or outbound) is classified as a tourist (overnight visitor), if his/her trip includes an overnight stay, or as a same day visitor (or excursionist) otherwise.*

p – *provisional*

r – *revised*

e – *estimated*