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# **ECONOMIC SURVEYS**

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# **ACCOMMODATION AND FOOD SERVICE ACTIVITIES**

# **2015**

**JUNE 2018**

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## PREFACE

The report provides information on the Accommodation and Food Service Activities industry in 2015 as well as other relevant information on the industry in Fiji. The activities covered include Short-term Accommodation (typically on a daily or weekly basis), Food and Beverage Service Activities (restaurants) and Beverage Serving Activities, however, it excludes preparation of food or drinks that are either not fit for intermediate consumption or that are sold through independent distribution channels, i.e. through wholesale or retail trade activities.

The important numbers presented are the macro-economic aggregates such as Gross Output, Intermediate Consumption, Value Added, Compensation of Employees, Consumption of Fixed Capital and Gross Fixed Capital Formation. These aggregates are combined with similar information on other industries to provide an estimate of GDP, which is a measure of our economy's size. Information made available in this report will allow us to work out the industry's contribution to the country's economy.

The report constitutes information on the industry's contribution to the Fiji economy in terms of expenditure and employment while the estimated Gross Fixed Capital formation reflects investment levels in the industry. Information contained in this report provides inputs to the national accounts system which basically provides a quantitative image of the whole economy.

Information on the Accommodation and Food Service Activities industry would be useful to a good number of users, for instance the;

- 1) Establishments in this industry who can use the data to analyze market performance.
- 2) Economist who uses the data to forecast the economy's performance.
- 3) Investor who wishes to identify opportunities in the Accommodation and Food Service industry.

The cooperation of those who supplied the information presented in this report is hereby acknowledged. The Bureau of Statistics will continue to seek their support as we need to continually provide reliable statistics for evidence based planning. I also would like to thank the staffs who were engaged in the conduct of the survey and in the preparation of this report.



Epeli Waqavonovono [Mr]  
**Government Statistician**

## NOTES

1 The interpretation of the symbols used in this report is as follows:

0 Nil return or a figure less than half the given value

2 Total values are subject to rounding errors.

3 Key to Abbreviations:

BR Business Register

CFC Consumption of Fixed Capital

COE Compensation of Employees

FBoS Fiji Bureau of Statistics

FSIC Fiji Standard Industrial Classification

GDP Gross Domestic Product

GFCF Gross Fixed Capital Formation

GO Gross Output

IC Intermediate Consumption

OS Operating Surplus

SAS Statistical Analysis System

VA Value Added

4 VA in the report refers to Gross Value Added.

# **CONTENTS**

	<u>Page No</u>
<b>1 INTRODUCTION</b>	
1.1 History of Survey undertaken	1
1.2 Need for statistics relating to Accommodation and Food Service Activities	2
<b>2 METHODOLOGY</b>	
2.1 Legal Basis	2
2.2 Coverage and Scope	3
2.3 Statistical Unit	3
2.4 The Frame	3
2.5 Questionnaire Design	3
2.6 Data Collection and Survey Procedures	3
2.7 Data Processing	4
2.8 Reference Period	4
2.9 Response Rate	4
2.10 Rate-up Factors	4
<b>3 RESULTS</b>	
3.1 A The Survey Response	5
B Responding Establishment Contribution	5
3.2 Legal Status of Establishments	6
3.3 Ownership of Establishments	6
3.4 Size of Establishments	7
3.5 Number of Persons Engaged as at 30 June 2015	7
3.6 Macroeconomic Aggregates	8
3.7 Gross Fixed Capital Formation	8
3.8 Average Turnover per Establishment	9
3.9 Average Turnover per Paid Employee	9
3.10 Average Compensation of Employees per Paid Employee	10
3.11 Loans and Advances	10
3.12 2015 Results Compared with 2014 Results	11

## **LIST OF APPENDICES**

I	Concepts and Definitions	12
II	Industrial Classification Used	14
III	Composition of Macroeconomic Aggregates	16
IV	Components of Macroeconomic Aggregates	18
V	Sample Questionnaire	20
VI	Macro Aggregate 2002 – 2015	33
VII	Value Added 2006 – 2015	33
VIII	Hotel Statistics	34
VI	Visitors Statistics	35
V	Tourism Statistics	37

## **STATISTICAL TABLES**

1	A	The Survey Response	5
	B	Responding Establishment Contribution	5
2		Legal Status of Establishments	6
3		Ownership of Establishments	6
4		Size of Establishments	7
5		Number of Persons Engaged	
	A	Number of Persons Engaged	7
	B	Number of Persons Engaged by Gender	8
6		Macroeconomic Aggregates	8
7		Gross Fixed Capital Formation	8
8		Average Turnover per Establishment	9
9		Average Turnover per Paid Employee	9
10		Average Compensation of Employee per Paid Employee	10
11		Loans and Advances	10
12		2015 Results compared with 2014 Results	11



# INTRODUCTION

## 1.1 History of Surveys Undertaken

This report contains the results of the survey carried out for Accommodation and Food Service activities for 2015 together with other relevant information on the industry (refer 2.2 on Coverage and Scope). From 2006, it has become an annual inquiry.

A brief description of previous studies done on this industry is given below in chronological order.

### **1970: Census of Distribution and Services**

This was Fiji's first ever Census of Distribution and Services to be conducted and was inclusive of the *Restaurant and Hotel Sector*. The purpose of conducting this survey was to obtain information on the wholesale, retail and the services activities taking place in Fiji, for which there was hitherto very little official information available to the public.

### **1971: A Report on the survey of the Hotel Industry and the Travel Agencies in Fiji**

The purpose of conducting this survey was to provide information in sufficient detail to fill in the hotel input coefficients for an input-output table and to provide accurate capital investment statistics for the hotel sector in order to fill out the sector's estimate for the Gross Fixed Capital Formation (GFCF). A total of 26 hotels in Group 1<sup>1</sup> responded to the survey and they employed 1,952 people in Fiji, which in terms of the employment statistics compiled by the FBoS, represented a percentage response of 88 per cent.

### **1978: Production, Distribution and Services Survey**

The above survey was conducted for the Hotel, Restaurants and Cafes for 1978. Unfortunately, copies of this report are not available.

### **1984:**

#### **A: Census of Hotels, Motels and Other Rooming Houses**

By 1984 Tourism Sector had grown considerably and was the second largest industry after Sugar. The purpose of conducting this survey was therefore to provide information as a means of assessing the contribution the Hotel Sector made to the economy. Out of a total of 99 establishments 73 establishments responded. In terms of the number of employees covered, compared to the Annual Employment Survey of 1984, the response rate was about 92 per cent.

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<sup>1</sup> Hotels and Motels with over 30 beds

## **B: Census of Distributive Trade and Services**

Restaurants, cafes, bars and other eating and drinking places including mobile canteens, taverns, night clubs and licensed dance halls and social clubs selling prepared foods and drinks for immediate consumption were covered under this survey. Out of a total of 437 establishments in the restaurant sector, 243 or 56 per cent establishments responded. In terms of the number of employees covered, compared to the Annual Employment Survey of 1984, the survey covered more employees: 967 against 930 in the Annual Employment Survey.

### **1995: Census of Hotels and Restaurants**

The 1995 survey was conducted primarily to enable determine the benchmark levels for the restaurant and hotel sector in the rebasing of the constant price GDP from 1989 to 1995 and also to incorporate changes in the compilation of the data for the hotel and restaurant sector as recommended in the 1993 System of National Accounts.

### **2002: Census of Hotels and Restaurants**

In 2002 the survey was conducted because of the need by its National Accountants to re-base the constant price Gross Domestic Product (GDP) from 1995 to 2002. Survey on Hotels and Restaurants activities was done on an ad hoc basis up till 2002. The growth in the activities necessitated that the Survey from 2006 be carried out annually. From 2008, the title changed to Accommodation and Food Service Activities.

## **1.2 Need for statistics relating to Accommodation and Food Service Activities**

Accommodation and food service activities account for a substantial proportion of the total economic activity, whether in terms of the sector to the GDP or in terms of its share of total employment and GFCF. These activities are widely scattered in the country and the economic function they perform in channelling the flow of services from the producer to the consumer is of great importance.

Statistics on accommodation and food service activities are therefore needed for the preparation of national accounts so that a meaningful study of the whole economy can be made. The data can also be used to construct the input-output table that shows the inter-connection of the Accommodation and Food Service Activities industry with other industries. Policy makers too require the data for formulating sound economic and social policies that augment capital formation. In addition, the establishments engaged in the Accommodation and Food Service Activities industry find the data useful.

## **2 METHODOLOGY**

### **2.1 Legal Basis**

The survey was conducted under the provisions of the Statistics Act (Cap 71). This Act protects the confidentiality of the information submitted by the establishments and stipulates the completion of the questionnaire as well.

## **2.2 Coverage and Scope**

The 2015 survey covered all establishments operating in the Accommodation and Food Service Activities industry defined by the Fiji Standard Industrial Classification (FSIC) 2010 Section I. It is nevertheless possible that some small units not employing regular paid workers may have been omitted due to difficulties in identifying them, but the nature of such units do not affect the overall results in any significant way.

The businesses in the Accommodation and Food Service Activities industry provide short-stay accommodation for visitors and other travellers and the provision of complete meals and drinks fit for immediate consumption (refer Appendix II on Industrial Classification used).

## **2.3 Statistical Unit**

The unit of reporting was the establishment (refer Appendix 1 on Concepts and Definitions).

## **2.4 The Frame**

The frame utilised to survey the establishments engaged in the Accommodation and Food Service Activities in 2014 was the list of establishments maintained by the FBoS. This list is known as the Business Register (BR), which is kept updated on the basis of information supplied to the FBoS by the Fiji Revenue and Customs Authority, Registrar of Companies and the City and Town Councils. In 2015, there were 889 establishments recorded compared to 876 establishments surveyed in 2014.

## **2.5 Questionnaire Design**

A common questionnaire was used for surveying both, the Accommodation and the Food Service Activities. It called for information on the particulars of the establishment e.g. type of organisation; income; expenditure; stocks; assets and employment (refer Appendix V for Sample Questionnaire).

## **2.6 Data Collection and Survey Procedures**

The questionnaires were posted on 30<sup>th</sup> June, 2016 and replies were required within a month. Response by the due date was low; therefore, personal visits to obtain the questionnaires were made to those establishments that did not respond and to those establishments that required assistance in filling out the questionnaires.

Once the questionnaires were received in the office, scrutiny and editing of data contained in them followed. Errors and omissions if found, called for more correspondence, telephone calls or personal visits in an attempt to obtain complete and correctly filled up returns, which were then placed in files sorted by activity and passed on for data entry.

On completion of data entry, tables were run, data edited and analysed and reports written.

## 2.7 Data Processing

Data was processed by FBoS' Information Technology Business Unit using Statistical Analysis System (SAS) software.

## 2.8 Reference Period

The establishments contacted were to submit details for the calendar year 2015. Where the accounting year differed from the calendar year, establishments were asked to provide information for the accounting year that covered the major part of the calendar year 2014.

## 2.9 Response Rate

The survey had a response rate of 79 per cent.

Establishments which operated during the whole or part of the survey reference period but became untraceable during the survey enumeration period due to closure or removal, were taken as non-respondents. To account for the operations of the non-responding establishments, data were rate-up. In 2015, there were 704 establishments responded compared to 669 establishments surveyed in 2014

## 2.10 Rate-up Factors

Data of non-responding establishments were calculated using rate-up factors. The rate-up factors were derived by first sorting out establishments into types of business and then grouping these establishments into 6 "number of persons engaged" size groups of 1-4; 5-9; 10-19; 20- 49; 50-99 and 100+. Using number of persons engaged in each of this group, simple arithmetic means of Value Added were obtained. These arithmetic means were then multiplied by number of persons engaged in each of the non-responding group to estimate their data.

The estimated figures for the non-responding units were then added to the figures of the responding units to arrive at the estimated data of the entire Accommodation and Food Service Activities.

The GFCF too has been estimated for non-response. Generally capital formations in small establishments, like the ones who have not responded in our inquiry, are low.

Empirically,

Let  $n_{ij}$  be the number of employees in group  $i$  of the  $j$  establishment of those sampled and let  $g_{ij}$  be its corresponding parameter;  $i = 1$  to  $6$ ;  $j = 1$  to  $s$ , where  $s$  is all sample. Then estimate

$$\hat{G}_{(i)} = \frac{\sum_{i=1}^6 \sum_{j=1}^k g_{ij}}{\sum_{i=1}^6 \sum_{j=1}^k n_{ij}} \left( \sum_{i=1}^6 \sum_{j=1}^k n_{ij} + \sum_{i=1}^6 \sum_{j=k+1}^s n_{ij} \right)$$

where  $k$  = number responded

$l$  = number not responded (which is  $s-k$ )

### 3. RESULTS

All data contained in this report are in Fiji Dollars and in current prices.

All tables in this report contain data inclusive of estimates for non-response; exceptions are tables 1A, 2 to 5B and 8 to 10 that contain actual survey data.

Results of sub class [55101/55201/55901] have been grouped together in order to protect the confidentiality of the information supplied by them.

#### 3.1 The Survey Response

**Table 1 A: The Survey Response**

FSIC 2010		SURVEY FRAME	RETURNS RECEIVED	RESPONSE RATE %
SUB- CLASS	ACTIVITY			
<b>Accommodation</b>		<b>337</b>	<b>248</b>	<b>74</b>
55101	Short term accommodation activities	337	248	74
55201	Camping grounds, recreational vehicle parks and trailer parks			
55901	Other accommodation			
<b>Food and Beverage Service Activities</b>		<b>552</b>	<b>456</b>	<b>76</b>
56101	Food and beverage service activities	481	398	79
56301	Beverage serving activities	71	58	82
<b>GRAND TOTAL</b>		<b>889</b>	<b>704</b>	<b>79</b>

**Table 1 B: Responding Establishment Contribution**

INDUSTRY	TOTAL GO OF INDUSTRY	GO OF RESPONDING ESTABLISHMENT (as per survey)	% CONTRIBUTION OF RESPONDING ESTABLISHMENT TO TOTAL GO
Accommodation and Food Service Activities	1,077,811,603	1,024,588,499	95

### 3.2 Legal Status of Establishments

**Table 2: Legal Status of Establishments**

FSIC 2010		Sole Trader	Partnership	Private Limited Company	Public Limited Company	Co-operative	Joint Venture and Consortia	Non-Profit Organization	GRAND TOTAL
SUB-CLASS	ACTIVITY								
<b>Accommodation</b>		<b>48</b>	<b>15</b>	<b>182</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>248</b>
55101	Short term accommodation activities	48	15	182	0	0	0	3	248
55201	Camping grounds, recreational vehicle parks and trailer parks								
55901	Other accommodation								
<b>Food and Beverage Service Activities</b>		<b>315</b>	<b>20</b>	<b>95</b>	<b>0</b>	<b>4</b>	<b>3</b>	<b>19</b>	<b>456</b>
56101	Food and beverage service activities	301	20	70	0	4	3	0	398
56301	Beverage serving activities	14	0	25	0	0	0	19	58
<b>GRAND TOTAL</b>		<b>363</b>	<b>35</b>	<b>277</b>	<b>0</b>	<b>4</b>	<b>3</b>	<b>22</b>	<b>704</b>

### 3.3 Ownership of Establishments

**Table 3: Ownership of Establishments**

FSIC 2010		FIJI OWNED	BRANCH OF AN OVERSEAS COMPANY	SUBSIDIARY OF AN OVERSEAS COMPANY	TOTAL
SUB-CLASS	ACTIVITY				
<b>Accommodation</b>		<b>208</b>	<b>12</b>	<b>28</b>	<b>248</b>
55101	Short term accommodation activities	208	12	28	248
55201	Camping grounds, recreational vehicle parks and trailer parks				
55901	Other accommodation				
<b>Food and Beverage Service Activities</b>		<b>442</b>	<b>11</b>	<b>3</b>	<b>456</b>
56101	Food and beverage service activities	384	11	3	398
56301	Beverage serving activities	58	0	0	58
<b>GRAND TOTAL</b>		<b>650</b>	<b>23</b>	<b>31</b>	<b>704</b>

### 3.4 Size of Establishments

**Table 4: Size of Establishments**

FSIC 2010		NUMBER OF PERSONS ENGAGED						
SUB-CLASS	ACTIVITY	1-4	5-9	10-19	20-49	50-99	100+	TOTAL
<b>Accommodation</b>		<b>38</b>	<b>65</b>	<b>47</b>	<b>42</b>	<b>23</b>	<b>33</b>	<b>248</b>
55101	Short term accommodation activities	38	65	47	42	23	33	248
55201	Camping grounds, recreational vehicle parks and trailer parks							
55901	Other accommodation							
<b>Food and Beverage Service Activities</b>		<b>158</b>	<b>203</b>	<b>56</b>	<b>29</b>	<b>9</b>	<b>1</b>	<b>456</b>
56101	Food and beverage service activities	145	174	51	19	8	1	398
56301	Beverage serving activities	13	29	5	10	1	0	58
<b>GRAND TOTAL</b>		<b>196</b>	<b>268</b>	<b>103</b>	<b>71</b>	<b>32</b>	<b>34</b>	<b>704</b>

### 3.5 Number of Persons Engaged as at 30 June 2015

**Table 5 A: Number of Persons Engaged**

FSIC 2010		WORKING WITH PAY		WORKING WITHOUT PAY		TOTAL
SUB-CLASS	ACTIVITY	Local	Expatriates	Working proprietors	Unpaid family workers	
<b>Accommodation</b>		<b>12,770</b>	<b>134</b>	<b>66</b>	<b>47</b>	<b>13,017</b>
55101	Short term accommodation activities	12,770	134	66	47	13,017
55201	Camping grounds, recreational vehicle parks and trailer parks					
55901	Other accommodation					
<b>Food and Beverage Service Activities</b>		<b>3,100</b>	<b>24</b>	<b>272</b>	<b>299</b>	<b>3,695</b>
56101	Food and beverage service activities	2,459	24	260	295	3,038
56301	Beverage serving activities	641	0	12	4	657
<b>GRAND TOTAL</b>		<b>15,870</b>	<b>158</b>	<b>338</b>	<b>346</b>	<b>16,712</b>

**Table 5 B: Number of Persons Engaged by Race and Gender**

FSIC 2010		GENDER		
SUB-CLASS	ACTIVITY	Male	Female	Total
<b>Accommodation</b>		<b>6,872</b>	<b>6,145</b>	<b>13,017</b>
55101	Short term accommodation activities	6,872	6,145	13,017
55201	Camping grounds, recreational vehicle parks and trailer parks			
55901	Other accommodation			
<b>Food and Beverage Service Activities</b>		<b>1,669</b>	<b>2,026</b>	<b>3,695</b>
56101	Food and beverage service activities	1,246	1,792	3,038
56301	Beverage serving activities	423	234	657
<b>GRAND TOTAL</b>		<b>8,541</b>	<b>8,171</b>	<b>16,712</b>

### 3.6 Macroeconomic Aggregates

**Table 6: Macroeconomic Aggregates**

FSIC 2010	GO	IC	VA	COE	CFC	OS
<b>55</b>	<b>882,206,966</b>	<b>442,042,540</b>	<b>440,164,426</b>	<b>184,925,726</b>	<b>66,359,486</b>	<b>188,879,214</b>
55101	882,206,966	442,042,540	440,164,426	184,925,726	66,359,486	188,879,214
55201						
55901						
<b>56</b>	<b>195,604,637</b>	<b>140,699,604</b>	<b>54,905,033</b>	<b>31,288,280</b>	<b>4,462,348</b>	<b>19,154,405</b>
56101	169,961,110	122,655,852	47,305,258	25,709,856	3,800,935	17,794,467
56301	25,643,527	18,043,752	7,599,775	5,578,424	661,413	1,359,938
<b>TOTAL</b>	<b>1,077,811,603</b>	<b>582,742,144</b>	<b>495,069,459</b>	<b>216,214,006</b>	<b>70,821,834</b>	<b>208,033,619</b>

### 3.7 Gross Fixed Capital Formation

**Table 7: Gross Fixed Capital Formation (\$)**

	FSIC 2010 SUB-CLASS			
	55101/ 55201/55901	56101	56301	TOTAL
Land development and improvement	0	0	0	0
Buildings	25,403,911	770,192	13,748	26,187,851
Plant and machinery	4,753,263	31,145	0	4,784,408
Furniture, fixtures and office equipment	5,088,063	285,473	682,455	6,055,991
Transport vehicle and related equipment	4,150,347	117,670	73,726	4,341,743
Others	790,727	38,394	0	829,121
<b>GROSS FIXED CAPITAL FORMATION</b>	<b>40,186,311</b>	<b>1,242,874</b>	<b>769,929</b>	<b>42,199,114</b>



### 3.8 Average Turnover per Establishment

**Table 8: Average Turnover per Establishment**

FSIC 2010		ESTABLIS- HMENTS	INCOME FROM SALES OF GOODS AND SERVICES (as per survey)	AVERAGE TURNOVER PER ESTABLISHMENT
SUB- CLASS	ACTIVITY	NUMBER	\$	\$
<b>Accommodation</b>		<b>248</b>	<b>753,286,956</b>	<b>3,037,447</b>
55101	Short term accommodation activities	248	753,286,956	3,037,447
55201	Camping grounds, recreational vehicle parks and trailer parks			
55901	Other accommodation			
<b>Food and Beverage Service Activities</b>		<b>456</b>	<b>180,042,229</b>	<b>394,829</b>
56101	Food and beverage service activities	398	157,963,055	396,892
56301	Beverage serving activities	58	22,079,174	380,675
<b>GRAND TOTAL</b>		<b>704</b>	<b>933,329,185</b>	<b>1,325,752</b>

### 3.9 Average Turnover per Paid Employee

**Table 9: Average Turnover per Paid Employee**

FSIC 2010		INCOME FROM SALES OF GOODS AND SERVICES (as per survey)	PAID EMPLOYEE (as per survey)	AVERAGE TURNOVER PER PAID EMPLOYEE
SUB- CLASS	ACTIVITY	\$	NUMBER	\$
<b>Accommodation</b>		<b>753,286,956</b>	<b>12,904</b>	<b>58,376</b>
55101	Short term accommodation activities	753,286,956	12,904	58,376
55201	Camping grounds, recreational vehicle parks and trailer parks			
55901	Other accommodation			
<b>Food and Beverage Service Activities</b>		<b>180,042,229</b>	<b>3,124</b>	<b>57,632</b>
56101	Food and beverage service activities	157,963,055	2,483	63,618
56301	Beverage serving activities	22,079,174	641	34,445
<b>GRAND TOTAL</b>		<b>933,329,185</b>	<b>16,028</b>	<b>58,231</b>

### 3.10 Average Compensation of Employees per Paid Employee

**Table 10: Average Compensation of Employees per Paid Employee**

FSIC 2010		COMPENSATION OF EMPLOYEES	PAID EMPLOYEE	AVERAGE COMPENSATION PER PAID EMPLOYEE
		(as per survey)	(as per survey)	
SUB-CLASS	ACTIVITY	\$	NUMBER	\$
<b>Accommodation</b>		<b>179,433,153</b>	<b>12,904</b>	<b>13,905</b>
55101	Short term accommodation activities	179,433,153	12,904	13,905
55201	Camping grounds, recreational vehicle parks and trailer parks			
55901	Other accommodation			
<b>Food And Beverage Service Activities</b>		<b>28,859,451</b>	<b>3,124</b>	<b>9,238</b>
56101	Food and beverage service activities	23,838,870	2,483	9,601
56301	Beverage serving activities	5,020,581	641	7,832
<b>GRAND TOTAL</b>		<b>208,292,604</b>	<b>16,028</b>	<b>12,996</b>

### 3.11 Loans and Advances

**Table 11: Loans and Advances**

FSIC 2010		CLOSING BALANCES		TOTAL
SUB-CLASS	ACTIVITY	ABROAD	LOCAL	
<b>Accommodation</b>		<b>3,312,052</b>	<b>122,226,918</b>	<b>125,538,970</b>
55101	Short term accommodation activities	3,312,052	122,226,918	125,538,970
55201	Camping grounds, recreational vehicle parks and trailer parks			
55901	Other accommodation			
<b>Food and Beverage Service Activities</b>		<b>0</b>	<b>5,984,110</b>	<b>5,984,110</b>
56101	Food and beverage service activities	0	5,581,895	5,581,895
56301	Beverage serving activities	0	402,215	402,215
<b>GRAND TOTAL</b>		<b>3,312,052</b>	<b>128,211,028</b>	<b>131,523,080</b>

### 3.12 2015 Results Compared with 2014 Results

**Table 12: 2015 Results Compared with 2014 Results**

AGGREGATES	2014		2015		Percentage change
	\$	aggregates expressed as % of GO	\$	aggregates expressed as % of GO	
<b>GO</b>	1,019,058,945		1,077,811,603		5.8
<b>IC</b>	564,055,666	55.5	582,742,144	54.1	3.3
<b>VA</b>	455,003,279	44.7	495,069,459	45.9	8.8
<b>COE</b>	207,539,242	20.4	216,214,006	20.1	4.2
<b>CFC</b>	64,712,939	6.4	70,821,834	6.6	9.4
<b>OS</b>	182,751,098	17.9	208,033,619	19.3	13.8
<b>GFCF</b>	111,288,302		42,199,114		-62.1
<b>NUMBER OF PERSONS ENGAGED</b>	16,176		16,208		0.19

An increase in GO by 5.8 percent led to an increase in the VA by 8.8 percent in 2015.

The COE when compared to 2014 shows an increase of 4.2 percent and this is supported by an increase in the number of persons engaged.

*For supplementary information on the Accommodation and Food Service Activities industry, reference can be made to Appendix I for the Concepts and Definitions, Appendix II for the Industrial Classification Used, Appendix III for Composition of Macroeconomic Aggregates, IV for Components of Macroeconomic Aggregates, Appendix V for 2014 Sample Questionnaire, Appendix VI for Hotel Statistics, VII for Visitor Statistics and VIII for Tourism Statistics.*

## APPENDIX I : CONCEPTS AND DEFINITIONS

All concepts and definitions used in this report are based upon the recommendations of the United Nations for their world programme of Accommodation and Food Service Activities Statistics [contained in the International Recommendations on Statistics of the Distributive Trades and Services] as far as has been possible. The major concepts and definitions and their treatment are briefly explained below.

<b><i>Compensation of Employees</i></b>	Includes payments, whether in cash or in kind, made by the employer during the inquiry period for the work done to all persons included in the count of employees. It includes all cash payments, commissions, bonuses, cost of living allowances and wages paid during periods of vacation and sick leave, contributions in respect of their employee's social security and pension and payments in kind.
<b><i>Consumption of Fixed Capital</i></b>	In theory this is the value of the current replacement cost of fixed assets used up during the accounting period as a result of normal wear and tear. The consumption of fixed capital shown in this report is derived from the information supplied by the firm. This is expected to conform largely to the requirements of Income Tax Act and no adjustment is attempted to bring this into conformity with the national accounts definition.
<b><i>Employment Size Group</i></b>	This includes paid employment as well as people engaged.
<b><i>Establishment</i></b>	An Establishment can be referred to as an enterprise that engages in one or predominantly one kind of economic activity, at or from one location, for which data are available or can be meaningfully compiled, that allow the calculation of the operating surplus.
<b><i>Fixed Assets</i></b>	Fixed assets include the value of all physical assets expected to have a productive life of more than one year and intended for use by the establishment. Included are major additions, alterations and improvements to existing fixed assets that extend their normal economic life or raise their productivity.
<b><i>Foreign Owned</i></b>	Subsidiary of an overseas company is always considered foreign owned, whereas a branch of an overseas company is only considered foreign owned if 51 per cent or more of its equity is held abroad.
<b><i>Gross Fixed Capital Formation</i></b>	This is the outlay of the restaurants and hotels industry on new and second-hand durable goods less their sales plus their own account capital construction work done on similar goods.
<b><i>Gross Output</i></b>	This is the gross value of all goods and services produced during the accounting period, the value of capital construction for own account and other income.

<b><i>Intermediate Consumption</i></b>	Intermediate consumption consists of non-durable goods and services which have a lifetime of use of less than one year. Compensation of employees do not form part of intermediate consumption, but expenditure such as travelling expenses of management personnel are included. Intermediate consumption differs from total purchases of raw materials, fuels etc. by the amount of stock changes of such goods. Valuation of intermediate consumption is at purchasers' value i.e. it is inclusive of all costs incurred by producers in the acquisition of the required goods and services.
<b><i>Local Owned</i></b>	All companies with 51 per cent or more of its equity held in Fiji are considered locally owned.
<b><i>Number of Employees</i></b>	This includes all persons who work in the establishment and receive regular pay and persons working away from the establishment when paid by and under the control of the establishment. Also included are salaried managers, and directors of incorporated businesses except when paid solely for their attendance at board of directors meetings.
<b><i>Operating Surplus</i></b>	This is the excess of value added by producers over compensation of employees, consumption of fixed capital and net indirect taxes.
<b><i>Payments in kind</i></b>	This is defined as the net cost to the employer of those goods and services furnished to employees free of charge or at markedly reduced cost that are clearly and primarily of benefit to the employees as consumers. The item includes food, beverages, clothing (except uniforms for civilians as these are not worn off-duty) and lodging etc.
<b><i>Statistical Unit</i></b>	Statistical unit is the Unit for which information is collected.
<b><i>Unpaid Family Workers</i></b>	Unpaid family workers are persons living in the household of any of the proprietors of the owning establishment and working in the establishment without regular pay for at least one third of the working time normal to the establishment.
<b><i>Value Added</i></b>	Value added is the difference between the gross output and the intermediate consumption. It provides a useful way of measuring without duplication the economic importance of an industry or industrial sector.
<b><i>Working Proprietors</i></b>	Working proprietors are owners of establishments who are actively engaged in the work of the establishment. Excluded are silent or inactive partners.

## APPENDIX II: INDUSTRIAL CLASSIFICATION USED

SECTION I: ACCOMMODATION AND FOOD SERVICE ACTIVITIES from the Fiji Standard Industrial Classification 2010, commonly known as the FSIC 2010 has been used. FSIC 2010 is based on the International Standard Industrial Classification Rev 4.

ACCOMMODATION AND FOOD SERVICE ACTIVITIES includes the provision of short-stay accommodation for visitors and other travellers and the provision of complete meals and drinks fit for immediate consumption. The amount and type of supplementary services provided within this section can vary widely.

DIVISION	GROUP	CLASS	FSIC	DESCRIPTION
55				<b>ACCOMMODATION</b>
	551	5510	55101	<p><b>Short term accommodation activities</b></p> <p>This sub-class includes the provision of short stay furnished accommodation -typically on a daily or weekly basis- in guest rooms and suites or complete self-contained units with kitchens, with or without daily or other regular housekeeping services, and may often include a range of additional services such as food and beverage services, parking, laundry services, swimming pools and exercise rooms, recreational facilities and conference and convention facilities. Short-term accommodation is provided by:</p> <ul style="list-style-type: none"> <li>-hotels</li> <li>-resort hotels</li> <li>-suite / apartment hotels</li> <li>-motels</li> <li>-motor hotels</li> <li>-guesthouses</li> <li>-bed and breakfast units</li> <li>-visitor flats and bungalows</li> <li>-time-share units</li> <li>-holiday homes</li> <li>-chalets, housekeeping cottages and cabins</li> <li>-youth hostels and mountain refuges</li> </ul> <p>This sub-class excludes:</p> <ul style="list-style-type: none"> <li>-provision of homes and furnished or unfurnished flats or apartments for more permanent use, typically on a monthly or annual basis, see division 68</li> </ul>
	552	5520	55201	<p><b>Camping grounds, recreational vehicle parks and trailer parks</b></p> <p>This sub-class includes:</p> <ul style="list-style-type: none"> <li>-provision of accommodation in campgrounds, trailer parks, recreational camps and fishing and hunting camps for short stay visitors</li> <li>-provision of space and facilities for recreational vehicles</li> <li>-protective shelters or plain bivouac facilities for placing tents and/or sleeping bags</li> </ul>

<b>DIVISION</b>	<b>GROUP</b>	<b>CLASS</b>	<b>FSIC</b>	<b>DESCRIPTION</b>
	<b>559</b>	<b>5590</b>	<b>55901</b>	<p><b>Other accommodation</b></p> <p>This sub-class includes the provision of temporary or longer-term accommodation in single or shared rooms or dormitories for students, migrant (seasonal) workers and other individuals. Accommodation is provided by:</p> <ul style="list-style-type: none"> <li>-student residences</li> <li>-school dormitories</li> <li>-workers hostels</li> <li>-rooming and boarding houses</li> <li>-railway sleeping cars</li> </ul>
<b>56</b>				<b>FOOD AND BEVERAGE SERVICE ACTIVITIES</b>
	<b>561</b>	<b>5610</b>	<b>56101</b>	<p><b>Food and beverage service activities</b></p> <p>This sub-class includes the provision of food services to customers, whether they are served while seated or serve themselves from a display of items, whether they eat the prepared meals on the premises, take them out or have them delivered. This includes the preparation and serving of meals for immediate consumption from motorized vehicles or non-motorized carts and catering activities for individual events or for a specified period of time and the operation of food concessions, such as at sports or similar facilities. It includes:</p> <ul style="list-style-type: none"> <li>-restaurants</li> <li>-cafeterias</li> <li>-fast-food restaurants</li> <li>-pizza delivery</li> <li>-take-out eating places</li> <li>-ice cream truck vendors</li> <li>-mobile food carts</li> <li>-food preparation in market stalls</li> <li>-event catering</li> <li>-activities of food service contractors (e.g. for transportation companies)</li> <li>-operation of food concessions at sports and similar facilities</li> <li>-operation of canteens or cafeterias (e.g. for factories, offices, hospitals or schools) on a concession basis</li> <li>-restaurant and bar activities connected to transportation, when carried out by separate units.</li> </ul>
	<b>563</b>	<b>5630</b>	<b>56301</b>	<p><b>Beverage serving activities</b></p> <p>This sub-class includes the preparation and serving of beverages for immediate consumption on the premises. It includes activities of:</p> <ul style="list-style-type: none"> <li>-bars</li> <li>-taverns</li> <li>-cocktail lounges</li> <li>-discotheques (with beverage serving predominant)</li> <li>-beer parlors and pubs</li> <li>-coffee shops</li> <li>-fruit juice bars</li> <li>-mobile beverage vendors</li> </ul> <p>This sub-class excludes:</p> <ul style="list-style-type: none"> <li>-reselling packaged/prepared beverages, see 47111, 47221, 47801, 47901</li> <li>-operation of discotheques and dance floors without beverage serving, see 93299</li> </ul>

**APPENDIX III: COMPOSITION OF MACROECONOMIC AGGREGATES**

SUB-CLASS	FSIC 2010 SUB-CLASS			
	55101/55201/ 55901	56101	56301	TOTAL
	Accommodation Activities	Food and Beverage Service Activities	Beverage Serving Activities	
<b>INCOME</b>				
<b>Primary Activity</b>	<b>793,986,269</b>	<b>168,475,197</b>	<b>23,958,638</b>	<b>986,420,104</b>
Income from the provision of accommodation	540,535,895	5,701,874	612,346	546,850,115
Sales of goods and services for consumption	253,450,374	162,773,323	23,346,292	439,569,989
<b>Secondary Activity</b>	<b>88,220,697</b>	<b>1,485,913</b>	<b>1,684,889</b>	<b>91,391,499</b>
Gross Margin	13,055,102	64,701	286,431	13,406,234
Receipts from travel and tours	15,010,210	295,146	0	15,305,356
Rent received for hire of building, plant and machinery	14,501,234	398,205	589,711	15,489,150
Receipts from industrial services rendered	15,602,140	82,011	0	15,684,151
Own account capital construction	2,001,751	0	0	2,001,751
Other income	28,050,260	645,850	808,747	29,504,857
<b>GROSS OUTPUT</b>	<b>882,206,966</b>	<b>169,961,110</b>	<b>25,643,527</b>	<b>1,077,811,603</b>
Miscellaneous Income	42,722,905	6,960,040	786,386	50,469,331
Property income received				
Rent received from land	4,938,566	495,273	58,451	5,492,290
Interest received	999,458	245,798	45,494	1,290,750
Dividends received	49,780	3,240	76,502	129,522
Royalty received	178,405	0	0	178,405
Profit or loss received from any other business	129,410	19,394	74,833	223,637
Insurance claims received	1,581,687	0	19,459	1,601,146
Bad and doubtful debts recovered	572,524	0	53,144	625,668
Exchange gain	854,458	5,982	88,634	949,074
Gain on sale of fixed assets	527,729	99,780	1,042	628,551
Service turnover tax	10,232,794	47,866	0	10,280,660
VAT charged on goods and services provided	22,658,094	6,042,707	368,827	29,069,628
<b>TOTAL INCOME</b>	<b>924,929,871</b>	<b>176,921,150</b>	<b>26,429,913</b>	<b>1,128,280,934</b>
<b>EXPENDITURE</b>				
Expenditure on materials used	136,429,402	88,996,722	11,960,771	237,386,896
Opening stock of raw materials	2,828,450	791,761	832,677	4,452,888
Less closing stock of raw materials	2,908,436	743,800	1,552,962	5,205,197
Expenditure on fuel, electricity & water	74,224,789	8,283,230	1,036,997	83,545,016
Petrol/Automotive diesel fuel	20,856,975	2,697,168	136,855	23,690,998
Industrial diesel fuel/Heavy fuel oil	6,738,868	48,049	17,274	6,804,190
Kerosene	77,436	168,265	0	245,701
Liquid petroleum gas	11,810,715	998,051	33,170	12,841,936
Electricity	27,841,499	4,220,581	696,567	32,758,647
Water	6,899,296	151,116	153,131	7,203,543
Advertising and promotion	26,657,560	2,885,124	37,801	29,580,485
Current repairs and maintenance on:	38,727,081	2,462,810	948,720	42,138,611
Buildings	16,622,699	1,063,487	824,564	18,510,750
Motor vehicles	6,341,202	48,118	19,245	6,408,566
Machinery and equipment	15,763,181	1,351,204	104,911	17,219,296
Business insurance paid	20,761,509	542,898	413,176	21,717,582
Management and consultation fee	17,954,502	2,285,349	311,209	20,551,060
Rent paid for:	9,877,397	9,070,844	2,017,292	20,965,532



SUB-CLASS	FSIC 2010 SUB-CLASS			
	55101/55201/ 55901	56101	56301	TOTAL
	Accommodation Activities	Food and Beverage Service Activities	Beverage Serving Activities	
Building	2,245,334	8,945,982	1,901,692	13,093,008
Furniture and machinery	7,632,063	124,862	115,600	7,872,525
Postage	987,675	19,187	15,456	1,022,318
Telephone and telecommunication, etc.	15,916,996	1,382,265	176,256	17,475,516
Laundry and cleaning services	11,708,852	411,889	241,903	12,362,645
Music and other entertainment expenses	14,077,180	244,712	174,428	14,496,319
Cartage and haulage expenses	5,679,259	105,240	34,911	5,819,410
Travel expenses:	8,499,652	3,245,581	224,601	11,969,834
Air	3,277,033	1,851,422	0	5,128,455
Water	426,694	0	0	426,694
Land	4,795,925	1,394,159	224,601	6,414,687
Audit and accounting	8,332,958	462,488	184,492	8,979,938
Legal fee	2,997,007	19,995	42,706	3,059,708
Bank charges	7,194,951	455,420	375,742	8,026,113
Value of contract and commission work done	3,982,275	287,441	30,751	4,300,467
Office stationary and supplies	6,976,043	472,130	90,148	7,538,321
Other expenditure	31,137,438	974,566	446,677	32,558,681
<b>INTERMEDIATE INPUT</b>	<b>442,042,540</b>	<b>122,655,852</b>	<b>18,043,752</b>	<b>582,742,144</b>
<b>Miscellaneous Expenditure</b>	<b>71,764,769</b>	<b>10,906,984</b>	<b>857,459</b>	<b>83,529,212</b>
Property income paid				
Rent paid for land	9,516,715	1,594,075	118,452	11,229,242
Interest paid	20,855,687	950,597	127,569	21,933,853
Dividends paid	497,736	6,595	0	504,331
Royalty paid	1,155,248	2,418,952	0	3,574,200
Bad and doubtful debts written off	2,032,336	22,682	29,013	2,084,031
Business license, rates on property paid to central or local government etc.	4,138,665	658,268	172,225	4,969,158
Casualty insurance	1,076,808	10,881	12,998	1,100,687
FNU Levy	1,118,521	621,713	21,126	1,761,360
Exchange loss	2,497,253	122,164	1,967	2,621,384
Loss on sale of fixed assets	6,353,468	687,548	321,522	7,362,538
VAT paid on supplies of goods and services	22,522,332	3,813,509	52,587	26,388,428
<b>Compensation of Employees</b>	<b>184,925,727</b>	<b>25,709,856</b>	<b>5,578,424</b>	<b>216,214,006</b>
Wages and salaries paid	162,966,386	23,194,444	5,217,550	191,378,380
FNPF	14,343,229	2,328,702	351,524	17,023,455
Payment in kind	7,616,111	186,710	9,350	7,812,171
<b>Consumption of Fixed Capital</b>	<b>66,359,486</b>	<b>3,800,935</b>	<b>661,413</b>	<b>70,821,834</b>
<b>TOTAL EXPENDITURE</b>	<b>765,092,522</b>	<b>163,073,627</b>	<b>25,141,048</b>	<b>953,307,197</b>

## APPENDIX IV: COMPONENTS OF MACROECONOMIC AGGREGATES

### Sales of goods and services for consumption (\$)

	55101/55201/ 55901	56101	56301	TOTAL
	Accommodation Activities	Food and Beverage Service Activities	Beverage Serving Activitie	
<b>Sales of goods and services for consumption on the premises</b>	<b>237,280,285</b>	<b>111,872,254</b>	<b>22,469,694</b>	<b>371,622,233</b>
i] Food	146,947,243	69,350,070	888,386	217,185,699
ii] Beverages -	84,203,777	34,640,190	19,804,225	138,648,192
tea, coffee and cocoa	14,475,354	8,462,790	396,085	23,334,228
alcoholic drinks	54,290,062	12,735,008	16,239,465	83,264,534
non-alcoholic drinks	15,438,361	13,442,392	3,168,675	32,049,429
iii] Tobacco and tobacco products	6,129,265	7,881,994	1,777,083	15,788,341
<b>Sales of goods and services for consumption off the premises</b>	<b>16,170,089</b>	<b>50,901,069</b>	<b>876,598</b>	<b>67,947,756</b>
i] Food	10,820,418	30,329,820		41,150,238
ii] Beverages -	2,923,600	17,815,374	876,598	21,615,573
tea, coffee and cocoa	914,124	5,885,483	0	6,799,607
alcoholic drinks	1,257,148	2,298,064	876,598	4,431,810
non-alcoholic drinks	752,328	9,631,827	0	10,384,155
iii] Tobacco and tobacco products	2,426,071	2,755,875	0	5,181,946
<b>TOTAL</b>	<b>253,450,374</b>	<b>162,773,323</b>	<b>23,346,292</b>	<b>439,569,989</b>

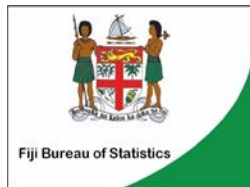
### Expenditure on materials used (\$)

55101/55201/55901	PURCHASED				TOTAL
	IMPORTED		LOCALLY PRODUCED		
	Directly from abroad	Purchased locally	Purchased from manufacturers	Purchased from others	
<b>DESCRIPTION OF MATERIALS AND SUPPLIES</b>					
<b>TOTAL FOOD</b>	<b>328,839</b>	<b>50,100,122</b>	<b>7,633,962</b>	<b>21,241,280</b>	<b>79,304,203</b>
Bread and Cereals	0	3,058,321	1,212,299	798,255	5,068,875
Meat	214,159	26,126,386	1,882,431	5,521,765	33,744,741
Fish	0	5,130,151	484,506	4,743,012	10,357,669
Dairy Products	10,809	2,543,609	1,010,136	366,102	3,930,656
Oils and Fats	0	2,447,617	782,384	174,842	3,404,843
Fruits	2,494	1,713,212	103,358	801,690	2,620,754
Vegetables	101,377	5,211,428	373,353	5,060,239	10,746,397
Root-crops	0	87,643	144,259	956,472	1,188,374
Sugar	0	401,191	920,934	317,009	1,639,134
All other food	0	3,380,564	720,302	2,501,893	6,602,759
<b>TOTAL BEVERAGES</b>	<b>73,445</b>	<b>25,533,900</b>	<b>11,363,119</b>	<b>1,723,376</b>	<b>38,693,840</b>
Tea, coffee and cocoa	0	5,448,829	418,675	154,765	6,022,269
Non-alcoholic beverage	29,720	4,562,501	4,323,088	784,208	9,699,517
Alcoholic Beverages	43,725	15,522,570	6,621,356	784,403	22,972,054
<b>TOTAL TOBACCO &amp; TOBACCO PRODUCTS</b>	<b>0</b>	<b>208,892</b>	<b>763,535</b>	<b>188,663</b>	<b>1,161,090</b>
<b>TOTAL LINEN FURNISHING</b>	<b>432,758</b>	<b>3,868,134</b>	<b>498,017</b>	<b>83,181</b>	<b>4,882,090</b>
<b>TOTAL KITCHENWARE &amp; TABLEWARE</b>	<b>501,999</b>	<b>1,128,900</b>	<b>338,253</b>	<b>118,317</b>	<b>2,087,469</b>
<b>TOTAL CLEANING MATERIALS</b>	<b>125,822</b>	<b>1,153,954</b>	<b>682,159</b>	<b>388,771</b>	<b>2,350,707</b>
<b>TOTAL OTHERS</b>	<b>0</b>	<b>4,280,253</b>	<b>478,952</b>	<b>3,190,795</b>	<b>7,950,000</b>
<b>TOTAL</b>	<b>1,462,863</b>	<b>86,274,155</b>	<b>21,757,997</b>	<b>26,934,383</b>	<b>136,429,398</b>

56101	PURCHASED				TOTAL
	IMPORTED		LOCALLY PRODUCED		
	Directly from abroad	Purchased locally	Purchased from manufacturers	Purchased from others	
DESCRIPTION OF MATERIALS AND SUPPLIES					
<b>TOTAL FOOD</b>	6,594,784	18,324,426	16,366,880	23,856,707	65,142,797
Bread and Cereals	813,294	187,227	373,711	897,541	2,271,773
Meat	4,992,067	9,750,425	9,287,803	4,737,861	28,768,156
Fish	242,776	598,314	2,299,308	3,587,445	6,727,843
Dairy Products	117,432	614,801	1,939,087	1,394,168	4,065,488
Oils and Fats	0	637,289	371,429	995,468	2,004,186
Fruits	0	231,772	225,103	446,387	903,262
Vegetables	0	3,740,245	543,742	4,881,989	9,165,976
Root-crops	0	27,732	73,094	1,772,165	1,872,991
Sugar	33,528	36,860	236,706	559,462	866,556
All other food	395,687	2,499,761	1,016,896	4,584,221	8,496,565
<b>TOTAL BEVERAGES</b>	<b>505,756</b>	<b>7,459,534</b>	<b>7,642,089</b>	<b>6,587,400</b>	<b>22,194,779</b>
Tea, coffee and cocoa	470,684	1,165,805	254,937	516,475	2,407,901
Non-alcoholic beverage	35,072	2,330,804	4,558,221	3,920,687	10,844,784
Alcoholic Beverages	0	3,962,925	2,828,931	2,150,238	8,942,094
TOTAL TOBACCO & TOBACCO PRODUCTS	0	0	782,060	236,186	1,018,246
TOTAL LINEN FURNISHING	0	0	3,200	9,150	12,350
TOTAL KITCHENWARE & TABLEWARE	0	0	25,568	58,016	83,584
TOTAL CLEANING	0	0	95,739	178,570	274,309
TOTAL OTHERS	19,197	25,091	3,546	222,822	270,656
<b>TOTAL</b>	<b>7,119,737</b>	<b>25,809,051</b>	<b>24,919,082</b>	<b>31,148,851</b>	<b>88,996,722</b>

56301	PURCHASED				TOTAL
	IMPORTED		LOCALLY PRODUCED		
	Directly from abroad	Purchased locally	Purchased from manufacturers	Purchased from others	
DESCRIPTION OF MATERIALS AND SUPPLIES					
<b>TOTAL FOOD</b>	<b>0</b>	<b>0</b>	<b>79,839</b>	<b>544,863</b>	<b>624,702</b>
Bread and Cereals	0	0	0	26,215	26,215
Meat	0	0	0	223,727	223,727
Fish	0	0	0	97,075	97,075
Dairy Products	0	0	0	14,456	14,456
Oils and Fats	0	0	0	39,877	39,877
Fruits	0	0	0	18,456	18,456
Vegetables	0	0	0	18,043	18,043
Root-crops	0	0	0	9,052	9,052
Sugar	0	0	0	20,981	20,981
All other food	0	0	79,839	76,982	156,821
<b>TOTAL BEVERAGES</b>	<b>0</b>	<b>2,288,023</b>	<b>6,862,563</b>	<b>0</b>	<b>9,150,586</b>
Tea, coffee and cocoa	0	27,418	0	0	27,418
Non-alcoholic beverage	0	116,950	1,426,451	0	1,543,400
Alcoholic Beverages	0	2,143,655	5,436,112	0	7,579,767
TOTAL TOBACCO & TOBACCO	0	0	1,623,820	0	1,623,820
TOTAL LINEN FURNISHING	0	0	47,269	0	47,269
TOTAL KITCHENWARE & TABLEWARE	0	0	84,006	32,127	116,132
TOTAL CLEANING MATERIALS	0	0	39,438	0	39,438
TOTAL OTHERS	0	0	60,764	298,059	358,823
<b>TOTAL</b>	<b>0</b>	<b>2,288,023</b>	<b>8,797,699</b>	<b>875,049</b>	<b>11,960,771</b>

## APPENDIX V: SAMPLE QUESTIONNAIRE



*Ratu Sukuna House, Corner of Mac Arthur Street and Victoria Parade, Suva, Fiji*

*P O Box 2221  
Government Buildings  
Suva  
FIJI*

*Telephone: [679] 331 5822  
Fax No. [679] 330 3656  
E-mail: [info@statsfiji.gov.fj](mailto:info@statsfiji.gov.fj)  
Website: [www.statsfiji.gov.fj](http://www.statsfiji.gov.fj)*

CONFIDENTIAL

DESPATCHED: 30\06\16

# 2015 CENSUS OF ACCOMMODATION AND FOOD SERVICE ACTIVITIES

Tax Identification Number:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Please correct any errors appearing in this label

Dear Sir\Madam,

Enclosed is a copy of the 2015 Census of Accommodation and Food Service Activities questionnaire.

**COVERAGE AND SCOPE:** It covers all establishments engaged in Accommodation and Food Service Activities Industry classified under the 2010 Fiji Standard Industrial Classification (refer to notes on page 2). If an establishment's accommodation and food service activities are combined with other type of business, please report only the operations of accommodation and food service activities.

**PURPOSE:** The census provides an important means of understanding the composition and structure of the industry and assessing the contribution of this sector to the economy. The results of the Census will be used by the Fiji Bureau of Statistics in the estimation of the National Income of Fiji and in the provision of other key indicators.

**REFERENCE PERIOD:** Reference period is the calendar year 2015. If your accounting year is different provide information approximating closest to the calendar year 2015. Limited liability companies are requested to submit a copy of their financial statements with the questionnaire.

**COMPULSORY REQUIREMENT:** The Census is conducted under the provisions of the Statistics Act (Cap 71). In accordance with Section 8 subsection 2 of this Act you are required to fill the questionnaire and return it to the undersigned on or before **29\07\16**. Failure to meet this deadline could result in legal action without further notice.

**CONFIDENTIALITY OF INFORMATION:** Information supplied will be used by the department for the preparation of statistics. Any release of information will be in accordance with the Statistics Act and only authorised persons will have access to individual information.

**CONTACT PERSON FOR HELP AND ADVICE:** Ms. Priya Mala on email [pmala@statsfiji.gov.fj](mailto:pmala@statsfiji.gov.fj) or telephone 3315822 (ext. 386244) or direct line 3230844.

Epeli Waqavonovono [Mr.]  
**Government Statistician**

**NOTE:** Under the 2010 Fiji Standard Industrial Classification, Accommodation and Food Service Activities includes the provision of short-stay accommodation for visitors and other travellers and the provision of complete meals and drinks fit for immediate consumption. The amount and type of supplementary services provided within this section can vary widely.

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## **ORGANISATIONAL STRUCTURE**

---

1 A business can have more than one establishment involved in similar or different activities at different locations. State the location, the type of activity engaged in and the Gross Turnover of each establishment during the year.

---

## **FORM OF OWNERSHIP**

---

- 5 (1) Fiji owned:  
This is an establishment operating in Fiji in which 51% or more equity is held locally.
- (2) Branch of an overseas company:  
This is an establishment operating in Fiji which is controlled by or supervised by an overseas head office and which is an integral part of the foreign parent organisation. Branch has no equity share capital.
- (3) Subsidiary of an overseas company:  
A company is a subsidiary of another if that other company owns this subsidiary wholly or holds more than half the nominal value of the equity share capital of this subsidiary company.

---

## **EQUITY PARTICIPATION**

---

6 Give the proportion of the share capital held by residents of Fiji. Equity share capital held by companies or individuals on behalf of residents of Fiji should also be included.

---

## **NATURE OF WORK**

---

7 In cases where establishments are involved in more than one activity at a single location, please state the major activity involved in.

---

## **OPERATING STATUS**

---

8 If you are no longer in business, a **STATUTORY DECLARATION** must be attached to one copy of the questionnaire with the words “**CLOSED BUSINESS**” written across the questionnaire and returned to the Fiji Bureau of Statistics. The Statutory Declaration must be signed by a Magistrate or a Barrister\Solicitor, Justice of Peace or a member of the Notary Public acting on your behalf. The Statutory Declaration must state the name of the business, nature of its activity and the date on which it ceased operation. If your business operated for part of the year 2015 please provide information for the duration your business operated.



## **INCOME FROM SALE OF GOODS AND SERVICES**

---

- 9 This should be the actual selling value net of any discount or rebate allowed to the buyer.
- 10 This shows the composition of question 9.
- Alcoholic drinks refer to spirit, wine and beer etc.  
Non-alcoholic drinks refer to mineral water and soft drinks etc.
- 10c) Income\commission received by provision of accommodation services for organising tours.
- 10d) Include here, if applicable, income from beauty salons and laundry services etc. provided by the hotel.

### **Exclude VAT charged on goods and services provided.**

---

## **OTHER INCOME**

---

- 11 This is the resale value of goods bought, the goods being in the same condition as received and having undergone no intervening manufacturing process by your establishment e.g. duty free goods.
- 13 a) Include all claims arising from business insurance. Examples of business insurances are insurance against the risk of buildings, properties and stocks. Exclude life, education or any other personal insurance.
- 13 b) Include all claims arising from casualty insurance. Examples of casualty insurance are insurance against the risk of accidents and illness to employees. Claims for life, education or any other form of personal insurance are to be excluded.

<b>INCOME FROM SALE OF GOODS AND SERVICES</b>			
9	Please enter in the box the total income from the sale of goods and services [Codes 005+006+013+020+021]		004 \$
10	Please analyse the value given in question 9 according to the following items:		VALUE (\$)
	a	<b>INCOME FROM THE PROVISION OF ACCOMMODATION</b>	005
	b1	<b>TOTAL INCOME FROM SALES OF GOODS FOR CONSUMPTION ON THE PREMISES</b> (Codes 007 to 012)	006
		of which i] Food	007
		ii] Beverages - tea, coffee and cocoa	008
		alcoholic drinks	009
		non -alcoholic drinks	010
		Total beverages [Codes 008-010]	011
		iii] Tobacco and tobacco products	012
	b2	<b>TOTAL INCOME FROM SALES OF GOODS FOR CONSUMPTION OFF THE PREMISES</b> [Codes 014 to 019]	013
		of which i] Food	014
		ii] Beverages - tea, coffee and cocoa	015
		alcoholic drinks	016
		non-alcoholic drinks	017
		Total beverages [Codes 015-017]	018
		iii] Tobacco and tobacco products	019
	c	Receipts from hotel organised activities and tours	020
	d	Receipts from services rendered by hotels e.g.: beauty and massage, laundry etc.	021

<b>OTHER INCOME</b>			VALUE (\$)
11	Value of goods sold in the same condition as purchased (refer question 31)		022
12	Rent received from: a] Building		023
	b] Plant and machinery		024
	c] Furniture		025
	d] Transport vehicles and related equipment		026
13	Insurance claims received: a] Business insurance claims received		027
	b] Casualty insurance claims received		028
14	Subsidies and grants received from: i] Within Fiji		029
	ii] Overseas		030
15	Income from: a] Rent received from land		031
	b] Interest received		032
	c] Dividends received		033
	d] Royalty received		034
16	Profit or loss received from any other business in which you have an interest		035
17	Bad and doubtful debts recovered		036
18	Exchange gain		037
19	Gain on sale of fixed assets		038
20	All other income received (specify). _____		039
	_____		
	<b>Total other income (Codes 022 to 039)</b>		<b>040</b>

21	Hotel Turnover Tax (Hotels only)	041	
----	----------------------------------	-----	--

22	VAT charged on goods and services provided	042	
----	--	-----	--

23	<b>GRAND TOTAL OF ALL INCOME RECEIVED</b> <b>(Codes 004 + 040 + 041 + 042)</b>	<b>043</b>	
----	---	------------	--



## **PURCHASES OF MATERIALS DURING THE YEAR**

---

- 24 State in detail the total value of all purchases of materials and supplies for use in the preparation of food; for provision and maintenance of accommodation and for the operation of a hotel, bar, restaurant or catering business etc.

Direct import by establishments should be reported at cost.

The cost of freight and transport should be excluded unless it is accounted for as part of the purchase price. Transport cost paid to outside firms should be included in question 35.

Exclude all purchases of plant and machinery and other capital equipment purchased by you that should be included in question 66.

Alcoholic drinks refer to spirit, wine and beer etc.

Non-alcoholic drinks refer to mineral water and soft drinks etc.

**Exclude VAT paid on supplies of goods and services.**

---

## **FUEL, ELECTRICITY AND WATER**

---

- 25-28 Fuel purchased, other than fuel purchased for resale, including gasoline and other fuel for vehicle etc. should be included.

- 29 This should include the cost of electricity purchased for lighting, air conditioning, refrigeration etc.

<b>PURCHASES OF MATERIALS AND OPERATING EXPENDITURE</b>							
24	Please state the value of all materials and supplies purchased during the year.						
			VALUE (\$)				
			IMPORTED		LOCALLY PRODUCED		
			PURCHASED		PURCHASED		
	DESCRIPTION OF MATERIALS AND SUPPLIES		FROM ABROAD (1)	LOCALLY (2)	FROM MANFT (3)	FROM OTHERS (4)	TOTAL (5)
A]	<b>TOTAL FOOD</b>	044					
	Please analyse <u>FOOD</u> below:						
	Bread and cereals	049					
	Meat	054					
	Fish	059					
	Dairy products	064					
	Oils and fats	069					
	Fruit	074					
	Vegetables	079					
	Root-crops	084					
	Sugar	089					
	All other food	094					
B]	<b>TOTAL BEVERAGES</b>	099					
	Please analyse <u>BEVERAGES</u> below:						
	Tea, coffee and cocoa etc.	104					
	Non-alcoholic beverages	109					
	Alcoholic beverages	114					
C]	<b>TOTAL TOBACCO &amp; TOBACCO PRODUCTS</b>	119					
D]	<b>TOTAL LINEN, FURNISHING ETC</b>	124					
E]	<b>TOTAL KITCHENWARE &amp; TABLEWARE</b>	129					
F]	<b>TOTAL CLEANSING MATERIALS ETC</b>	134					
G]	<b>TOTAL OTHERS:</b> SPECIFY _____ _____ _____	139					
	<b>Total</b>	<b>144</b>					

<b>FUEL, ELECTRICITY AND WATER</b>			VALUE (\$)
25	Petrol/automotive diesel fuel	149	
26	Industrial diesel fuel/heavy fuel oil	150	
27	Kerosene	151	
28	Liquid petroleum gas	152	
29	Electricity	153	
30	Water	154	
	<b>Total [Code 149 to 154]</b>	<b>155</b>	

---

**OTHER EXPENDITURE**

---

- 32 Refers to laundry and cleaning expenses paid to outside firms.
- 34 Repairs and maintenance costs paid to other firms covers the total costs of current repair and maintenance service provided by such firms on repairs done on vehicles, building etc. of the establishment. Current repair and maintenance carried out by an ancillary repair and maintenance unit which has been treated as an independent establishment should be included.
- 35 Cartage and haulage expense includes payment for the transportation of goods and materials within the country. It excludes cost of transport carried out by your own equipment and employees.
- 37 Contract and commission work done by other establishments on your materials covers payments made by the establishment for contract and commission work done on materials controlled by your establishment.
- 47 a] Include payment in respect of leased\ rented land. If it is not possible to separate payments made for land from building, please include expenditure in Question 46.
- b] Interest payments include interest on long-term debts and interest on any other money the establishment has borrowed.

<b>OTHER EXPENDITURE</b>			VALUE (\$)
31	Cost of goods purchased for resale (refer to question 11)	156	
32	Laundry and cleaning services	157	
33	Music and other entertainment expenses	158	
34	Repairs and maintenance paid for: a) Motor vehicles	159	
	b) Building	160	
	c) Machinery and equipment	161	
35	Cartage and haulage expenses paid to other firms	162	
36	Travel expenses (e.g. management, personal etc.) : a) Air	163	
	b) Water	164	
	c) Land	165	
37	Value of contract and commission work done	166	
38	Audit and accounting	167	
39	Legal fee	168	
40	Advertising and promotion etc.	169	
41	Bank charges	170	
42	Postage	171	
43	Telephone and telecommunication	172	
44	Office stationery and supplies	173	
45	Management and consultation fee	174	
46	Rent paid for: a) Furniture	175	
	b) Building	176	
	c) Plant and machinery	177	
47	Expenditure on: a) Rent paid for land	178	
	b) Interest paid	179	
	c) Dividends paid	180	
	d) Royalty paid	181	
48	Bad and doubtful debts written off	182	
49	Business licenses, rates on property paid to central or local government etc.	183	
50	Insurance paid: a) Business insurance	184	
	b) Casualty insurance	185	
51	Fiji National University (FNU) Levy	186	
52	Exchange losses	187	
53	Loss on sale of fixed assets	188	
54	Depreciation claimed (to agree with question 66(7))	189	
55	Payment for hotel organised activities and tours	190	
56	All other costs and expenses	191	
	<b>Total other expenditure (Codes 156 to 191 excluding 180)</b>	192	

---

**EMPLOYMENT AND COMPENSATION OF EMPLOYEES**

---

57 Please note that the information in respect of employment is for the last pay week in June 2015 but the rest of the question requires data for the appropriate accounting year.

Gross wages and salaries includes overtime, sick and holiday pay, bonuses, payments under piece rate schemes, all allowances, severance and redundancy pay, sales commissions paid to own employees and directors fee etc.

Payment in kind is the cost to the employer for providing employees with housing, transport, clothing, food, drinks, fuels, etc. free of charge or at a reduced rate.

Expatriates are non-Fiji citizens who stayed in Fiji.

Working proprietors include all individual proprietors and partners who are actively engaged in the work of the establishment. Silent or inactive partners should be excluded unless they participate actively in the work of the establishment.

Unpaid family workers include persons living in the household of any of the proprietors of the owning establishment and working in the establishment without regular pay for at least a third of the normal working hours of the establishment.

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**STOCKS**

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60 a) All trading stocks (stocks intended for resale) should be included. Stocks of capital goods intended for resale should also be included.

b) This should include stocks of food, liquor supplies and consumables, fuels etc.

---

**LOANS AND ADVANCES**

---

61 Please provide information relating to any loan or advances taken during the period.

---

**NET EARNINGS AND TAXES PAID**

---

62 This is the net profit of your establishment\enterprise from the profit and loss account. The following method would enable you to check if all the information from the trading, profit and loss account has been entered onto the questionnaire:

Income [ Code 043 + 220]	\$
less Expenditure [ Code 211]	\$
equals Profit (+)\Loss (-) [Code 239]	\$

<b>EMPLOYMENT AND COMPENSATION OF EMPLOYEES</b>						
57			NUMBER EMPLOYED	GROSS WAGES AND SALARIES PAID	EMPLOYER'S CONTRIBUTION TO FNNP ETC	PAYMENT IN KIND
			(1)	(2)	(3)	(4)
a]	Fiji citizens		193			
b]	Expatriates		197			
	<b>Total</b>		201			
c]	Working without pay					
	i] Working proprietors		205			
	ii] Unpaid family workers		206			
	<b>Total (Codes 201(1) +205+206</b>		207			
d]	From the total number in employment given in code 208, please state:					
	Total Males	208		Total Females	209	

58	VAT paid on supplies of goods and services		210	
59	<b>GRAND TOTAL OF ALL EXPENDITURE INCURRED</b> [Codes 148+155+192+202+203+204+210]		211	\$

<b>STOCKS</b>					
60	Please give the value of stocks held by your establishment		VALUE OF STOCKS (\$)		
			OPENING (1)	CLOSING (2)	CHANGE (2)-(1)=(3)
a]	Stock of finished goods bought for sale	212			
b]	Materials, fuel, supplies and components	215			
	<b>Total</b>	218			

<b>LOANS AND ADVANCES</b>						
61	Opening Balances 01/01/15	Additions during the year	Principle Repayment during the year	Other Changes	Closing Balance 31/12/15	Total Interest Payable for the year 31/12/15
	\$ [1]	\$ [2]	\$ [3]	\$ [4]	\$ [5=1+2-3+4]	\$ [6]
Locally	221					
Abroad	227					
<b>Total</b>	233					

<b>NET EARNINGS AND TAXES PAID</b>			Amount (\$)
62	Net profit/loss of your establishment/enterprise. If this does not agree with question 63, please give reasons _____	239	
63	Taxable income of your establishment/enterprise	240	
64	Amount, if any, of previous year losses that was deducted before arriving at the taxable income	241	
65	Amount of Fiji Income Tax paid/payable by your establishment/enterprise.	242	

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## **FIXED CAPITAL ASSETS**

---

- 66 (7) Please ensure that: The value given for depreciation should agree with the value given in question 54.
- 66(5) Own Account Construction: This is the cost of new fixed assets and additions to the existing fixed assets made by establishments own labour for its own use. Cost should be equivalent to labour costs plus value of materials at cost.
- 66 G] Valuables include:
- Precious stones and metals (e.g. diamonds, non-monetary gold, Platinum and silver);
  - Other valuables (e.g. jewellery and collector items)
  - Antiques & other art objects

---

## **DATA ON ACCOMMODATION CAPACITY**

---

- 67 b] Units refer to accommodation on its own e.g. bures, villas, cottages etc.

<b>FIXED CAPITAL ASSETS</b>										
66			VALUE (\$)							
			Opening Book Value	Purchase of new and second hand assets at cost		Land Development & Improvement	Own Account Capital Construction	Sales of Capital Assets	Depreciation	Closing Book Value
				locally	from abroad					
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)			
A]	Land	243								
B]	Non-Residential Building	251								
	Residential Building	259								
C]	Plant and machinery	267								
D]	Furniture, fixtures	275								
	ICT equipment	283								
	Other office equipment	291								
E]	Transport vehicles and related equipment	299								
F]	Research & Development	307								
G]	Valuables (Antiques, Artistic Originals Precious Metals, etc.)	315								
H]	Others (specify):	323								
	<b>Total</b>	331								

<b>DATA ON ACCOMODATION CAPACITY</b>			
67	Please specify the accommodation capacity of your establishment:		
a)	Number of rooms	339	
b)	Number of units	340	

**Person we should contact if any queries arise regarding this form:**

Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

Facsimile: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please indicate (√) or (x) in the boxes below:

1) The company hires a Chartered Accountant


2) The form has been filled by a Chartered Accountant

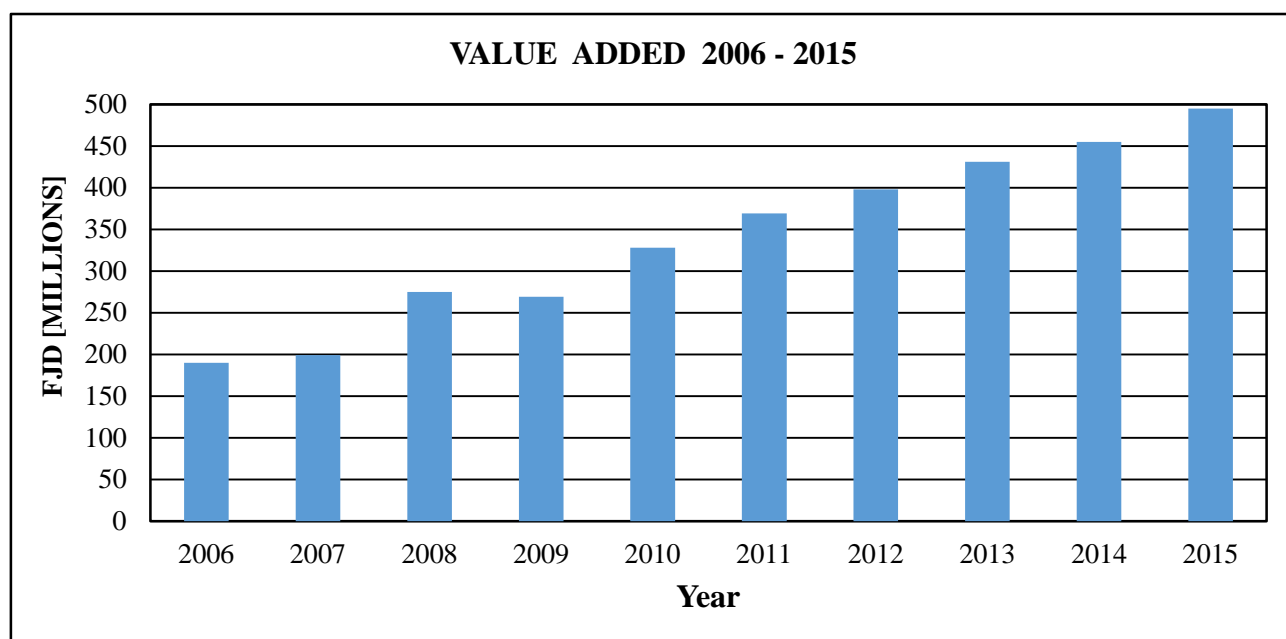
**THANK YOU FOR COMPLETING THE QUESTIONNAIRE**



**APPENDIX VI: MACROECONOMIC AGGREGATES 2002- 2015**  
**(\$000)**

<b>YEAR</b>	<b>GO</b>	<b>IC</b>	<b>VA</b>	<b>COE</b>	<b>CFC</b>	<b>OS</b>
2002	370,003	213,404	156,599	68,801	24,499	63,299
2006	444,056	253,940	190,116	85,792	38,056	66,268
2007	426,758	226,948	199,810	94,701	35,039	70,070
2008	606,896	330,916	275,980	126,564	43,844	105,572
2009	609,970	340,534	269,436	125,514	43,530	100,392
2010	735,619	407,332	328,287	150,528	51,101	126,658
2011	859,356	489,779	369,577	171,845	59,280	138,452
2012	899,016	500,175	398,841	178,508	63,059	157,274
2013	972,708	541,705	431,003	190,342	52,182	188,479
2014	1,019,059	564,056	455,003	207,539	64,713	182,751
2015	1,077,812	582,742	495,070	216,214	70,822	208,034

**APPENDIX VII – VALUE ADDED 2006 – 2015.**



Tourism Industry has grown rapidly over the past years. As shown by the graph, Value Added has been gradually increasing since 2009 due to an increase in visitor arrivals which led to increase in the number of establishments engage in accommodation, restaurants and clubs activities.

## APPENDIX VIII: HOTEL STATISTICS

Hotel Statistics is compiled quarterly by the Tourism and Migration Business Unit of the Social Statistics Division.

### NUMBER OF ROOMS AVAILABLE BY AREA – 2015

AREA	QUARTER 1 [r]	QUARTER 2 [r]	QUARTER 3 [r]	QUARTER 4 [r]
Coral Coast	171,529	173,695	176,657	173,739
Lautoka	65,927	67,904	74,310	70,330
Mamanuca	118,060	117,326	123,572	116,300
Nadi	302,308	306,343	319,901	305,787
Northern Division	61,135	57,641	61,010	59,165
Suva	137,962	139,279	143,405	126,748
Others	31,679	29,632	33,385	28,433
<b>TOTAL</b>	<b>888,600</b>	<b>891,820</b>	<b>932,240</b>	<b>880,502</b>

Source: Year 2015 Provisional Hotels and Tourist Accommodation Press Release No.24, 2017 of the Fiji Bureau of Statistics.

The above table shows rooms available by area every quarter. All the rooms available do not get sold as can be seen from the following table.

### NUMBER OF ROOMS SOLD BY AREA – 2015

AREA	QUARTER 1	QUARTER 2 [r]	QUARTER 3 [r]	QUARTER 4 [r]
Coral Coast	74,714	107,778	131,580	101,265
Lautoka	22,531	28,962	33,286	29,643
Mamanuca	50,195	70,924	79,178	70,811
Nadi	164,134	184,393	219,304	184,963
Northern Division	14,993	19,650	19,751	18,436
Suva	72,872	84,218	92,348	77,894
Others	6,502	7,207	7,913	7,214
<b>TOTAL</b>	<b>405,941</b>	<b>503,132</b>	<b>583,360</b>	<b>490,226</b>

Source: Year 2015 Provisional Hotels and Tourist Accommodation Press Release No.24, 2017 of the Fiji Bureau of Statistics.

### ROOM OCCUPANCY BY AREA (%) – 2015

AREA	QUARTER 1 [r]	QUARTER 2 [r]	QUARTER 3 [r]	QUARTER 4 [r]
Coral Coast	43.6	62.1	74.5	58.3
Lautoka	34.2	42.7	44.8	42.1
Mamanuca	42.5	60.5	64.1	60.9
Nadi	54.3	60.2	68.6	60.5
Northern Division	24.5	34.1	32.4	31.2
Suva	52.8	60.5	64.4	61.5
Others	20.5	24.3	23.7	25.4
<b>TOTAL</b>	<b>45.7</b>	<b>56.4</b>	<b>62.5</b>	<b>55.7</b>

Source: Year 2015 Provisional Hotels and Tourist Accommodation Press Release No. 24, 2017 of the Fiji Bureau of Statistics.

## APPENDIX IV: VISITOR STATISTICS

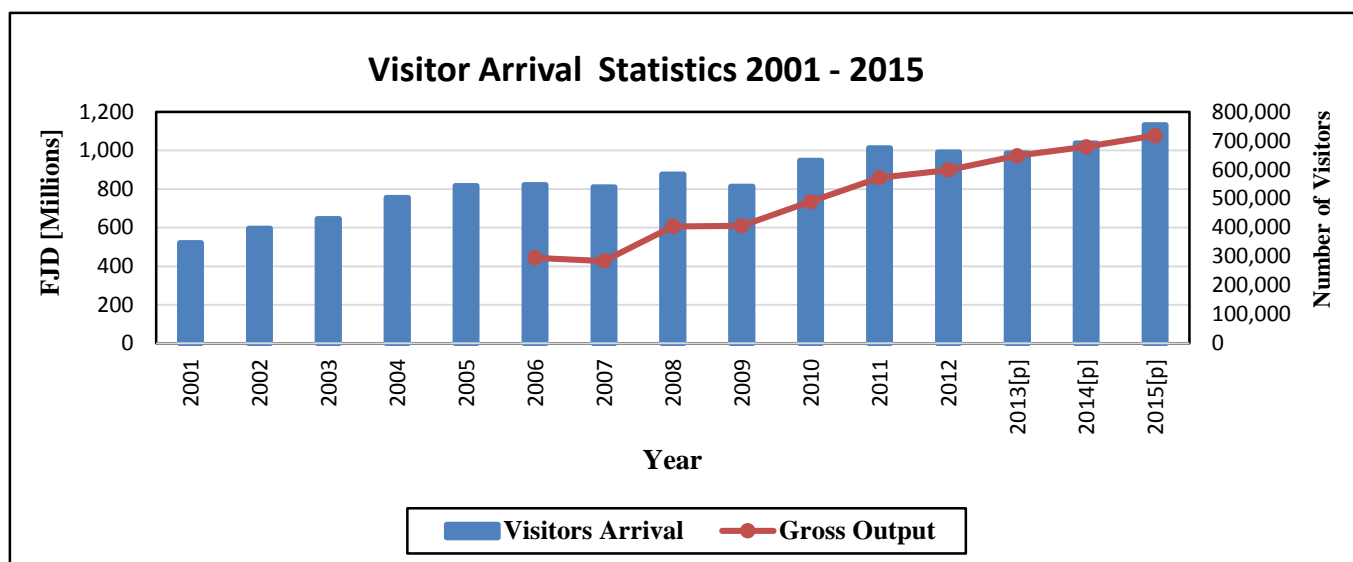
Visitor Statistics is compiled by the Tourism and Migration Business Unit of the Social Statistics Division.

### NUMBER OF VISITOR ARRIVALS BY MONTH AND YEAR

MONTH	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	TOTAL
2001	24,498	20,180	25,306	25,063	24,280	33,656	35,731	33,898	33,464	31,251	28,810	31,877	348,014
2002	30,624	26,470	31,241	28,665	30,794	35,556	39,960	38,207	36,677	36,564	32,288	30,813	397,859
2003	30,665	26,350	29,301	30,050	31,411	39,618	43,925	43,416	42,354	39,879	35,808	38,023	430,800
2004	35,486	32,072	37,497	36,460	39,058	45,168	51,272	49,047	48,188	44,376	41,225	44,226	504,075
2005	41,647	34,407	42,769	39,820	40,818	50,134	58,238	53,013	48,893	46,923	42,039	46,444	545,145
2006	40,959	34,406	39,621	43,207	41,677	52,110	59,052	53,865	54,076	50,519	39,493	39,604	548,589
2007	36,998	31,743	39,992	42,140	38,365	49,497	55,924	50,557	53,059	48,326	43,246	50,034	539,881
2008	45,212	39,164	46,386	42,435	44,316	53,333	59,246	58,013	53,135	50,118	43,397	50,276	585,031
2009	32,985	31,286	36,060	39,385	37,666	47,332	59,728	55,990	55,241	53,243	43,257	50,013	542,186
2010	44,755	34,392	46,713	46,218	47,062	58,614	67,263	61,850	61,665	59,290	49,165	54,881	631,868
2011	48,455	37,659	45,163	55,158	54,380	61,919	72,067	66,040	62,902	59,899	52,151	59,257	675,050
2012	50,107	37,399	48,915	41,704	51,735	60,920	69,108	64,827	66,379	62,686	52,501	54,309	660,590
2013 [p]	46,145	35,484	47,962	51,292	55,478	60,426	67,836	66,346	61,322	59,605	51,400	54,410	657,706
2014 [p]	47,551	38,840	47,149	54,888	56,462	63,721	70,816	69,632	64,053	64,545	55,493	59,480	692,630
2015 [p]	50,225	42,175	51,047	59,049	60,496	72,525	79,494	73,332	71,836	69,126	59,579	65,951	754,835

Source: Year 2015 Fiji Visitor Arrivals Press Release No. 01, 2017 of the Fiji Bureau of Statistics.

The above table shows that visitor arrival is subject to seasonal variation. Fiji benefits from Australian and New Zealand visitors who take advantage of our warm weather to escape their winter.



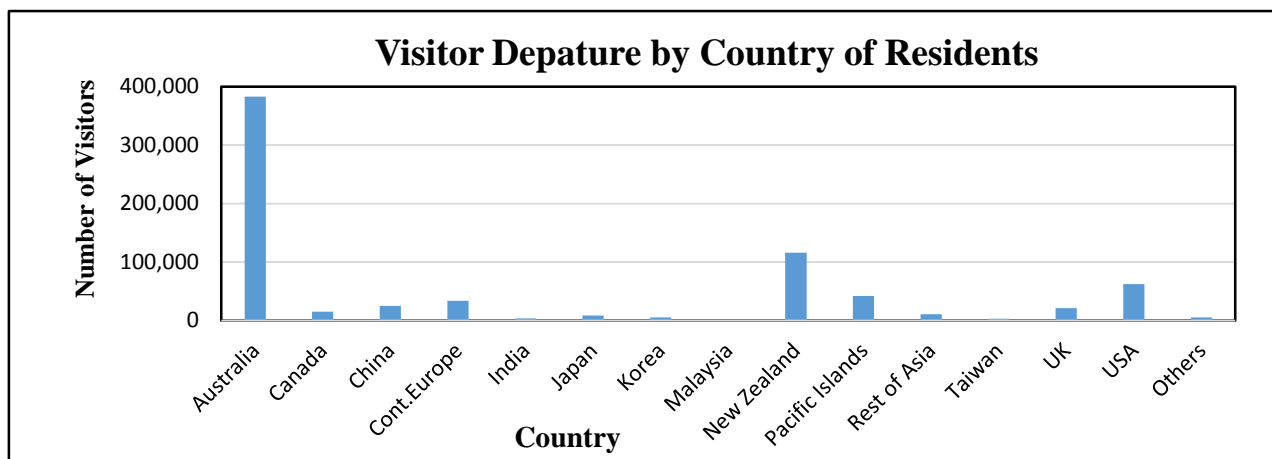
The graph shows that in the past 14 years (2001- 2014), visitors to Fiji is gradually increasing and declining over the series. When compared to 2014, 2015 recorded 8.98 percent increase as well as recorded an all-time record number of Visitor Arrivals.

When compare to 2014, 2015 recorded an increase of 5.78 percent in the gross output of the Accommodation and Food industry. This shows that an increase of visitor arrivals has a positive impact.

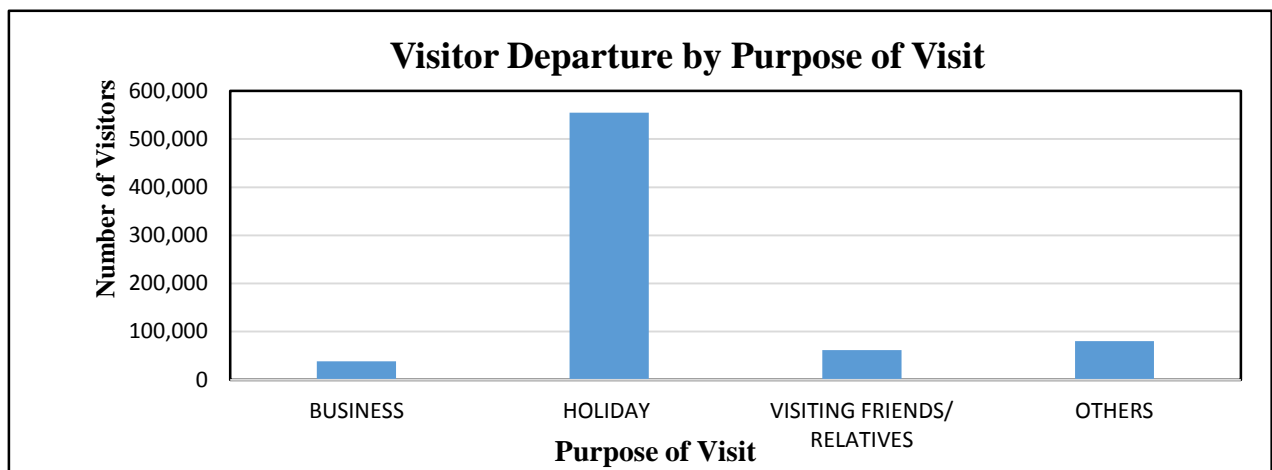
## 2015 VISITOR DEPARTURE BY COUNTRY OF RESIDENCE AND PURPOSE OF VISIT

COUNTRY	PURPOSE OF VISIT				NUMBER
	BUSINESS	HOLIDAY	VISITING FRIENDS/ RELATIVES	OTHERS	TOTAL
Australia	11,648	331,303	28,379	11,695	383,024
Canada	289	8,977	4,191	1,532	14,990
China	3,274	10,476	659	10,427	24,836
Cont. Europe	929	29,009	778	3,281	33,996
India	508	1,758	143	1,465	3,874
Japan	439	5,337	300	2,419	8,496
Korea	358	3,647	329	704	5,039
Malaysia	183	384	40	91	697
New Zealand	7,038	88,988	14,064	5,704	115,795
Pacific Islands	6,876	5,806	5,030	24,467	42,180
Rest of Asia	2,219	2,701	310	5,589	10,819
Taiwan	840	1,184	191	677	2,893
UK	548	18,783	961	856	21,149
USA	1,966	43,692	6,264	10,250	62,172
Others	1,157	2,761	162	1,328	5,408
<b>Total</b>	<b>38,272</b>	<b>554,807</b>	<b>61,801</b>	<b>80,487</b>	<b>735,368</b>

Source: Fiji Bureau of Statistics



In 2015, 52.1 percent of visitors were from Australia, 15.7 percent from New Zealand, 8.5 percent from the United States of America and 5.7 percent from Pacific Island.



Holiday was the main purpose of visit which account for 75.4 percent of visitors.

## APPENDIX V: TOURISM STATISTICS

Tourism statistics is compiled by the Balance of Payments Unit of the Economic Statistics Division.

	2011	2012	2013[p]	2014 [p]	2015 [p]
<b>Average Length of Stay [Days]</b>	<b>9.4</b>	<b>9.6</b>	<b>9.5</b>	<b>9.5</b>	<b>9.5</b>
Business	8.4	9.3	8.8	8.8	8.9
Personal					
Visiting Friends & Relatives	20.1	21.5	20.5	21.0	20.9
Others	13.7	15.4	15.0	14.7	15.1
Cruise Ship Passengers	1.0	1.0	1.0	1.0	1.0
<b>Total Visitor Days</b>	<b>6,292,985</b>	<b>6,266,998</b>	<b>6,142,939</b>	<b>6,483,783</b>	<b>6,984,831</b>
Business	353,811	288,594	319,180	330,860	352,227
Personal	5,939,174	5,978,404	5,823,759	6,152,923	6,632,604
Visiting Friends & Relatives	1,209,920	1,199,270	1,119,382	1,231,220	1,287,188
Others	4,729,254	4,779,134	4,704,377	4,921,703	5,345,416
Cruise Ship Passengers	44,042	60,002	111,931	65,732	85,322
<b>Per-Diem Expenditure [FJD]</b>					
Business	223.67	227.54	233.39	237.73	244.16
Personal					
Visiting Friends & Relatives	64.21	65.41	66.82	68.14	69.98
Others	170.69	172.35	175.80	181.8	184.96
Cruise Ship Passengers	61.30	63.05	64.33	64.64	67.69
<b>Tourism Earnings [FJD M]<sup>1</sup></b>	<b>1,286.5</b>	<b>1,300.0</b>	<b>1,318.2</b>	<b>1,404.6</b>	<b>1,506.2</b>
Business	77.8	65.0	73.6	77.3	84.6
Personal	1,208.7	1,235.0	1,244.6	1,327.3	1,475.6
Visiting Friends & Relatives	77.8	78.4	74.8	83.7	89.8
Others	1,128.1	1,152.8	1,162.6	1,239.3	1,380.0
Cruise Ship Passengers	2.8	3.8	7.2	4.3	5.8

Source: Year 2015 Fiji's Earnings from Tourism Press Release No. 6, 2016 of the Fiji Bureau of Statistics

<sup>1</sup> Tourism earnings data is obtained at the departure lounge of the Nadi and Nausori Airports through personal interview and states what the tourists spent in Fiji.

Tourism Earnings data differ from the Hotel Turnover data (refer Table 6) data, which is obtained from the Hotels who report on the income they receive in the form of accommodation, food and bar sales etc. (refer Appendix VI) as result of:

- A large percentage of tourists travel on pre-paid packages bought in the home country. In their interview they report the amount they paid for the package but what the hotel eventually receives is net off discounts hence the two data will differ by a small percentage.
- Tourists also report on expenditures outside of hotels e.g. shopping (will go in wholesale and retail); cruise, domestic air, car rentals, road tours and public transport (will go in transport, storage and communication) etc.
- Tourists may report on accommodation that may not be registered hence not covered in the Hotel Survey e.g. home-stay in villages.