

STATISTICAL NEWS



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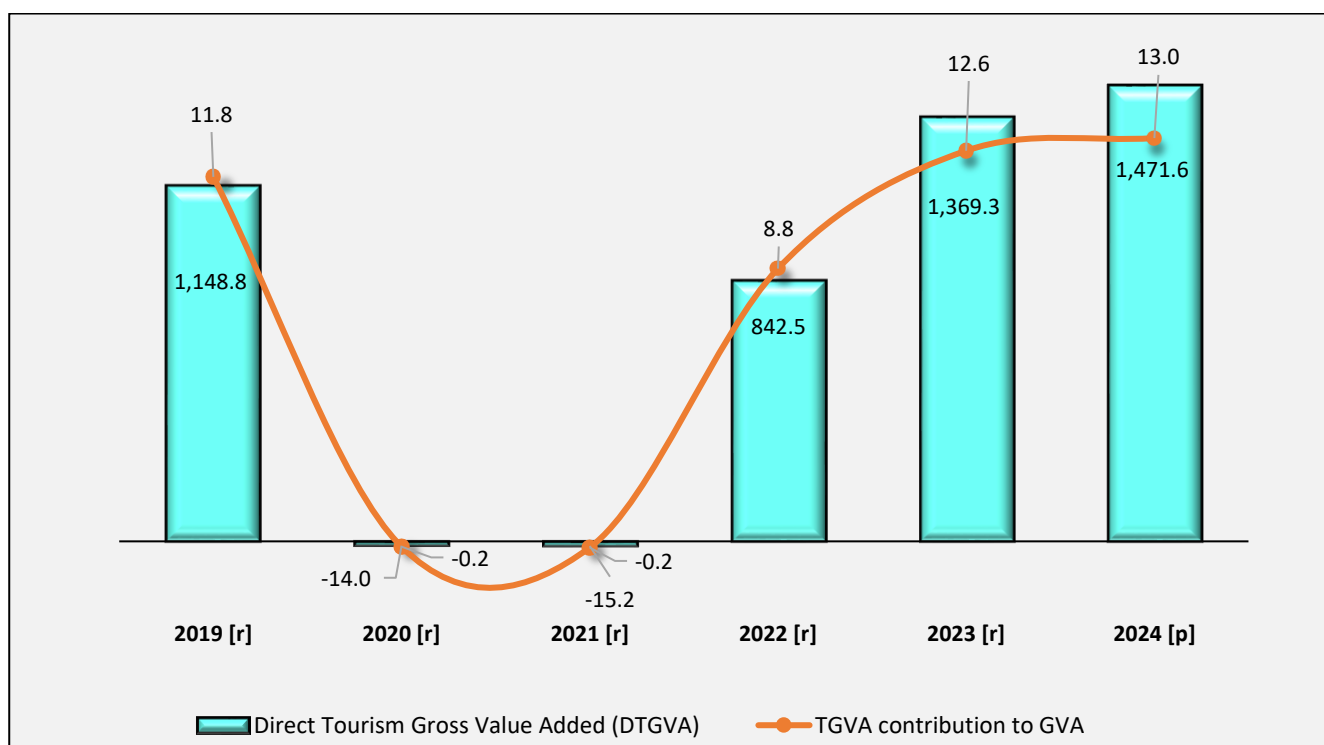
Fiji's Direct Tourism Contribution 2024

The information in this release covers the Direct Tourism Contribution to GDP, Production Accounts of Tourism Industries, Direct Tourism Gross Value Added (DTGVA), Direct Tourism Employment (DTE), Direct Tourism Compensation of Employees (DTCOE) and Direct Tourism Gross Fixed Capital Formation (DTGFCF).

The information used for compilation was sourced from the National Accounts and Establishment Surveys.

This release does not include any measurement of the indirect and induced effects of tourism to the economy as a whole as per the UN Recommended Methodological Framework of 2008.

Graph 1: Direct Tourism Gross Value-Added [FJD Millions] and Tourism Contribution to GDP [%]



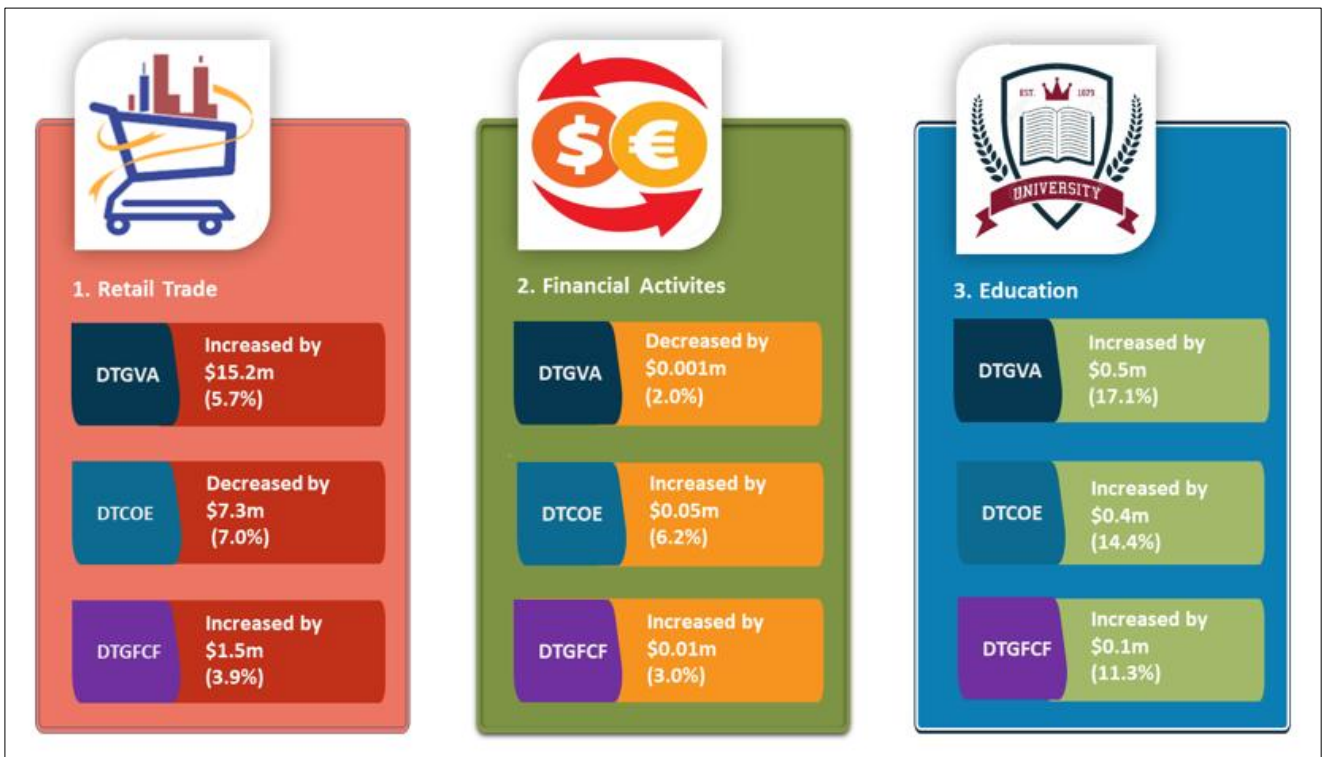
Direct Tourism Gross Value Added is part of gross value added generated by tourism industries and other industries of the economy that directly serve visitors in response to internal tourism consumption. The provisional Direct Tourism Gross Value Added for the year 2024 stood at \$1,471.6 million which equates to 13.0 percent of the total gross value added.

An expansion in the Direct Tourism Gross Output by \$366.1 million (9.3%) and the rise in Direct Tourism Intermediate Consumption by \$263.9 million (10.3%) was noted in year 2024 which results to an overall increase in the Direct Tourism Gross Value Added by \$102.3 million (7.5%).

Chart 1: Tourism Macroeconomic Aggregate Analysis – [Top Four Tourism Characteristic Industries]



Chart 2: Tourism Macroeconomic Aggregate Analysis – [Tourism Related Industries]



Please find attached the following appendices for your reference:

Appendix 1: Production Accounts and Tourism Output Ratios;

Appendix 2: Direct Tourism Gross Value Added;

Appendix 3: Total Employment in Fiji by Gender;

Appendix 4: Direct Tourism Employment in Fiji by Gender;

Appendix 5: Total and Tourism Compensation of Employees by Industry;

Appendix 6: Total and Tourism Gross Fixed Capital Formation by Industry; and

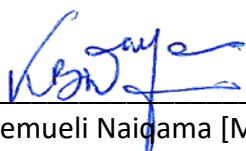
Appendix 7: Tourism Gross Fixed Capital Formation by Type of Asset.

For Technical notes on Fiji's Direct Tourism Contribution please refer to:

<https://www.statsfiji.gov.fj/download/237/releases/1529/direct-tourism-technical-notes.pdf>

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Appendix 1:

Production Accounts and Tourism Output Ratios FJD [000's]

	2019 [r]	2020 [r]	2021 [r]	2022 [r]	2023 [r]	2024 [p]
Gross Output at Basic Price						
Tourism-Characteristics Industries						
Accommodation	1,123,515	217,093	127,532	746,550	1,228,282	1,411,579
Food and beverage serving industry	219,209	143,768	127,362	194,866	207,791	224,915
Road passenger transport	193,637	157,186	124,187	161,140	169,336	198,713
Water passenger transport	125,877	95,011	83,516	141,585	175,287	189,231
Air passenger transport	1,051,654	299,937	233,754	1,028,404	1,734,596	1,831,223
Transport equipment rental	79,527	73,721	41,054	36,524	44,846	49,080
Travel agency & tour operator activities	206,980	53,543	13,424	121,058	139,563	176,418
Recreational and cultural industry	83,084	94,004	64,357	138,018	176,585	182,241
Tourism-Related Industries						
Retail trade	1,316,402	1,116,657	963,816	1,343,906	1,471,346	1,551,269
Financial activities	9,703	9,702	9,685	9,820	9,944	9,984
Education	320,050	293,146	252,244	258,312	301,976	353,020
All non-tourism related industries	14,627,523	13,557,092	13,092,142	15,226,796	16,310,556	17,088,554
Total	19,357,161	16,110,860	15,133,073	19,406,979	21,970,108	23,266,227
Intermediate Cost						
Tourism-Characteristics Industries						
Accommodation	524,721	189,710	135,841	401,613	650,445	744,884
Food and beverage serving industry	150,745	97,760	90,857	137,684	146,710	159,820
Road passenger transport	110,210	92,926	76,825	92,510	94,963	111,684
Water passenger transport	87,097	65,861	63,209	97,846	120,940	130,397
Air passenger transport	935,728	502,077	384,589	953,471	1,410,980	1,531,329
Transport equipment rental	59,485	54,900	31,937	23,618	26,574	29,040
Travel agency & tour operator activities	146,150	41,770	10,342	87,062	95,084	117,529
Recreational and cultural industry	38,583	51,965	31,452	79,179	97,897	102,783
Tourism-Related Industries						
Retail trade	536,402	454,401	374,016	529,839	578,803	608,202
Financial activities	3,545	3,601	3,597	3,643	3,679	3,754
Education	129,605	121,326	94,674	103,175	117,399	136,968
All non-tourism related industries	6,877,735	6,286,673	6,195,833	7,335,409	7,773,843	8,293,283
Total	9,600,006	7,962,970	7,493,172	9,845,049	11,117,317	11,969,673
Tourism Output Ratio's						
Tourism-Characteristics Industries						
Accommodation	0.95	0.65	0.32	0.95	0.95	0.95
Food and beverage serving industry	0.62	0.18	0.18	0.62	0.62	0.62
Road passenger transport	0.34	0.10	0.10	0.34	0.34	0.34
Water passenger transport	0.37	0.11	0.11	0.37	0.37	0.37
Air passenger transport	0.99	0.69	0.36	0.99	0.99	0.99
Transport equipment rental	0.86	0.26	0.26	0.86	0.86	0.86
Travel agency & tour operator activities	0.95	0.29	0.29	0.95	0.95	0.95
Recreational and cultural industry	0.46	0.14	0.14	0.46	0.46	0.46
Tourism-Related Industries						
Retail trade	0.30	0.09	0.01	0.30	0.30	0.30
Financial activities	0.01	0.00	0.00	0.01	0.01	0.01
Education	0.02	0.02	0.02	0.02	0.02	0.02
All non-tourism related industries	0.01	0.00	0.00	0.01	0.01	0.01

* Any discrepancies in totals and sum of components are due to rounding.

* Tourism Output Ratios for year 2020 and 2021 have been discounted as a result of decline in the proportion of outputs consumed by tourists.

Appendix 2:

Direct Tourism Gross Value Added FJD [000's]

	2019 [r]	2020 [r]	2021 [r]	2022 [r]	2023 [r]	2024 [p]
Total Tourism Gross Output						
Tourism-Characteristics Industries						
Accommodation	1,067,339	142,104	40,765	709,223	1,166,868	1,341,000
Food and beverage serving industry	135,077	26,577	23,544	120,077	128,041	138,593
Road passenger transport	66,283	16,142	12,753	55,159	57,965	68,021
Water passenger transport	46,075	10,433	9,171	51,825	64,161	69,265
Air passenger transport	1,038,859	207,680	83,562	1,015,892	1,713,492	1,808,944
Transport equipment rental	68,218	18,971	10,565	31,330	38,469	42,101
Travel agency & tour operator activities	196,631	15,260	3,826	115,005	132,585	167,597
Recreational and cultural industry	38,141	12,946	8,863	63,360	81,065	83,662
Tourism-Related Industries						
Retail trade	397,059	101,043	8,017	405,355	443,794	467,900
Financial activities	75	23	22	76	77	77
Education	4,845	4,437	3,818	3,910	4,571	5,344
All non-tourism related industries	88,407	24,581	23,740	92,028	98,578	103,280
Total	3,147,009	580,197	228,646	2,663,240	3,929,666	4,295,784
Total Tourism Intermediate Cost						
Tourism-Characteristics Industries						
Accommodation	498,485	124,180	43,421	381,532	617,923	707,640
Food and beverage serving industry	92,889	18,072	16,796	84,841	90,403	98,481
Road passenger transport	37,726	9,543	7,889	31,667	32,506	38,230
Water passenger transport	31,880	7,232	6,941	35,815	44,268	47,730
Air passenger transport	924,344	347,643	137,483	941,871	1,393,814	1,512,698
Transport equipment rental	51,026	14,128	8,219	20,259	22,795	24,910
Travel agency & tour operator activities	138,843	11,904	2,947	82,709	90,330	111,653
Recreational and cultural industry	17,712	7,157	4,332	36,349	44,942	47,185
Tourism-Related Industries						
Retail trade	161,792	41,118	3,111	159,812	174,581	183,448
Financial activities	27	8	8	28	28	29
Education	1,962	1,837	1,433	1,562	1,777	2,073
All non-tourism related industries	41,568	11,398	11,234	44,334	46,984	50,124
Total	1,998,254	594,220	243,814	1,820,779	2,560,351	2,824,201
Total Tourism Gross Value Added						
Tourism-Characteristics Industries						
Accommodation	568,854	17,924	-2,656	327,691	548,945	633,360
Food and beverage serving industry	42,188	8,505	6,748	35,236	37,638	40,112
Road passenger transport	28,557	6,599	4,864	23,492	25,459	29,791
Water passenger transport	14,195	3,201	2,230	16,010	19,893	21,535
Air passenger transport	114,515	-139,963	-53,921	74,021	319,678	296,246
Transport equipment rental	17,192	4,843	2,346	11,071	15,674	17,191
Travel agency & tour operator activities	57,788	3,356	879	32,296	42,255	55,944
Recreational and cultural industry	20,429	5,789	4,531	27,011	36,123	36,477
Tourism-Related Industries						
Retail trade	235,267	59,925	4,906	245,543	269,213	284,452
Financial activities	48	15	14	48	49	48
Education	2,883	2,600	2,385	2,348	2,794	3,271
All non-tourism related industries	46,839	13,183	12,506	47,694	51,594	53,156
Total	1,148,755	-14,023	-15,168	842,461	1,369,315	1,471,583
Total Gross Value Added (GVA)	9,757,155	8,147,890	7,639,901	9,561,930	10,852,791	11,296,554
Total Tourism Gross Value Added (TGVA)	1,148,755	-14,023	-15,168	842,461	1,369,315	1,471,583
Growth rate of TGVA	-4.0	-101.2	8.2	-5,654.2	62.5	7.5
Contribution to GVA	11.8%	-0.2%	-0.2%	8.8%	12.6%	13.0%

*Any discrepancies in totals and sum of components are due to rounding.

Appendix 3:

Total Employment in Fiji by Gender

	2015	2016	2017	2018	2019	2020	2021
Total Employment in Fiji							
Tourism-Characteristics Industries							
Accommodation	11,825	13,241	13,474	13,820	14,044	6,171	4,433
Food and beverage serving industry	3,323	3,689	3,709	3,768	3,863	4,234	2,612
Road passenger transport	3,305	4,939	4,923	4,938	4,965	3,546	3,455
Water passenger transport	1,177	1,430	1,426	1,434	1,441	1,044	286
Air passenger transport	1,125	1,375	1,372	1,400	1,407	1,107	1,093
Transport equipment rental	1,139	1,010	1,013	983	996	472	423
Travel agency & tour operator	1,228	1,199	1,290	1,346	1,363	582	411
Recreational and cultural industry	690	735	743	758	741	704	663
Tourism-Related Industries							
Retail trade	16,576	19,154	19,770	19,800	20,294	13,258	10,772
Financial activities	2,874	2,923	2,966	2,973	2,984	2,487	2,368
Education	9,628	9,854	10,196	10,144	10,179	8,693	6,873
All non-tourism related industries	104,470	111,021	113,951	115,417	117,829	95,198	80,509
Total	157,360	170,570	174,833	176,781	180,106	137,496	113,898
Males							
Tourism-Characteristics Industries							
Accommodation	6,630	7,648	7,781	7,950	7,600	3,441	2,003
Food and beverage serving industry	1,610	1,866	1,875	1,934	1,849	1,731	1,541
Road passenger transport	3,094	4,665	4,650	4,672	4,698	3,357	3,197
Water passenger transport	896	1,074	1,068	1,072	1,078	745	198
Air passenger transport	769	914	911	925	930	688	672
Transport equipment rental	856	772	777	748	758	316	277
Travel agency & tour operator	821	717	781	822	833	304	241
Recreational and cultural industry	415	413	418	426	421	358	367
Tourism-Related Industries							
Retail trade	10,826	12,298	11,661	12,216	12,489	7,754	6,330
Financial activities	1,539	1,515	1,537	1,541	1,541	1,110	1,089
Education	4,917	4,672	4,577	4,557	4,526	3,369	2,353
All non-tourism related industries	68,925	71,885	73,692	74,840	76,321	61,591	51,724
Total	101,298	108,439	109,728	111,703	113,044	84,764	69,992
Females							
Tourism-Characteristics Industries							
Accommodation	5,195	5,593	5,693	5,870	6,444	2,730	2,430
Food and beverage serving industry	1,713	1,823	1,834	1,834	2,014	2,503	1,071
Road passenger transport	211	274	273	266	267	189	258
Water passenger transport	281	356	358	362	363	299	88
Air passenger transport	356	461	461	475	477	419	421
Transport equipment rental	283	238	236	235	238	156	146
Travel agency & tour operator	407	482	509	524	530	278	170
Recreational and cultural industry	275	322	325	332	320	346	296
Tourism-Related Industries							
Retail trade	5,750	6,856	8,109	7,584	7,805	5,504	4,442
Financial activities	1,335	1,408	1,429	1,432	1,443	1,377	1,279
Education	4,711	5,182	5,619	5,587	5,653	5,324	4,520
All non-tourism related industries	35,545	39,136	40,259	40,577	41,508	33,607	28,785
Total	56,062	62,131	65,105	65,078	67,062	52,732	43,906

* Any discrepancies in totals and sum of components are due to rounding.

* The current series is only up to year 2021 as a result of unavailability of survey results for the year 2022. Year 2022 results will be published in the next publication of the Fiji's Direct Tourism Contribution release.

Appendix 4:

Direct Tourism Employment in Fiji by Gender

	2015	2016	2017	2018	2019	2020	2021
Total Tourism Employment in Fiji							
Tourism-Characteristics Industries							
Accommodation	11,234	12,579	12,800	13,130	13,342	4,039	1,417
Food and beverage serving industry	2,048	2,273	2,285	2,322	2,380	783	483
Road passenger transport	1,131	1,691	1,685	1,690	1,699	364	354
Water passenger transport	431	523	522	525	528	115	32
Air passenger transport	1,112	1,358	1,355	1,383	1,390	766	390
Transport equipment rental	977	866	869	844	854	121	109
Travel agency & tour operator activities	1,167	1,139	1,226	1,279	1,295	166	117
Recreational and cultural industry	317	338	341	348	340	97	92
Tourism-Related Industries							
Retail trade	4,999	5,777	5,963	5,973	6,121	1,200	90
Financial activities	22	23	23	23	23	6	6
Education	145	149	154	154	155	132	104
All non-tourism related industries	632	671	688	697	712	173	146
Total	24,215	27,387	27,911	28,368	28,839	7,962	3,340
Males							
Tourism-Characteristics Industries							
Accommodation	6,299	7,266	7,392	7,553	7,220	2,252	640
Food and beverage serving industry	992	1,150	1,155	1,192	1,139	320	285
Road passenger transport	1,059	1,597	1,592	1,599	1,608	345	328
Water passenger transport	328	393	391	392	395	82	22
Air passenger transport	760	903	900	914	919	476	240
Transport equipment rental	734	662	667	642	650	81	71
Travel agency & tour operator activities	780	681	742	781	791	87	69
Recreational and cultural industry	191	190	192	196	193	49	51
Tourism-Related Industries							
Retail trade	3,265	3,709	3,517	3,685	3,767	702	53
Financial activities	12	12	12	12	12	3	3
Education	74	71	69	69	69	51	36
All non-tourism related industries	417	434	445	452	461	112	94
Total	14,911	17,068	17,074	17,487	17,224	4,560	1,892
Females							
Tourism-Characteristics Industries							
Accommodation	4,935	5,313	5,408	5,577	6,122	1,787	777
Food and beverage serving industry	1,056	1,123	1,130	1,130	1,241	463	198
Road passenger transport	72	94	93	91	91	19	26
Water passenger transport	103	130	131	133	133	33	10
Air passenger transport	352	455	455	469	471	290	150
Transport equipment rental	243	204	202	202	204	40	38
Travel agency & tour operator activities	387	458	484	498	504	79	48
Recreational and cultural industry	126	148	149	152	147	48	41
Tourism-Related Industries							
Retail trade	1,734	2,068	2,446	2,288	2,354	498	37
Financial activities	10	11	11	11	11	3	3
Education	71	78	85	85	86	81	68
All non-tourism related industries	215	237	243	245	251	61	52
Total	9,304	10,319	10,837	10,881	11,615	3,402	1,448

* Any discrepancies in totals and sum of components are due to rounding.

Appendix 5: Total and Tourism Compensation of Employees by Industry
FJD [000's]

	2019 [r]	2020 [r]	2021 [r]	2022 [r]	2023 [r]	2024 [p]
Total Compensation of Employees						
Tourism-Characteristics Industries						
Accommodation	215,395	75,985	51,411	167,799	227,809	279,724
Food and beverage serving industry	35,432	17,053	15,663	28,766	40,017	49,136
Road passenger transport	39,322	36,134	29,154	32,817	39,921	39,830
Water passenger transport	20,108	49,319	11,137	20,555	25,218	25,160
Air passenger transport	155,880	89,389	63,826	129,605	125,323	125,036
Transport equipment rental	11,104	10,741	9,226	10,613	10,468	12,057
Travel agency & tour operator activities	34,343	19,552	11,231	13,312	10,025	11,547
Recreational and cultural industry	19,690	15,657	15,423	22,201	26,904	29,055
Tourism-Related Industries						
Retail trade	268,830	228,827	202,811	235,456	345,691	321,536
Financial activities	113,168	97,406	99,627	108,909	112,623	119,508
Education	167,910	148,055	135,104	132,140	162,712	186,135
All non-tourism related industries	2,528,919	2,451,901	2,318,210	2,558,585	2,926,782	3,158,002
Total	3,610,101	3,240,019	2,962,823	3,460,758	4,053,493	4,356,726
Tourism Compensation of Employees						
Tourism-Characteristics Industries						
Accommodation	204,625	49,738	16,433	159,409	216,419	265,738
Food and beverage serving industry	21,833	3,153	2,896	17,726	24,658	30,278
Road passenger transport	13,460	3,711	2,994	11,234	13,665	13,634
Water passenger transport	7,360	5,416	1,223	7,524	9,230	9,209
Air passenger transport	153,984	61,894	22,817	128,029	123,798	123,515
Transport equipment rental	9,525	2,764	2,374	9,103	8,979	10,342
Travel agency & tour operator activities	32,626	5,572	3,201	12,646	9,524	10,969
Recreational and cultural industry	9,039	2,156	2,124	10,192	12,351	13,338
Tourism-Related Industries						
Retail trade	81,086	20,706	1,687	71,019	104,269	96,983
Financial activities	876	226	231	843	871	925
Education	2,542	2,241	2,045	2,000	2,463	2,818
All non-tourism related industries	15,284	4,446	4,203	15,463	17,690	19,086
Total	552,240	162,023	62,228	445,188	543,917	596,835

* Any discrepancies in totals and sum of components are due to rounding.

Appendix 6: Total and Tourism Gross Fixed Capital Formation by Industry FJD [000's]

	2019 [r]	2020 [r]	2021 [r]	2022 [r]	2023 [r]	2024 [p]
Total Gross Fixed Capital Formation						
Tourism-Characteristics Industries						
Accommodation	52,136	74,026	55,754	139,453	177,337	204,995
Food and beverage serving industry	3,294	4,333	11,154	19,281	12,751	14,740
Road passenger transport	21,449	23,992	5,002	13,536	20,145	21,499
Water passenger transport	12,412	12,975	12,279	308	9,492	10,130
Air passenger transport	78,051	371	1,733	45,841	27,526	29,376
Transport equipment rental	4,645	4,398	4,180	4,303	2,966	3,435
Travel agency & tour operator activities	7,472	5,623	1,631	539	6,474	7,498
Recreational and cultural industry	2,116	1,824	1,639	2,374	2,934	3,188
Tourism-Related Industries						
Retail trade	93,586	60,339	62,157	55,939	127,510	132,435
Financial activities	29,028	25,881	26,320	28,316	30,422	31,226
Education	36,319	18,790	33,823	18,015	44,902	49,982
All non-tourism related industries	1,514,268	1,348,723	1,386,185	1,676,367	1,830,774	1,985,663
TOTAL	1,854,776	1,581,275	1,601,857	2,004,272	2,293,233	2,494,167

Tourism Gross Fixed Capital Formation

Tourism-Characteristics Industries						
Accommodation	49,529	48,455	17,821	132,481	168,470	194,746
Food and beverage serving industry	2,030	801	2,062	11,881	7,857	9,083
Road passenger transport	7,342	2,464	514	4,633	6,896	7,359
Water passenger transport	4,543	1,425	1,348	113	3,475	3,708
Air passenger transport	77,102	257	619	45,284	27,191	29,018
Transport equipment rental	3,985	1,132	1,076	3,691	2,544	2,946
Travel agency & tour operator activities	7,098	1,602	465	512	6,150	7,123
Recreational and cultural industry	971	251	226	1,090	1,347	1,463
Tourism-Related Industries						
Retail trade	28,228	5,460	517	16,873	38,460	39,946
Financial activities	225	60	61	219	235	242
Education	550	284	512	273	680	757
All non-tourism related industries	9,152	2,446	2,514	10,132	11,066	12,000
TOTAL	190,755	64,637	27,735	227,182	274,371	308,391

* Any discrepancies in totals and sum of components are due to rounding.

Appendix 7: Tourism Gross Fixed Capital Formation by Type of Asset FJD [000's]

	2019 [r]	2020 [r]	2021 [r]	2022 [r]	2023 [r]	2024 [p]
Tourism Fixed Capital Formation by Type of						
Land development and improvement	8,342	37	250	1,857	18,203	20,114
Buildings	54,560	39,416	15,955	110,406	123,523	141,103
Plant & machinery	7,529	7,057	2,229	51,661	23,962	26,454
Furniture, fixtures and office equipment	16,493	7,214	3,985	37,813	42,612	48,902
Transport vehicles and related equipment	98,512	8,676	4,109	19,840	59,865	64,964
Other capital formation	5,319	2,237	1,207	5,605	6,206	6,854
TOTAL	190,755	64,637	27,735	227,182	274,371	308,391

* Any discrepancies in totals and sum of components are due to rounding.