

STATISTICAL NEWS



FBoS Release No: 64, 2025

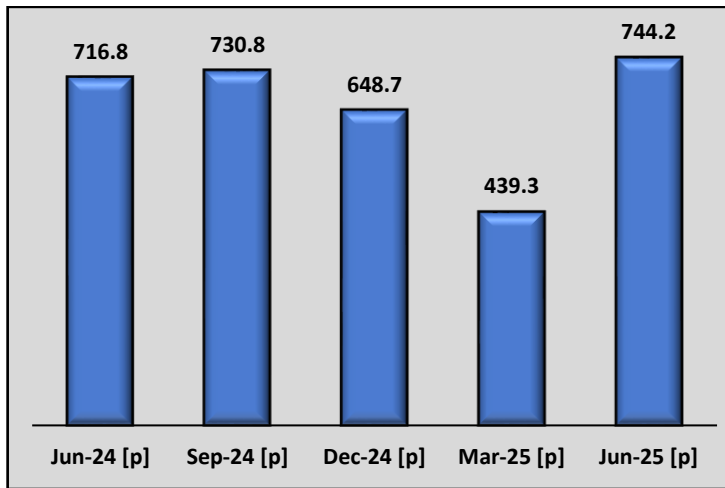
9th September 2025

FIJI'S EARNINGS FROM TOURISM

June Quarter 2025

Fiji's Earnings from Tourism indicate the spending of our international visitors. The figure is derived from an estimated average daily spend of visitors (per diem) and the total visitor days in Fiji.

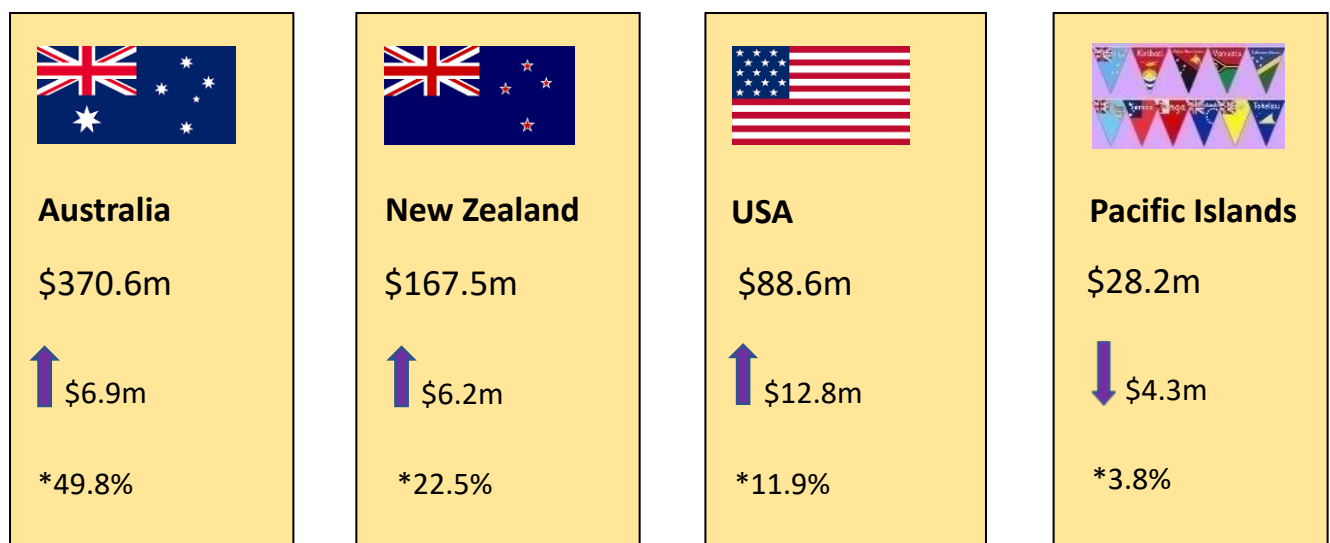
Graph 1: Earnings from Tourism – FJD [Millions]



Key Facts

- An increase of 3.8 percent was noted in the Fiji's Earnings from Tourism over the June quarter of 2024. The earnings for the quarter stood at \$744.2 million.
- The June quarter of 2025 earnings was 69.4 percent (\$304.9 million) higher than the amount recorded for the March quarter of 2025.

Figure 1: Earnings from Tourism by Major Source Markets – FJD [Millions]



The changes in the major markets when compared to June Quarter of 2024 is presented above. These countries accounted for 88.0 percent of earnings in the June Quarter of 2025.

Note: * These are the percentage contributions by major source markets to the Total Earnings.

Please find attached the following:

- **Table 1:** Visitor Arrivals and Visitors Departure [Numbers];
- **Table 2:** Average Length of Stay and Total Visitors Days;
- **Table 3:** Per-Diem Expenditure and Earnings from Tourism; and
- **Table 4:** Earnings from Tourism By Purpose of Visit and Country.

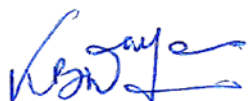
Note that per diem rate for “Others” category has been discounted by 86.0% to exclude accommodation charges covered in the per diem rate for seaman/crew. No adjustments were made to the per diem rate for the remaining visitors in the “Others” category. The total number of “Others” category was 1,373 of which 898 was seaman/crew.

For Technical Notes on Fiji’s Earnings from Tourism Statistics, please refer to:

<https://www.statsfiji.gov.fj/download/93/et-writeup/4797/technical-notes.pdf>

For further enquiries please contact Mr Saimone Keresi on email skeresi@statsfiji.gov.fj or telephone 331 5822 (ext. 386 246) or direct line 323 0846.

The Fiji’s Earnings from Tourism Release for the September Quarter of 2025 will be released on 5th December, 2025.



Kemueli Naigama [Mr]
Chief Executive – FBoS

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Table 3

**PER-DIEM EXPENDITURE [FJD] AND EARNINGS FROM TOURISM
[FJD MILLIONS]**

	Per-Diem Expenditure [FJD]								Earnings From Tourism [FJD Millions]											
	Business	Conference	Visiting Friends/Relatives	Transit to other Pacific Islands	Personal			Cruise Ship Passengers*	Of which: Vat Refunded Under TVRS**	Business	Conference	Visiting Friends/Relatives	Transit to other Pacific Islands	Personal				Cruise Ship Passengers	Total Earnings	
					Education/Training	Holiday	Others							Education/Training	Holiday	Others	Total			
Yearly																				
2019	320.0	276.7	87.1	181.3	183.2	309.5	193.6	87.3	1.2	114.5	29.8	88.5	7.8	35.9	1,753.8	178.4	2,064.4	5.1	2,213.8	
2020 [p]	304.3	263.5	83.1	172.7	174.9	295.2	184.8	83.2	0.2	25.0	8.4	18.4	0.9	8.9	415.3	40.9	484.4	1.4	519.2	
2021 [p]	301.1	258.8	82.6	170.5	170.4	291.3	181.7	82.2	0.0	19.8	1.0	29.5	0.2	9.5	494.9	39.2	573.3	0.0	594.1	
2022 [p]	330.9	285.3	90.9	187.6	187.9	321.2	200.3	90.7	1.5	49.3	8.7	91.6	3.2	28.2	1,492.8	26.1	1,641.9	1.3	1,701.2	
2023 [p]	528.0	285.8	133.9	233.7	747.5	338.3	354.1	101.2	2.1	130.7	29.3	140.9	29.5	35.4	2,037.8	78.9	2,322.5	6.2	2,488.7	
2024 [p]	581.5	314.7	147.5	257.4	822.5	372.6	390.2	111.5	2.0	135.2	30.1	113.5	11.5	51.2	2,152.2	35.7	2,364.1	7.4	2,536.8	
Quarterly																				
Mar-23	496.7	325.6	99.0	182.6	451.7	273.5	331.5	105.8	0.4	21.3	4.8	23.0	4.8	5.8	332.4	12.9	378.9	1.0	406.0	
Jun-23	621.9	315.5	152.1	277.6	1,092.2	374.4	442.3	91.9	0.5	35.1	7.9	37.8	7.9	9.5	546.5	21.1	622.8	1.6	667.4	
Sep-23	540.8	280.7	156.0	275.8	1,220.3	357.0	186.8	85.8	0.7	40.7	9.1	43.9	9.2	11.0	635.0	24.6	723.7	1.4	774.9	
Dec-23	452.5	221.4	128.5	198.8	225.9	348.2	455.7	121.1	0.5	33.6	7.5	36.2	7.6	9.1	523.9	20.3	597.1	2.2	640.4	
Mar-24	546.9	358.4	109.0	201.1	497.4	301.1	365.0	116.5	0.4	32.2	7.0	18.6	2.7	5.5	368.0	4.0	398.8	2.5	440.5	
Jun-24	683.5	346.7	167.2	305.1	1,200.3	411.5	486.1	101.0	0.5	41.4	8.4	33.3	3.4	7.4	599.4	22.1	665.6	1.4	716.8	
Sep-24	594.9	308.8	171.6	303.4	1,342.3	392.7	205.5	94.4	0.7	31.3	7.5	38.5	2.7	25.0	622.3	2.2	690.7	1.3	730.8	
Dec-24	500.6	245.0	142.1	219.9	249.9	385.2	504.1	134.0	0.4	30.3	7.2	23.1	2.7	13.3	562.5	7.4	609.0	2.2	648.7	
Mar-25 [p]	609.0	399.1	121.4	223.9	553.8	335.3	406.4	129.7	0.3	32.9	5.2	25.6	3.9	4.2	361.8	2.9	398.4	2.8	439.3	
Jun-25 [p]	748.4	379.6	183.0	334.1	1,314.4	450.6	532.2	110.6	0.4	37.1	6.6	42.5	4.5	12.1	635.0	4.9	699.0	1.5	744.2	

Notes:

- Total values are subject to rounding off.

** Tourist Vat Refund Scheme [TVRS].

Table 4

EARNINGS FROM TOURISM BY PURPOSE OF VISIT AND COUNTRY

FJD [Millions]

	ANNUAL				QUARTERLY		
	2021 [p]	2022 [p]	2023 [p]	2024 [p]	Jun-24	Mar-25 [p]	Jun-25 [p]
TOURISM EARNINGS	594.1	1,701.2	2,488.7	2,536.8	716.8	439.3	744.2
Australia	417.5	786.4	1,237.4	1,272.4	363.7	220.5	370.6
Canada	5.9	16.4	49.4	46.8	11.5	10.0	12.4
China	6.7	12.1	67.2	74.6	19.4	13.4	18.8
Continental Europe	5.6	19.5	48.6	63.2	15.1	14.2	23.3
India	1.6	4.1	15.6	13.3	3.7	2.5	4.1
Japan	3.8	1.4	26.1	34.3	8.2	5.6	6.3
Korea	2.0	0.9	4.0	5.2	1.2	0.6	1.1
Malaysia	0.3	0.3	1.6	1.7	0.7	0.2	0.5
New Zealand	4.4	283.5	576.9	548.0	161.3	78.1	167.5
Pacific Islands	21.3	40.4	116.0	116.6	32.5	19.2	28.2
Rest of Asia	8.8	17.1	39.7	28.7	9.3	4.2	6.6
Taiwan	0.5	0.4	1.6	1.2	0.3	0.3	0.6
United Kingdom	2.6	11.6	25.9	28.8	6.8	8.0	10.1
United States of America	96.6	151.3	252.0	273.9	75.8	53.4	88.6
Others	16.5	354.5	20.5	20.7	5.9	6.3	4.0
<i>Cruise Ship passengers*</i>	0.0	1.3	6.2	7.4	1.4	2.8	1.5
of which :							
Business/Conference	20.8	58.0	160.0	165.3	49.8	38.1	43.7
Australia	6.2	16.7	52.1	56.2	17.7	13.9	14.2
Canada	0.4	0.2	1.5	1.5	0.5	0.4	0.5
China	3.3	1.1	6.3	7.1	2.0	1.3	2.0
Continental Europe	0.9	1.7	4.5	5.2	1.6	1.4	2.2
India	0.3	0.6	3.1	2.8	0.9	0.7	0.8
Japan	0.3	0.4	2.2	4.1	1.2	1.3	1.3
Korea	0.2	0.4	1.1	0.9	0.3	0.1	0.3
Malaysia	0.0	0.1	0.5	0.5	0.2	0.1	0.2
New Zealand	0.5	9.1	35.8	32.1	10.8	7.4	9.3
Pacific Islands	0.7	4.2	24.9	26.6	7.7	5.7	6.4
Rest of Asia	4.2	2.9	8.5	6.4	1.6	0.9	1.1
Taiwan	0.0	0.0	0.4	0.1	0.0	0.1	0.1
United Kingdom	0.2	0.7	2.1	2.4	0.6	0.5	0.6
United States of America	2.8	4.8	15.1	16.8	4.1	3.0	3.9
Others	0.8	15.1	1.9	2.6	0.6	1.3	0.8
Visiting Friends & Relatives	29.5	91.6	140.9	113.5	33.3	25.6	42.5
Australia	16.1	31.9	52.6	39.3	11.0	9.0	14.3
Canada	1.5	3.7	6.9	5.0	1.4	0.8	1.8
China	0.4	0.0	1.8	2.2	0.9	0.8	0.9
Continental Europe	0.1	0.6	1.1	1.6	0.6	0.4	1.0
India	0.0	0.3	1.3	1.2	0.4	0.3	0.6
Japan	0.1	0.0	0.6	0.8	0.3	0.1	0.2
Korea	0.1	0.0	0.2	0.6	0.1	0.1	0.2
Malaysia	0.1	0.0	0.0	0.0	0.0	0.0	0.0
New Zealand	0.9	24.0	39.2	28.3	7.9	6.3	10.6
Pacific Islands	1.9	2.6	13.8	15.3	5.3	3.9	6.3
Rest of Asia	0.6	0.4	1.4	1.4	0.6	0.6	0.6
Taiwan	0.0	0.0	0.1	0.0	0.0	0.0	0.0
United Kingdom	0.4	0.8	1.6	1.5	0.4	0.5	0.6
United States of America	7.3	11.9	19.4	15.4	4.1	2.5	5.0
Others	0.0	15.4	0.9	0.9	0.3	0.3	0.4
Holiday	494.9	1,492.8	2,037.8	2,152.2	599.4	361.8	635.0
Australia	390.1	729.6	1,111.8	1,161.4	330.2	195.7	338.3
Canada	4.0	12.3	38.5	39.4	9.3	8.7	9.8
China	1.7	4.2	44.6	59.5	13.8	10.4	14.5
Continental Europe	1.7	16.1	39.4	54.0	12.0	12.0	19.3
India	0.4	2.9	8.4	8.8	2.1	1.4	2.5
Japan	0.7	0.6	17.5	19.5	5.1	3.7	3.9
Korea	0.5	0.5	2.1	3.4	0.7	0.4	0.6
Malaysia	0.2	0.3	1.0	1.1	0.4	0.1	0.3
New Zealand	3.0	247.1	487.3	477.2	138.0	63.3	145.1
Pacific Islands	4.2	14.8	33.0	39.3	8.2	6.2	9.2
Rest of Asia	1.9	7.2	11.7	12.5	3.4	1.2	2.4
Taiwan	0.0	0.4	1.0	1.1	0.3	0.2	0.5
United Kingdom	1.3	9.8	20.6	24.6	5.6	7.0	8.0
United States of America	84.2	129.8	205.9	234.4	65.6	46.9	78.0
Others	1.0	317.2	15.0	16.0	4.7	4.6	2.6

Note: Total values are subject to rounding off.

* Cruise ship passengers are not available by country.