

# STATISTICAL NEWS

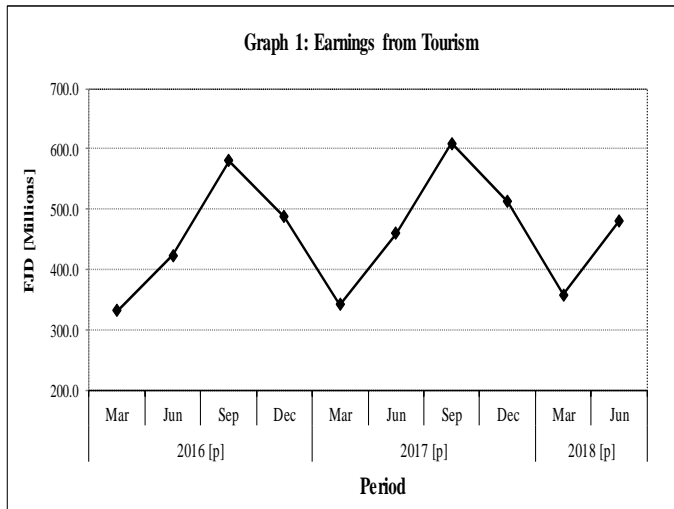
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## FIJI'S EARNINGS FROM TOURISM

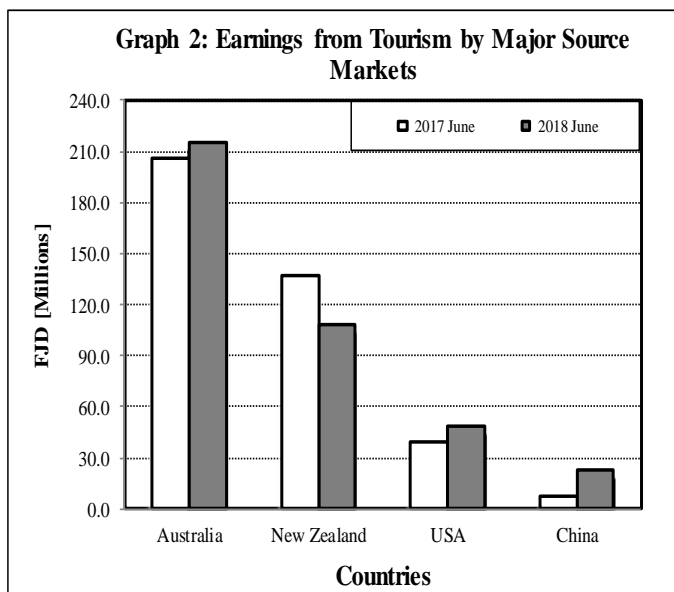
### June Quarter 2018

Fiji's Earnings from Tourism indicate the spending of our international visitors. The figure is derived from an estimated average daily spend of visitors (per diem) and the total visitor days in Fiji.



#### Key Facts

- Fiji's earnings from tourism stood at \$480.3 million for the June quarter of 2018, an increase of 4.5 percent (\$20.6 million) over the June quarter of 2017.
- The June quarter 2018 earnings was 34.1 percent (\$122.1 million) higher than the amount recorded for the March quarter of 2018.



Compared to the June quarter of 2017, the major changes in earnings recorded by country were as follows:

- Australia up by 4.3 percent (\$8.9 million) to \$215.1 million contributing 44.8 percent to the total;
- New Zealand down by 21.1 percent (\$28.9 million) to \$108.2 million contributing 22.5 percent to the total;
- United States of America up by 23.2 percent (\$9.1 million) to \$48.4 million contributing 10.1 percent to the total; and
- China up by 216.9 percent (\$15.4 million) to \$22.5 million contributing 4.7 percent to the total.

These countries accounted for 82.1 percent of earnings in the June quarter of 2018, an increase of 1.2 percentage point when compared to the June quarter of 2017.

Please find attached the following:

- **Table 1:** Visitor Arrivals and Visitors Departure [Numbers];
- **Table 2:** Average Length of Stay and Total Visitors Days;
- **Table 3:** Per-Diem Expenditure and Earnings from Tourism; and
- **Table 4:** Earnings from Tourism By Purpose of Visit and Country.
- **Technical Notes.**

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Fiji's Earnings from Tourism for the September Quarter 2018 will be released as soon as the disaggregated data becomes available.



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## TECHNICAL NOTES

### **Important Information Relating to Fiji's Earnings from Tourism**

- 1 Fiji's Earnings from Tourism is basically a product of the estimated average daily spending of tourists (per diem) which is gathered from The International Visitor Survey (IVS) conducted by the Ministry of Tourism and the number of visitor days calculated by the Fiji Bureau of Statistics (FBoS).
  - a. *Visitor days is the product of the number of visitor departures and the average length of stay of visitors. The source of this data is from the Tourism and Migration Unit (FBoS).*
  - b. *The 2014 per diem is gathered from the 2014 IVS conducted by the Ministry of Tourism. FBoS has used the IVS 2014 data as benchmark and extrapolated this using indicators derived from the industry based on Tourist Expenditure Survey.*
- 2 Fiji's Earnings from Tourism by purpose of visit and country are given in Table 4 and based on visitors' departure, average length of stay and per diem of tourists by purpose of visit.
- 3 Total values are subject to rounding off.
- 4 The Fiji Bureau of Statistics is using the Tourist Expenditure Survey data to estimate per diems for all groups of visitors.

#### **Definition (IRTS 2008 - UNWTO):**

**Visitor** – *A visitor is a traveler taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.*

**Tourist** - *A visitor (domestic, inbound or outbound) is classified as a tourist (overnight visitor), if his/her trip includes an overnight stay, or as a same day visitor (or excursionist) otherwise.*

**p** – *provisional*

**r** – *revised*

**e** – *estimated*